

# **Economic Crises Explained**

**Seventeen Economic Crises from 1720 to Today**

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# Preface

Every major economic crisis of the past century was, in the months before it happened, declared impossible by the people responsible for preventing it.

In 1928, the president of the New York Federal Reserve Bank declared that “the Federal Reserve Act has put us beyond the pale of money panics.” The following year, the US banking system collapsed in the worst financial catastrophe in modern history. In 2007, the US Treasury Secretary stated that the housing market had “largely stabilised.” The following year, Lehman Brothers failed and \$11 trillion in household wealth was destroyed. In 2021, the Chair of the Federal Reserve called inflation “transitory.” The following year, inflation hit a 40-year high and required the most aggressive rate-tightening cycle in decades to contain.

These were not random failures of individual prediction. They were expressions of a structural problem with how economies are understood, managed, and communicated about. And they are the subject of this series.

**Economic Crises Explained** examines seventeen major economic crises spanning three centuries — their causes, their human cost, the policy responses they triggered, and the lessons that were absorbed, partially absorbed, or ignored entirely. Each crisis has a companion documentary episode on YouTube and a fully referenced chapter in this book.

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**Watch the Series**

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Each chapter follows the same structure: what happened, what the numbers show, what it did to people's lives, how it was resolved, and what — if anything — we learned. The emphasis throughout is on the quantifiable: the GDP collapses, the unemployment surges, the inequality shifts, the political consequences, and the sociological transformations that economic crises leave in their wake.

The series is not partisan. It is not prescriptive about which economic school has the right answers. It is an attempt to look honestly at the record of economic management — the successes, the failures, and the recurring patterns that connect crises separated by decades — and to draw from that record conclusions that are grounded in evidence rather than ideology.

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*Algimantas K. 2026*

# The Series Framework

Every chapter in this book is structured around five questions. Understanding the framework before the first chapter makes the analysis more tractable and the comparisons across chapters more illuminating.

## The Five Questions

### **1. What happened?**

The narrative account of the crisis: the trigger events, the key actors, the sequence of escalation, and the moment at which a local disruption became a systemic event. History without data is anecdote; but data without narrative is incomprehensible. Each chapter begins with the story.

### **2. What do the numbers show?**

The quantitative record: GDP growth rates, unemployment, inflation, asset price movements, current account deficits, debt levels, trade flows, and capital movements. Where possible, these are presented at the distributional level — not just aggregate GDP but median household income, not just unemployment rates but labour market participation across demographic groups. The numbers are the non-negotiable core of economic history. Without them, the story of a crisis is a matter of opinion.

### **3. What did it do to people?**

The sociological dimension: how economic crises translate into changes in health outcomes, family structure, political behaviour, crime, educational attainment, social mobility, mental health, and demographic trends. Economic crises are not abstractions. They are events that change the

conditions of human life — sometimes temporarily, sometimes permanently. The sociological evidence tracks these changes.

#### **4. How was it resolved?**

The policy response: what governments and central banks did, when they did it, and with what effect. The resolution analysis is honest about both the successes and the failures of the policy response, and about the counterfactuals — what the evidence suggests would have happened under alternative approaches.

#### **5. What did we learn?**

The honest accounting of lessons: which insights were absorbed into subsequent policy frameworks, which were acknowledged but ignored, and which appear to have been forgotten by the time the next crisis arrived. The pattern of lesson-learning (and lesson-forgetting) is one of the most important — and most sobering — threads running through this book.

## **The Sociological Impact Framework**

Because each chapter emphasises quantifiable sociological impacts, the following indicators are tracked consistently across chapters where data is available:

Indicator	Why It Matters
<b>Unemployment rate</b>	Primary driver of household income loss and social dislocation
<b>Long-term unemployment share</b>	Measures scarring effects beyond the crisis period
<b>Poverty rate</b>	Direct measure of material deprivation
<b>Gini coefficient</b>	Distributional impact — who bears the cost
<b>Suicide rate</b>	Most extreme measure of psychological harm; well-documented crisis correlation
<b>Life expectancy</b>	Integrates health, stress, and economic security effects

Indicator	Why It Matters
<b>Crime rate</b>	Economic stress → property crime relationship is well-established
<b>Political polarisation index</b>	Economic crises consistently produce political realignment
<b>Social trust</b>	Long-run measure of societal cohesion
<b>Educational attainment</b>	Crisis effects on human capital investment, particularly in children

Not all indicators are available for all chapters — the Great Depression predates modern survey methodology. Where the data exists, it is presented. Where it does not, the best available historical evidence is used.

## A Note on Causality

Economic history is not a controlled experiment. When unemployment rises during a crisis, multiple causal factors are operating simultaneously. When populism surges after a crisis, the political consequences of economic disruption interact with pre-existing institutional, cultural, and demographic factors. The analysis in this series is careful to present the correlational evidence, to note where causal mechanisms are well-established, and to acknowledge where attribution is uncertain.

The goal is not to prove a thesis. It is to present the evidence honestly — and to let the patterns speak for themselves.

# 1 The South Sea Bubble (1720)

<https://www.youtube.com/watch?v=ZOD-uVHhqHA>

## 1.1 What Happened

### 1.1.1 A Company Worth More Than a Nation

In the summer of 1720, shares of the South Sea Company traded at one thousand pounds sterling — ten times their value eight months earlier. The company held a royal monopoly on trade with Spanish South America, a patent that sounded lucrative to an England hungry for the commercial riches that Spain's colonial empire had accumulated over two centuries. Thousands of investors, from aristocrats to members of Parliament to the mistresses of courtiers, crowded into the company's offices in Threadneedle Street to subscribe. Within eight weeks of reaching that peak, the shares had collapsed back to one hundred pounds. The fortunes of a generation evaporated.

The South Sea Company had been created in 1711 not primarily as a trading enterprise but as a mechanism for managing Britain's national debt, which the War of the Spanish Succession had expanded to a threatening level. The company assumed responsibility for approximately ten million pounds of government obligations, receiving an annuity in return. The trade concessions it nominally held — the *asiento*, the right to supply enslaved Africans to Spanish colonies, and a single annual trading ship — were far less commercially valuable than its founders implied. The company's actual business was finance, not commerce.

### **1.1.2 The Scheme**

In 1720, the South Sea Company proposed an audacious extension of its original function. It would convert virtually all of Britain's remaining national debt — nearly thirty million pounds — into company shares. Debt holders would exchange their government bonds for South Sea stock at prices that were rising rapidly. The rising share price made the exchange attractive: investors receiving shares at current market values appeared to be profiting from the transaction.

But the scheme contained a fatal circularity. It could only work if the share price kept rising. A rising share price attracted more buyers, which further inflated prices, which attracted still more buyers. To sustain this upward momentum, the company's directors deployed a series of manipulations: they used company capital to purchase their own shares on the open market; they bribed government ministers — including the Chancellor of the Exchequer, John Aislabie — with shares allocated at below-market prices; and they sold shares on credit, requiring only minimal down payments, ensuring that buyers who lacked capital could nonetheless participate and drive prices higher.

The management also made deliberate representations to investors about the company's trading prospects that had no basis in commercial reality. No audit of South Sea Company operations was possible, because no mechanism for such inspection existed. Investors were buying claims on future profits they could not verify, from promoters whose interests were diametrically opposed to theirs.

### **1.1.3 The Mania and Its Satellites**

The South Sea Company's success unleashed a broader speculative frenzy. Dozens of other joint-stock companies appeared during the spring and summer of 1720, many of them equally fraudulent. Their prospectuses offered shares in enterprises to drain the Red Sea, to import jackasses from Spain, to manufacture a wheel of perpetual motion, to trade in hair, and to make square cannon balls. One prospectus, which became famous in subsequent retellings, offered shares in “an undertaking of great advantage, but nobody to know what it is.” It raised two thousand pounds in a single morning before the promoter vanished from London.

These satellite companies competed with the South Sea Company for the available capital of the investing public. The South Sea directors, alarmed that the satellites were diverting funds that might otherwise have flowed into their own shares, moved against them. In August 1720, they invoked the Bubble Act — legislation they had themselves promoted and that King George I had signed into law in June — which prohibited the formation of joint-stock companies without a royal charter. The act was meant to suppress the competitors.

#### **1.1.4 The Collapse**

The enforcement of the Bubble Act against several satellite companies in August 1720 triggered the collapse it was designed to prevent. Investors who had borrowed against their satellite company holdings to buy South Sea shares were forced to sell as those companies were wound up. Selling pressure on South Sea stock began. The price, which had briefly touched one thousand pounds in late June, slid to eight hundred in August, then fell precipitously through September. By the end of October it stood at one hundred and fifty pounds. By the close of the year it was near one hundred pounds — where it had begun the year.

The collapse ruined thousands. Aristocrats, Members of Parliament, tradesmen, and servants who had invested their savings or borrowed against their property found themselves insolvent. Isaac Newton — who had initially sold his South Sea shares at a profit in April, then bought back in as the price continued to rise — lost approximately twenty thousand pounds, a sum that represented a substantial portion of his wealth. He is reported to have said afterward that he could calculate the motions of the heavenly bodies but not the madness of people.

The government faced political catastrophe. The investigation that followed would reveal that corruption reached to the highest levels of the state. The crisis demanded a response, and a remarkably capable political operator was about to provide one.

## **1.2 The Failures**

### **1.2.1 The Information Void at the Heart of Joint-Stock Finance**

The South Sea Bubble exposed a structural problem that no existing legal or regulatory framework was equipped to address: the radical separation of ownership from information. When an investor purchased South Sea Company shares, they acquired a claim on the company's future earnings but no meaningful ability to determine what those earnings might be. The company's directors were not required to publish accounts. Its actual trade revenues — from the asiento, from the single authorized annual ship, from any other commercial activity — were undisclosed. The value of the shares rested entirely on expectations, and those expectations were actively managed by the very people whose wealth depended on sustaining them.

This information asymmetry was not an incidental flaw but the structural condition of early joint-stock enterprise. The legal concept of the corporation — an entity distinct from its individual members, capable of holding property and entering contracts — had been established in English law, but the obligations that attached to that corporate status were minimal. Directors owed no statutory duty to disclose material information to shareholders. There was no requirement to produce audited accounts. There was no independent body to verify the claims made in prospectuses. Investors who bought on the basis of fraudulent representations had limited legal recourse, because the law of securities fraud did not yet exist in any coherent form.

### **1.2.2 Mathematical Incoherence**

The debt-for-equity conversion scheme that was the South Sea Company's central innovation in 1720 was mathematically incoherent. It required, as a condition of success, that the company's shares continue to rise in price indefinitely. The scheme worked as follows: the company offered to convert government debt into shares at prevailing market prices. As the price rose, the company could issue fewer shares for the same amount of debt taken over, generating a profit on the conversion. That profit could theoretically be returned to shareholders as dividends, justifying the high share price.

But the profit only materialized if the price was high. The price was only high because investors expected profits. Investors expected profits because the price was rising. The scheme required that the stock price never fall — which is to say, it required a condition that was logically impossible to sustain. No finite company operating in an eighteenth-century commercial environment could generate revenues sufficient to justify a price-to-earnings multiple of hundreds. The mathematics of the scheme were not merely optimistic; they were self-contradictory.

Contemporaries who understood the arithmetic did identify these problems. In France, John Law's Mississippi Scheme — another debt-conversion bubble that collapsed in 1720 within months of the South Sea peak — had generated critical commentary from observers who noted the disconnect between prospectus promises and commercial reality. But the power of a rising market to silence critics and reward believers was, in 1720 as in every subsequent era, nearly absolute.

### **1.2.3 Corruption Without Accountability**

Government corruption was central to the bubble, and the absence of any mechanism to investigate or punish it was a structural problem of the first order. The South Sea Company's directors had allocated shares at below-market prices to government ministers and members of Parliament — effectively bribing them not to scrutinize or obstruct the scheme. The Chancellor of the Exchequer, John Aislabie, received shares worth tens of thousands of pounds. The Postmaster General received shares. Members of the royal household received shares. The corruption was widespread and systematic.

When Parliament investigated after the collapse, the evidence of this corruption was overwhelming. But the investigation itself revealed the problem: the corrupt officials were the very people who would normally conduct investigations, pass laws, and impose penalties. Robert Walpole, who managed the parliamentary inquiry, faced the additional challenge that some of the most senior political figures in the country — potentially including members of the royal family — had benefited from the scheme. A full accounting would have destroyed the government's legitimacy.

The First Lord of the Treasury, Charles Stanhope, was accused of having profited directly from share transactions. Another minister, James Craggs the younger, died during the investigation — whether by suicide, smallpox, or the combination of the two was disputed. The investigation ended

not with comprehensive accountability but with selective prosecution of a few company directors and protection for most senior political figures.

#### **1.2.4 The Absence of Legal Infrastructure**

Beneath all these specific failures lay a deeper structural problem: the legal and informational infrastructure that financial markets require for legitimate operation simply did not exist. England had been developing financial instruments — government bonds, joint-stock companies, tradeable shares — since the late seventeenth century. The Bank of England, founded in 1694, and the East India Company, founded in 1600, were mature institutions. But the law governing the obligations of corporate directors, the rights of shareholders, the requirements of disclosure, and the penalties for fraud remained primitive.

The Bubble Act, passed at the peak of the mania, addressed only one dimension of the problem — the proliferation of unauthorized joint-stock companies — and addressed it in a way that largely served the South Sea Company's competitive interests rather than investors'. The act prohibited the formation of new joint-stock companies without a royal charter, which made it harder to form legitimate businesses as well as fraudulent ones. It did nothing to require existing companies to disclose their affairs, limit what directors could do with company assets, or give shareholders remedies against fraud.

The problem the Bubble exposed was not primarily one of individual bad actors, though there were many. It was the absence of an institutional framework — laws, regulators, disclosure requirements, auditing standards — that would make financial markets function in ways that served investors rather than promoters.

### **1.3 The Response**

#### **1.3.1 Walpole and the Art of Managed Accountability**

The South Sea collapse demanded a political response that could satisfy public anger, punish the most visible wrongdoers, restore confidence in the government's finances, and — critically — not

expose the corruption's full extent. Robert Walpole, who had opposed the scheme while it was rising and was brought into government to manage the aftermath, proved uniquely suited to this contradictory task. He was, by later historical assessment, the founder of modern parliamentary government in Britain. His management of the South Sea crisis was the first demonstration of his particular genius.

Walpole's approach to the parliamentary inquiry was to narrow its scope. He supported investigations into the company's directors — several of whom had their estates confiscated by Parliament to partially compensate defrauded investors — while working to limit the inquiry's reach toward the senior political figures whose participation in the corruption was equally clear. John Aislabie, the Chancellor of the Exchequer, was found guilty and expelled from Parliament and imprisoned briefly. Other ministers faced lesser sanctions. The royal household's involvement was not pursued.

The compensation mechanism was partial and unsatisfying. The estates confiscated from the directors generated funds that were distributed among creditors and shareholders, but the recovery amounted to a fraction of what investors had lost. Those who had borrowed to buy shares at peak prices faced the full weight of their debts without corresponding recovery of the assets that had collateralized them.

### **1.3.2 The Financial Restructuring**

On the financial side, Walpole engineered a compromise that stabilized the market without fully canceling the fraudulent share conversions. The Bank of England and the East India Company — both established institutions with genuine commercial operations — absorbed portions of the South Sea Company's obligations. The Bank took on South Sea annuities with a face value of approximately nine million pounds. This transfer effectively underpinned the value of some South Sea securities with the creditworthiness of more legitimate institutions.

The South Sea Company itself survived, continuing to operate as a holder of government debt and to conduct nominally its trade activities, which remained commercially marginal. It would not be dissolved until 1853 — one hundred and thirty-three years after the bubble. The persistence of the institution was itself a form of political compromise: fully dismantling it would have required confronting the scale of the fraud more directly than was politically possible.

Walpole also worked to maintain the government's credit. The fundamental asset underlying the whole scheme — Britain's national debt — remained sound. The government continued to pay interest on its obligations. The financial system's foundation, the creditworthiness of the British state, survived the crisis even as the speculative superstructure collapsed.

### **1.3.3 The Bubble Act's Long Shadow**

The immediate legislative response to the crisis was the Bubble Act of 1720, which had actually been passed in June at the peak of the mania — promoted in part by the South Sea Company as a device to suppress its competitors — and now acquired a different significance as a regulatory measure. The act prohibited the formation of joint-stock companies without a royal charter from the Crown.

The Bubble Act's long-term consequences were significant and largely negative. By making joint-stock company formation difficult, it impeded the mobilization of capital for large-scale commercial and industrial ventures. British businesses through the early Industrial Revolution were forced to operate as partnerships — structures that limited the scale of capital they could accumulate and exposed partners to unlimited personal liability for business debts. When the act was finally repealed in 1825 — more than a century after the bubble — the repeal enabled the formation of the joint-stock companies that would finance Victorian railway building and industrial expansion.

### **1.3.4 The Institutional Long Game**

The more durable solution was institutional development across the following century. Corporate law evolved, slowly and through accumulating precedent, to impose greater obligations on directors and greater protections for shareholders. The Companies Act of 1844 introduced the principle of registration and disclosure for joint-stock companies. The Joint Stock Companies Act of 1856 established limited liability — the rule that shareholders risked only what they had invested, not their entire personal wealth — which made equity investment in large corporations by ordinary people both rational and safe.

These reforms did not emerge primarily from the South Sea crisis itself. They emerged from the accumulated experience of corporate enterprise — both successful and fraudulent — across more than a century. The bubble was the founding demonstration of the problem; the solution required more than a century of institutional learning to produce.

What Walpole's immediate response accomplished was to stabilize a political and financial situation that could have been catastrophic. Britain's financial system survived. The government's credit survived. The panic, though severe, did not propagate into a general economic collapse. These were real achievements, even if they fell well short of justice.

## **1.4 The Legacy**

### **1.4.1 The Economic Damage and Its Limits**

The immediate economic damage from the South Sea Bubble was concentrated rather than systemic. Unlike the financial crises of the twentieth century, where the collapse of a speculative bubble could destroy the banking system's lending capacity and produce mass unemployment, the South Sea collapse in 1720 affected primarily those who had invested in shares. Britain's underlying economy — its agricultural production, its wool and textile manufacture, its colonial trade — was not structurally dependent on the South Sea Company's valuation.

The credit contraction that followed the collapse caused a brief but genuine recession. Merchants and tradespeople who had borrowed to invest in South Sea shares found themselves unable to repay, which put pressure on their creditors. Land prices fell in areas where gentry had mortgaged estates to buy shares. The money markets in London tightened sharply as confidence contracted. But these were transient disruptions. The broader British economy recovered within a few years, and the long-term trajectory of economic development — industrialization, colonial expansion, commercial finance — was not fundamentally altered by the episode.

This recovery distinguishes the South Sea Bubble from the financial crises that would follow it in later centuries. The bubble was a catastrophe for those who had invested. It was not a catastrophe for the economy as a whole in the way that the panics of 1873 or 1929 would prove to be.

### **1.4.2 The Political Consequences**

The political consequences were more lasting and more significant. The Bubble Act's restriction on joint-stock company formation effectively froze a form of business organization that was beginning to prove its value for large-scale commercial enterprise. For more than a century, British businesses were denied ready access to the liability-limited, widely-subscribed corporate form that would eventually power industrial capitalism. Historians debate the magnitude of this effect — some argue that partnerships were adequate for early industrial financing — but the constraint was real.

The parliamentary investigations into the South Sea affair established that ministerial corruption of the scale that had occurred was politically lethal. John Aislabie's conviction and imprisonment, however incomplete the accounting, established a precedent that public officials who converted their positions into personal financial gain could face severe consequences. This precedent was not always respected in subsequent generations, but it existed as a norm against which behavior could be measured.

Robert Walpole's management of the crisis launched his career as Britain's first effectively prime ministerial figure. He dominated British politics from 1721 to 1742, the longest continuous ministerial tenure in British history. His political settlement — managing a financial crisis in a way that preserved governmental stability while providing enough accountability to satisfy public anger — became a template for how governments handle financial scandals. The instinct to protect institutions while punishing individuals, to narrow investigations rather than broadening them, and to stabilize markets ahead of delivering justice: all of these were Walpolean innovations.

### **1.4.3 The Cultural Legacy**

The South Sea Bubble entered cultural history with a durability that reflected both the drama of the event and the universality of its lessons. Charles Mackay's 1841 work "Extraordinary Popular Delusions and the Madness of Crowds" made the South Sea Bubble the exemplary case of financial mass hysteria — the first exhibit in a taxonomy of speculative manias that ran through tulip mania, the Mississippi Scheme, and forward to Mackay's own era. The book's influence on how subsequent generations thought about financial markets was profound and somewhat distorting: it encouraged

the view that bubbles were products of crowd irrationality, obscuring the structural and incentive-based explanations that better account for how and why they occur.

Isaac Newton's reported loss and his comment about human madness became one of the most cited anecdotes in financial history — partly because Newton's intellectual eminence made the story legible as a warning against the overconfidence of clever people, and partly because the juxtaposition of the greatest scientist of the age with the most elementary of investment mistakes was simply irresistible.

#### **1.4.4 The Pattern That Persisted**

The South Sea Bubble established a pattern that has recurred in every subsequent financial mania across three centuries. A genuine innovation or opportunity — in 1720, the joint-stock company and the government bond market; in the 1840s, the railway; in 1929, mass equity investment; in the 1990s, the internet — attracts capital and generates real returns. Success attracts more capital. Prices rise beyond any defensible relationship to underlying value. Promoters with interests opposed to investors' amplify the narrative. The credit that fuels the rise eventually becomes the mechanism of the collapse. Regulation addresses the specific failure modes while leaving the underlying dynamics intact.

What the South Sea Bubble demonstrated, and what three centuries of repetition have confirmed, is that this pattern is not primarily a product of ignorance. Many participants in the 1720 bubble understood that the mathematics did not work. They bought anyway, betting that they could exit before the collapse. Some did. Most did not. The insight that each participant in a financial mania may be individually rational while the collective outcome is catastrophic — that a market can be simultaneously composed of individually sensible actors and collectively insane — is the deepest lesson the South Sea Bubble offers. It is also the one that financial markets have most consistently failed to apply.

## 2 The Long Depression (1873–1896)

<https://www.youtube.com/watch?v=EkXC3367roM>

### 2.1 What Happened

#### 2.1.1 The Day the Prestigious House Fell

On September 18, 1873, Jay Cooke and Company — the most prestigious banking house in the United States, the institution that had financed the Union's Civil War by selling government bonds to ordinary Americans for the first time in history — declared bankruptcy. The announcement was made at 11 in the morning. Within hours, the New York Stock Exchange suspended trading. It would remain closed for ten days, the longest closure in its history up to that point.

In the weeks that followed, eighteen thousand businesses failed. Fifty-five of the country's railroads entered bankruptcy. Factory construction halted across the industrial Northeast. In what had been the boom regions of the Midwest, land prices collapsed and the farmers who had borrowed to buy equipment at peak prices found themselves trapped. The Long Depression had begun — though that name would only be applied retrospectively, once the 1930s crisis displaced it as history's primary reference point for economic catastrophe.

The depression that followed was not a sharp crash followed by recovery. It was something more unsettling: a prolonged period of deflation and stagnation that persisted, in various forms, until 1896. For twenty-three years, the American economy lurched through cycles of partial recovery and renewed contraction, while prices fell continuously. The experience was so novel and so disorienting

that contemporaries spent the entire period arguing about its causes and remedies without reaching agreement.

### **2.1.2 The Railroad Overexpansion**

Jay Cooke's failure was symptomatic rather than causal. The underlying problem was the transcontinental railroad boom that had consumed American capital — and European investment — throughout the 1860s and early 1870s. The railroads were genuinely transformative technology. By connecting agricultural regions to coastal markets, they created the first truly national American economy. The returns to successful railroad lines were real and substantial.

But the capital markets of the early 1870s had no reliable mechanism for distinguishing promising railroad projects from fraudulent ones, or for pricing the risk that a given line might not generate sufficient traffic to service its bonds. Jay Cooke's firm was financing the Northern Pacific Railroad — a project more ambitious than anything yet attempted, spanning the northern tier of the continent from Duluth to Portland — when it simply ran out of buyers for the bonds at any price. The market for Northern Pacific securities had been exhausted. The firm, which had guaranteed the bonds it could not sell, was insolvent.

The collapse triggered a cascade because American financial institutions were deeply interconnected through chains of correspondent banking relationships. New York banks held the reserve deposits of banks across the interior. When interior banks needed cash, they withdrew from New York. When New York banks came under pressure, they contracted lending across the board. The system had no shock absorber, no central institution capable of providing liquidity to arrest the cascade.

### **2.1.3 The Global Dimension**

What made the Panic of 1873 distinctive — and what earned it the historical distinction of being described as the first global financial crisis — was its simultaneity across multiple continents. Austria-Hungary had experienced its own financial crisis in May 1873, the *Gründerkrach*, as the investment boom that had followed the Franco-Prussian War of 1870–71 collapsed. Germany, which had received five billion gold francs in war reparations from France, had channeled those funds into a

frenzied overinvestment in railroads, industrial enterprises, and urban real estate. When the Austrian markets broke in May, German markets followed within weeks.

The connection between the American and European crises was partly direct — European investors held American railroad bonds that fell sharply in value — and partly the product of a shared global context of credit expansion followed by tightening. The Bank of England had been raising interest rates through 1873 to defend sterling's gold convertibility. When credit tightened globally, the investments that had been made on the assumption of cheap, abundant capital became suddenly untenable.

Britain also experienced a severe contraction in 1873, though its established industrial base and diversified economy meant the immediate disruption was less dramatic than in the United States or Central Europe. The distinctive British experience would be a sustained decline in prices and profit margins that persisted through the 1870s and 1880s — a deflation that British manufacturers and farmers felt acutely even when the headline crisis had passed.

#### **2.1.4 The Nature of the Depression That Followed**

What followed was not what contemporaries called a “crisis” in the traditional sense — a sharp panic with a clear beginning and end. It was something economists had no framework to analyze: a prolonged depression in which prices fell continuously, business activity remained below potential, and the standard prescriptions of the era — balanced budgets, sound money, patience — produced no recovery.

Wheat prices fell by half between 1873 and 1896. Steel prices collapsed as new, more efficient production methods flooded the market with cheaper product. Agricultural land values in the Midwest remained depressed for decades. The mechanization of agriculture and the industrialization of manufacturing simultaneously drove down costs and drove down the prices those lower costs could sustain. Deflation was chronic and pervasive.

For twenty-three years, the industrial world struggled with a problem it did not have the intellectual tools to diagnose, let alone solve. The remedies that would eventually prove effective — active monetary policy, counter-cyclical fiscal policy, lender-of-last-resort intervention — did not yet exist

as coherent concepts. Governments watched, applied the tools available to them, and waited for the economy to correct itself. The wait lasted more than two decades.

## **2.2 The Failures**

### **2.2.1 The Gold Standard's Deflationary Logic**

The Long Depression's most fundamental structural problem was one that no government of the era could easily address: the gold standard was generating chronic deflation, and deflation was systematically destroying debtors while benefiting creditors and cash-holders.

The gold standard worked by fixing the value of a currency to a specific weight of gold. Countries that lost gold — through trade deficits or capital outflows — saw their money supplies contract. Countries that gained gold saw their money supplies expand. In theory, this mechanism would automatically correct trade imbalances: a deficit country would deflate, making its goods cheaper and imports more expensive, restoring balance.

In practice, through the 1870s, 1880s, and 1890s, the supply of gold grew more slowly than the world economy. New discoveries had not kept pace with the expansion of commerce. As economic output grew faster than the gold stock, prices fell persistently. This was not the sharp, crisis-driven deflation of a panic but the slow, grinding deflation of a monetary system whose supply constraint was too tight for a growing economy.

The consequences for different economic groups were sharply divergent. For holders of cash and government bonds, falling prices increased purchasing power. For farmers and other debtors who had borrowed in dollars to buy land and equipment, falling prices were catastrophic. A farmer who borrowed one thousand dollars in 1873 when wheat sold at one dollar per bushel owed the equivalent of a thousand bushels of wheat. When wheat fell to fifty cents by the mid-1880s, that same nominal debt represented two thousand bushels. The real burden of debt doubled while revenues fell.

## **2.2.2 The Absence of Policy Tools**

Governments of the 1870s and 1880s had no macroeconomic policy toolkit. Keynesian demand management did not exist as a concept. Counter-cyclical fiscal policy — the idea that governments should increase spending during economic contractions to maintain demand — had not been theorized. The Federal Reserve did not yet exist; the United States had no central bank capable of managing the money supply in response to economic conditions.

What governments did have was tariff policy and monetary debates. The United States, the United Kingdom, Germany, and France all experimented with tariffs as a response to the deflation. The McKinley Tariff of 1890 raised American import duties to an average of nearly fifty percent, the highest level since the Civil War. The logic was to protect domestic industry from foreign competition during the deflationary squeeze. The effect was to reduce trade and provoke retaliatory measures from trading partners, compressing the international exchange that was itself one of the period's few growth engines.

Central banking, where it existed, focused entirely on the objective of maintaining gold convertibility. The Bank of England raised and lowered its discount rate to manage gold flows, with no reference to the broader macroeconomic environment. The fiscal policy of governments of all political complexions was to balance budgets — which meant cutting spending during contractions, removing demand precisely when more demand was needed. The standard policy prescription made the deflation worse.

## **2.2.3 The Political Rupture**

The deflation's most visible political consequence was the agrarian revolt in the United States — a movement that produced the Farmers' Alliance, the Greenback Party, and ultimately the People's Party (known as Populists), which became one of the most significant third-party movements in American political history. These movements had a coherent, if contested, economic analysis: the gold standard was deflationary, deflation was destroying agricultural debtors, and the solution was monetary expansion through the free coinage of silver at a fixed ratio to gold.

The demand for “free silver” — the right of anyone to bring silver to the mint and have it coined as legal tender at a ratio of sixteen silver ounces to one gold ounce — was not irrational. The silver-to-gold price ratio in world markets had shifted since the ratio’s establishment: silver had become cheaper relative to gold, meaning that minting silver freely would increase the money supply. Farmers understood, without the vocabulary of monetary economics, that they needed inflation to reduce the real burden of their debts.

William Jennings Bryan’s “Cross of Gold” speech at the 1896 Democratic National Convention was the political apotheosis of twenty years of deflation experienced by American farmers. “You shall not press down upon the brow of labor this crown of thorns,” Bryan declared. “You shall not crucify mankind upon a cross of gold.” The speech earned him the nomination. The election it produced — one of the most consequential in American history — would determine the monetary framework for the following generation.

#### **2.2.4 The Overcapacity That Could Not Adjust**

The specific trigger of the 1873 crisis — railroad overbuilding — illustrated a recurring dynamic that governments were equally ill-equipped to manage: the tendency of transformative infrastructure investment to produce overcapacity. Railroads were genuinely valuable technology. The returns to railroad networks were real and visible. Individual decisions to invest in new railroad lines were, in each case, defensible.

Collectively, however, they produced a system with far more capacity than traffic to justify it. When revenues fell short of debt service requirements, failures cascaded. The value of railroad bonds, held by banks and insurance companies and pension funds across two continents, collapsed. Capital that had been locked into excess railroad capacity could not be redeployed. The economy had to absorb the losses of overinvestment through a prolonged period of below-potential activity.

No policy tool existed to prevent this pattern, and no policy tool existed to accelerate recovery from it. The overinvestment had to work itself through the system through time, bankruptcy, and the slow writing-down of assets to realistic values. Canals in the 1830s, railroads in the 1870s, and — though no one in 1880 could have predicted this — dot-coms in the 1990s would all trace essentially the same arc.

## **2.3 The Response**

### **2.3.1 The Absence of a Playbook**

There were no macroeconomic solutions to the Long Depression because macroeconomics did not yet exist as a discipline. The intellectual tools that would eventually allow governments to diagnose and respond to prolonged demand deficiency — the quantity theory of money, the theory of interest rates and investment, Keynesian demand management — were either undeveloped or only beginning to be articulated. Governments confronting twenty-three years of deflation were working in analytical darkness.

What they had were the policy instruments that existed: tariffs, interest rates managed for gold-standard purposes, and the spending and taxing powers that all governments possess. They applied these instruments in ways that reflected the intellectual assumptions of the era — balanced budgets, sound money, protection of domestic industry — and these assumptions consistently pointed toward policies that worsened rather than ameliorated the deflation.

The McKinley Tariff of 1890, raising average American import duties to nearly fifty percent, was the most aggressive tariff intervention of the period. President McKinley and congressional Republicans argued that protecting American manufacturers from cheaper foreign competition would maintain domestic wages and industrial employment. The tariff did provide some protection to specific industries. It also reduced trade, raised consumer prices, and drew retaliatory responses from European trading partners. Britain, which had committed to free trade after the repeal of the Corn Laws in 1846, saw its own exports decline as American demand for imported goods fell.

### **2.3.2 The Gold Standard as Its Own Cure**

The irony of the Long Depression is that the monetary framework that generated the deflation also contained the mechanism of its eventual cure. The gold standard's deflationary pressure derived from gold supply growing more slowly than economic output. If the gold supply expanded faster, deflation would moderate. Through the 1880s and 1890s, that is precisely what happened.

The discovery of major gold deposits in South Africa's Witwatersrand region in 1886 was the first significant addition to global gold supply in decades. More transformatively, the development of the cyanide process for gold extraction in 1887 made it possible to process low-grade ore that would previously have been uneconomic, dramatically expanding the effective gold reserve that mining could access. The Klondike gold rush of 1896 — which sent tens of thousands of prospectors to the Yukon — added further supply.

As gold supply grew relative to economic output through the mid-1890s, prices stopped falling and began to recover. The relationship between monetary expansion and price recovery was direct and observable. The deflation that had crushed debtors for two decades began to ease, not because governments had implemented a macroeconomic policy but because the resource constraint that had generated the deflation was accidentally relaxed by geological discovery.

The timing is striking. The Klondike gold rush began in 1896 — the same year as the Bryan-McKinley election, which resolved the silver debate in favor of gold. The gold supply expansion that ended the depression arrived just as the political contest over the monetary system reached its climax. Bryan lost, gold won, and gold's supply simultaneously expanded enough to make gold workable. The political victory of the gold standard was followed almost immediately by conditions that made it less painful.

### **2.3.3 Technological Absorption**

A second process operating through the depression was the absorption of the very technologies whose overinvestment had triggered the crisis. Railroads, despite the financial carnage their overbuilding had caused, were connecting national markets and reducing transport costs in ways that created genuine economic value. By the 1880s and 1890s, the railroads that had survived their debtors' crises were carrying unprecedented volumes of freight at falling prices. Agricultural produce moved from farms to cities and ports at costs that would have seemed impossible in 1860.

New industries emerged within and alongside the depression: steel production using the Bessemer and open-hearth processes; chemical manufacturing, where Germany developed a global lead; electrical engineering, where Edison and Westinghouse were building the infrastructure of the

twentieth century. These sectors were not immune to the deflationary pressure, but they were expanding in absolute terms even as prices fell.

The economy that emerged from the Long Depression in the mid-1890s was structurally different from the economy that had entered it in 1873. The United States had become the world's largest industrial economy. The railroad network was mature and productive. Steel, chemicals, and electrical industries were established. The depression had been the painful process by which an agricultural and early-industrial economy transformed into an industrial one.

### **2.3.4 The Political Resolution**

The defeat of Bryan's 1896 campaign ended the monetary debate in favor of gold — but the Populist movement's substantive concerns about agricultural debt and monetary tightness eventually found resolution through other channels. The Federal Reserve Act of 1913 created the central banking institution the United States had lacked throughout the depression. The graduated federal income tax, authorized by the Sixteenth Amendment in 1913, provided a more flexible revenue instrument than tariffs. The New Deal's agricultural programs in the 1930s addressed the farm debt problem the Populists had identified.

The Populists did not win the immediate political battle. They won the long-term intellectual argument. The institutional responses to subsequent crises — the Federal Reserve, fiscal counter-cyclical policy, agricultural price supports — were, in significant part, implementations of the analysis that agrarian reformers had been advancing since the 1870s.

## **2.4 The Legacy**

### **2.4.1 Who Suffered and Who Prospered**

The Long Depression's human impact was distributed in a way that defied the simple narrative of universal suffering. Because the depression was primarily a deflationary episode rather than a collapse of output, its effects fell with sharply different intensity on different economic groups.

For agricultural debtors — the farmers of the Midwest and South who had borrowed to buy land and equipment during the post-Civil War boom — the depression was catastrophic. Falling commodity prices reduced revenues while nominal debts remained fixed. Farmers who could not service their mortgages lost their land. Agricultural tenancy, previously less common in the United States than in Europe, spread as displaced farm owners became sharecroppers and tenant farmers on land they had formerly owned. The human displacement was substantial, though systematically undercounted by the statistical apparatus of the era.

For wage workers in stable employment, the picture was more complicated. Real wages — wages adjusted for the falling price level — actually rose for many workers during the depression, because prices fell faster than nominal wages in many sectors. A factory worker earning the same nominal wage in 1885 as in 1873 could buy more with it, because prices had fallen substantially. This is not a comfortable fact for a straightforward narrative of depression-era suffering, but it reflects the genuine distributional complexity of deflation.

For creditors and holders of fixed-income investments, deflation was actively beneficial. Bond coupons payable in gold were worth more in real terms when prices fell. Banks that survived the initial panic and maintained their lending portfolios found that the real value of their loan books increased through deflation. The depression redistributed wealth from debtors to creditors on a massive scale.

#### **2.4.2 Industrial Concentration**

One of the Long Depression's most significant and lasting structural consequences was the acceleration of industrial concentration. The competitive pressures of sustained deflation favored large firms over small ones. Falling prices compressed profit margins for all producers, but large firms with access to capital could invest in the new, more efficient technologies that allowed them to produce more cheaply and survive on thinner margins. Small firms, lacking capital access, could not.

The wave of corporate mergers and consolidations that characterized American industry in the 1890s and early 1900s was partly a response to the competitive pressures the Long Depression had created. United States Steel, formed in 1901 through a consolidation of dozens of previously independent producers; Standard Oil, which consolidated the petroleum industry through the 1880s;

the railroad trusts that brought previously competing lines under common management — all of these reflected an adaptation to the cost pressures that deflation imposed.

This concentration accelerated the transition from competitive capitalism to oligopolistic capitalism. The Progressive Era's trust-busting campaigns of the early twentieth century — Theodore Roosevelt's antitrust suits, the Sherman Antitrust Act's enforcement — were responses to a concentration that the Long Depression had incubated.

### **2.4.3 The Intellectual Legacy**

The Long Depression's most important long-run contribution was the development of economics as a discipline capable of analyzing the business cycle. The experience of twenty-three years of deflation, price decline, and stagnation gave economists concrete empirical problems to analyze and motivated the theoretical work that would eventually produce macroeconomics.

Alfred Marshall, working in Britain through the 1880s, developed the microeconomic framework — supply and demand analysis, the concept of equilibrium — that would become the foundation of neoclassical economics. Knut Wicksell, the Swedish economist, developed the concept of the natural rate of interest in the 1890s, distinguishing between the monetary rate set by banks and the underlying real rate determined by productive investment opportunities. Irving Fisher, American economist, developed the quantity theory of money and the theory of debt deflation — directly inspired by his observation of price behavior during the depression decades.

These theoretical developments were intellectual responses to the experience of watching an economy struggle with problems that existing theory could not explain. The Long Depression was the phenomenon; the macroeconomic theory of the twentieth century was partly the explanation.

### **2.4.4 The Pattern Established**

The Long Depression established a pattern that would repeat through subsequent economic history: transformative infrastructure investment, financed by credit; overinvestment producing overcapacity; financial crisis when the overinvestment became apparent; prolonged adjustment during which the

technology was absorbed into the productive structure; eventual recovery on a higher technological base.

Canals in the 1830s had produced a smaller-scale version of the same sequence. The railroad bubble of 1873 produced it at industrial scale. The dot-com bubble of the 1990s would produce it in digital infrastructure. In each case, the technology was genuinely valuable. In each case, financial markets overinvested in it beyond any sustainable return. In each case, the crisis that followed was eventually followed by recovery — but only after a prolonged adjustment period that imposed severe costs on those who had borrowed to invest at the peak.

The Long Depression was also the founding experience of the political economy of monetary reform. Every significant monetary policy institution of the twentieth century — the Federal Reserve, counter-cyclical fiscal policy, the Bretton Woods system, the IMF — traces part of its intellectual genealogy to the arguments that the deflation of 1873–1896 forced into public debate. The Populists lost the election of 1896. Their analysis won the century.

## 3 The Panic of 1907 (1907)

<https://www.youtube.com/watch?v=f5wp8Q8g8Eg>

### 3.1 What Happened

#### 3.1.1 The Morning the Knickerbocker Stopped Paying

On the morning of October 22, 1907, the Knickerbocker Trust Company of New York — the third-largest trust company in the city, holding deposits of sixty-two million dollars — announced that it would suspend payments to depositors. Within hours, a crowd had gathered outside its headquarters on Fifth Avenue. The panic that followed would nearly collapse the American banking system. It would be stopped not by any government institution — none capable of stopping it existed — but by one man, acting through personal authority and a combination of ruthlessness and financial genius.

The Panic of 1907 lasted six weeks. During those six weeks, the New York Stock Exchange fell fifty percent from its January peak. Call money rates — the overnight rate at which brokers borrowed to finance their securities positions — spiked to one hundred and fifty percent annually, a level that effectively closed the equity market to new borrowing. Hundreds of banks and trust companies across the country suspended payments. Business activity seized. And the United States operated through the crisis without a central bank, without deposit insurance, without any institutional lender of last resort. What it had was J.P. Morgan.

### **3.1.2 The Roots of the Crisis**

The Panic of 1907 had multiple origin points. One was the San Francisco earthquake of April 1906. The earthquake and the fire that followed it were among the most destructive natural disasters in American history, killing approximately three thousand people and destroying most of the city. Insurance companies, many of them British, had to pay enormous claims — estimates of total insured losses ran to several hundred million dollars. To pay claims, British insurance companies sold American securities and repatriated gold to England. This drain of gold from the American financial system tightened credit in New York through late 1906 and into 1907.

The triggering event came from a copper speculation gone wrong. F. Augustus Heinze, a copper mining magnate from Montana who had acquired control of several New York banks, attempted to corner the market in United Copper Company shares in October 1907. The corner failed spectacularly. Heinze's associates had misjudged the supply of shares available to lend against short sellers, and the squeeze that should have forced short sellers to buy at higher prices instead collapsed as the true supply became apparent. United Copper fell from sixty dollars to ten in two days. Heinze's brokerage firm failed. His banks came under immediate suspicion.

The institutional structure of American banking in 1907 made this suspicion contagious. Heinze controlled or was associated with multiple institutions. When the Mercantile National Bank, which he controlled, faced a run, the New York Clearing House — the organization of the major commercial banks that processed interbank settlements — investigated its condition and concluded it was salvageable. Heinze was forced to resign and the Clearing House provided support. But the investigation implicated other institutions connected to Heinze through his business partner Charles Morse, and the circle of suspicion widened.

### **3.1.3 Trust Companies and the Regulatory Gap**

The Knickerbocker Trust Company became the focal point of the panic not because it was the weakest institution but because it was the most prominent trust associated with Heinze's network. When the Knickerbocker's president, Charles Barney, was asked to resign by his board, word spread that the institution was in trouble. Depositors lined up to withdraw before it closed.

Trust companies were the unregulated shadow banks of the early twentieth century. They had captured market share from commercial banks by offering higher deposit rates and by lending into a broader range of ventures — including the stock market speculation that commercial banks were formally barred from financing. They operated with no reserve requirements; while commercial banks were required to hold reserves against their deposits, trust companies faced no such constraint. They had expanded rapidly through the 1890s and 1900s, and by 1907 held deposits comparable in size to those of the established commercial banking system.

When confidence broke, the trust companies had nothing to fall back on. Their high-yielding lending had been funded by deposits that were, in crisis conditions, no more reliable than any other deposit. The absence of reserves meant that even a relatively small withdrawal demand could trigger suspension. The Knickerbocker's failure triggered runs on other trust companies: the Trust Company of America, Lincoln Trust Company, and others all faced depositor panics in the days that followed.

#### **3.1.4 The NYSE and the Market Crisis**

The stock exchange crisis was concurrent with the banking crisis and mutually reinforcing. As banks and trust companies contracted lending, broker-dealers who had borrowed to finance their clients' securities positions were called. To repay broker loans, they sold securities. Falling securities prices reduced the value of collateral backing other loans, triggering further calls. The mechanism was self-reinforcing.

By October 24th, the Stock Exchange was on the verge of closure. The exchange's president went to J.P. Morgan's office to report that he needed twenty-five million dollars within minutes or the exchange would close early. Morgan, at seventy years old and in declining health, summoned the presidents of the major commercial banks to his office. In fifteen minutes — the time it would take the exchange's president to return to the floor — Morgan had assembled the twenty-five million dollars in commitments. The money reached the exchange at two in the afternoon. Trading continued.

No government official had directed this. No legal authority had been invoked. One private citizen had assessed the situation, determined what needed to be done, and done it through the authority that his personal reputation and financial power commanded. The question it raised — whether any

modern financial system should depend on such a man — was the question the Federal Reserve Act would answer six years later.

## **3.2 The Failures**

### **3.2.1 The Missing Lender of Last Resort**

The Panic of 1907 exposed the central structural deficiency of the American financial system with a clarity that no previous crisis had managed: the United States had no lender of last resort. Walter Bagehot had described the proper function of such an institution in his 1873 work “Lombard Street” — lend freely, at a penalty rate, against good collateral — but the United States had no institution capable of following this prescription.

In a banking panic, the problem is not insolvency but illiquidity. Solvent banks — institutions that are fundamentally sound but temporarily unable to convert their assets into cash fast enough to meet depositor demands — face runs for the same reason that insolvent banks do: depositors who fear a bank might fail have a rational incentive to withdraw before it does, and the collective effect of individually rational withdrawals is to create the failure they feared. A lender of last resort can break this dynamic by standing ready to lend to solvent institutions against their assets, assuring depositors that the bank can meet their demands regardless of how many others withdraw simultaneously.

The United States had possessed two central banks in its history — the First Bank of the United States, chartered in 1791 and allowed to expire in 1811, and the Second Bank, chartered in 1816 and killed by Andrew Jackson in 1836. Both had been destroyed by political opposition to concentrated financial power. The Jacksonian critique — that a central bank was an engine of aristocratic privilege, a mechanism for the few to exploit the many — had shaped American political culture for generations. The country was ideologically opposed to the very institution that its financial system required.

### **3.2.2 The National Banking System’s Chain Reaction**

The National Banking System, created during the Civil War through the National Bank Acts of 1863 and 1864, established a structure that made panics more contagious rather than less. The system

required national banks to hold reserves against their deposits — an apparently prudent requirement. But it allowed banks in smaller cities to hold their reserves not in their own vaults but as deposits in “reserve city” banks in New York, Chicago, and other major centers. These reserve city banks could in turn hold their reserves in a network of central reserve city banks in New York.

This pyramid structure created chains of dependency that transmitted shocks with extraordinary efficiency. When a crisis broke in New York, banks in smaller cities throughout the country began withdrawing their reserves from New York correspondents. New York banks, losing deposits from the interior, contracted their lending to the firms and brokers that depended on call money. Each bank in the chain was behaving rationally — trying to preserve its own liquidity — but the collective effect was to drain liquidity from the center of the system at precisely the moment it was most needed there.

In a system designed by a competent regulator, these chains would have been shortened or eliminated. Interior banks would have held their reserves locally, insulated from New York panics. Alternatively, a central institution would have provided liquidity to New York banks as they were being drained, preventing the contraction. Neither design existed. The National Banking System was the worst of both worlds: it required reserves but structured those reserves as a transmission mechanism for panic.

### **3.2.3 The Trust Company Problem**

Trust companies represented what economists would later call a “regulatory arbitrage” — the exploitation of a gap between the regulated and unregulated financial sectors. Commercial banks faced reserve requirements, restrictions on their lending activities, and oversight from state banking departments and the Comptroller of the Currency. Trust companies faced none of these constraints in most states.

The result was competitive asymmetry: trust companies could offer higher deposit rates and make more profitable (and more risky) loans than commercial banks, attracting deposits away from the regulated sector. By 1907, New York trust companies held deposits of nearly a billion dollars — comparable to those of the national banks in the city. They had grown by exploiting the regulatory gap. They collapsed by occupying it.

The Knickerbocker Trust's failure demonstrated that deposit-taking institutions outside the regulated banking system could pose systemic risks to the financial system as a whole. A run on a trust company could spread to commercial banks through depositor panic, market disruption, and the withdrawal of trust company deposits from commercial bank accounts. The regulatory perimeter was too narrow to contain the risk.

### **3.2.4 The Currency Inelasticity Problem**

The American financial system in 1907 also suffered from a structural rigidity in the currency supply. The total supply of national bank notes — the primary currency — was constrained by the volume of government bonds that banks could deposit with the Treasury as backing. When a bank needed to expand its note issuance during a crisis — to meet depositor withdrawal demands in cash — it had to acquire government bonds first. The money supply could not expand in response to a surge in demand for currency.

Clearinghouse certificate was an ad hoc solution that the banking system had developed independently: when banks within a clearinghouse association needed to settle their interbank obligations during a crisis, they could issue certificates among themselves backed by their assets, conserving actual cash for depositor demands. These certificates served as a temporary substitute for cash in interbank settlement, effectively expanding the effective money supply within the clearinghouse system. Clearinghouse certificates were issued during the 1907 panic and helped limit the damage.

But clearinghouse certificates were a workaround, not a solution. They could only be used among clearinghouse members, not with the public. They addressed interbank settlement but not the depositor withdrawal problem. They required coordination among banks that might otherwise be competing for scarce reserves. They were, in the end, a demonstration of what a central bank could have done more systematically, efficiently, and without the chaos of improvised coordination.

## 3.3 The Response

### 3.3.1 Morgan's Private Intervention

J.P. Morgan's response to the Panic of 1907 was the most remarkable exercise of private financial authority in American history. At seventy years old, already in declining health, Morgan operated as a one-man central bank for six weeks — assessing which institutions were solvent and worth saving, which were not and should be allowed to fail, and organizing the pools of capital needed to support the former.

The most famous episode came in the first days of November, when the crisis spread from banks and trust companies to the broader financial system. Several major brokerage houses were on the verge of failure. Moore and Schley, a significant securities firm, faced calls it could not meet. Its failure threatened to propagate through the interconnected web of securities lending and margin financing. Morgan convened the presidents of the major trust companies in his private library at his East 36th Street mansion.

He locked the doors. The trust company presidents spent the night of November 2nd in that library while Morgan worked through the situation. He identified which institutions were solvent — and therefore worth rescuing — and which were not. He then told the solvent trust company presidents that they would contribute to a rescue pool for the weaker institutions. Those who objected found that the door remained locked. By the early morning hours of November 3rd, Morgan had the commitments he needed. The rescue pool was assembled.

The technique was essentially the same Bagehot had prescribed for central banks: distinguish between liquidity and insolvency, support the liquid institutions, let the insolvent ones fail, and act decisively enough to stop the panic from consuming everything. Morgan applied this logic with complete authority — the authority of a man whose own financial stake and whose reputation were entirely aligned with getting the analysis right.

### **3.3.2 Government Improvisation**

The official government response was improvised and secondary to Morgan's private intervention. Secretary of the Treasury George Cortelyou traveled to New York and deposited twenty-five million dollars in government funds in New York commercial banks — providing additional liquidity to institutions that were supporting the trust company rescues. He authorized further deposits as the crisis continued. The total government injection reached approximately thirty-five million dollars.

Cortelyou's action was legally questionable and institutionally unprecedented. There was no clear legal authority for the Treasury to use public funds to stabilize private banks. Cortelyou acted on the emergency reasoning that the alternative — a generalized banking collapse — was worse. President Theodore Roosevelt, receiving telegrams from Morgan and Cortelyou as the crisis unfolded, authorized what was needed. The legal framework was invented to fit the emergency.

The New York Clearing House also intervened through its established mechanism: it issued clearinghouse loan certificates, allowing member banks to settle their interbank obligations without using actual cash reserves. This effectively expanded the money supply within the clearinghouse system during the crisis. The Clearing House issued approximately one hundred million dollars in certificates during the panic — a substantial liquidity injection that helped prevent the crisis from propagating further through the interbank settlement system.

### **3.3.3 The Legislative Response**

The crisis was contained by November 1907. Its political afterlife proved more consequential than the crisis itself. Congress, alarmed by the demonstration that the American financial system depended on the personal intervention of one private citizen, moved — with unusual dispatch — to create a legislative remedy.

The Aldrich-Vreeland Act of 1908, passed within eight months of the panic, did two things. It authorized emergency currency issuance by banks — allowing them to expand their note circulation during crises by depositing a broader range of assets with the Treasury, addressing the currency inelasticity problem that the 1907 panic had exposed. And it created the National Monetary Commission,

chaired by Senator Nelson Aldrich of Rhode Island, to study the banking systems of the major industrial economies and recommend reforms.

The commission's work was deliberate and thorough. Aldrich spent years studying European central banking systems, meeting with economists and bankers in Britain, France, and Germany. The intellectual case for a central bank — which had been politically toxic in the United States since Andrew Jackson's war on the Second Bank in the 1830s — was assembled systematically from evidence and institutional comparison.

The commission's recommendations, developed in part through a secret meeting of leading bankers and Aldrich at a hunting lodge on Jekyll Island, Georgia in November 1910, became the blueprint for the Federal Reserve System. The political challenge was to create a central bank that was not perceived as a creature of Wall Street — the Jacksonian critique that had killed the previous central banks. The Federal Reserve's compromise solution — twelve regional reserve banks coordinated by a central board, giving regional representation to counter the New York-centric perception of financial power — was a response to this political constraint as much as an economic design.

### **3.3.4 The Federal Reserve Act**

The Federal Reserve Act was signed by President Woodrow Wilson on December 23, 1913 — a date selected to ensure that skeptical members of Congress had left Washington for the Christmas recess. The Federal Reserve System opened for business in November 1914. The United States finally had a lender of last resort.

The institution J.P. Morgan had made necessary through his indispensability replaced him. Morgan had died in March 1913, eight months before the act was signed. The institution that emerged from his demonstration of indispensability was designed to make such indispensability impossible — or at least less necessary — in future.

## **3.4 The Legacy**

### **3.4.1 The Economic Aftermath**

The Panic of 1907 lasted six weeks as an acute crisis. The American economy contracted sharply in 1907 and 1908, with unemployment rising to approximately eight percent — painful but not catastrophic by the standards of subsequent downturns. The New York stock market recovered substantially within a year. The banks and trust companies that survived the panic resumed normal operations within months, and the credit markets that had seized in October had thawed by the end of the year.

The relatively swift recovery distinguished the 1907 panic from the longer contractions that preceded and followed it. The Long Depression of 1873–1896 had lasted two decades. The Great Depression that would begin in 1929 would consume the better part of a decade. The 1907 panic was severe but contained — severe enough to kill a recession, not severe enough to become a depression.

The reasons for this relative containment were, paradoxically, the same factors that made the panic so dangerous while it was occurring. The American economy of 1907, despite its size, was still primarily industrial and agricultural rather than financial. The banking system's failures, while extensive, did not destroy the productive capacity of mines, factories, and farms. When credit conditions eased, the economy could resume producing because the underlying industrial infrastructure remained intact.

### **3.4.2 The Institutional Legacy: The Federal Reserve**

The lasting result of the Panic of 1907 was institutional: the Federal Reserve System, established six years later, was the direct product of the crisis. The chain of causation is unusually direct and well-documented. Morgan's intervention demonstrated conclusively that a modern financial system could not depend on the authority of a single private individual. The Aldrich Commission's work produced the blueprint for the central bank. The Federal Reserve Act incorporated that blueprint into law. The institution opened in 1914.

The Federal Reserve's founding design reflected the political constraints imposed by American hostility to concentrated financial power. Rather than a single central bank on the European model — such as the Bank of England or the Banque de France — the Federal Reserve consisted of twelve regional Federal Reserve Banks coordinated by a central board in Washington. The regional structure gave representation to agricultural and industrial regions outside New York, addressing the Jacksonian critique that a single central bank would be captured by Wall Street interests.

Whether this design was optimal was contested from the beginning and remains contested. The Federal Reserve's response to the Great Depression — allowing the money supply to contract by thirty-three percent between 1929 and 1933 — demonstrated that the institution created to prevent panics was capable of catastrophic failure. But its existence as an institution capable of learning and reform meant that the failures of the 1930s eventually produced better policy frameworks than the United States had possessed before 1914.

### **3.4.3 The Shadow Banking Lesson Deferred**

The 1907 panic demonstrated the systemic risk posed by lightly regulated deposit-taking institutions outside the formal banking system. Trust companies had grown by exploiting a regulatory gap — offering higher rates and making riskier loans than commercial banks — and their collapse threatened to bring down the regulated sector with them.

This lesson — that regulatory perimeter matters as much as regulatory quality — was incorporated into subsequent legislation. The Federal Reserve Act imposed reserve requirements on member banks and provided the Fed with supervisory authority. The Banking Act of 1933 went further, creating deposit insurance and separating commercial from investment banking. The regulatory framework was hardened against the specific vulnerabilities that 1907 had exposed.

But the underlying dynamic was not eliminated. Every subsequent generation of financial regulation created gaps that shadow banking would exploit. The savings-and-loan industry in the 1980s, hedge funds in the 1990s, money market funds and structured investment vehicles in the 2000s — each represented a new generation of deposit-taking or deposit-like instruments outside the regulated sector that posed systemic risk. The 2008 financial crisis was, in part, a replay of the 1907 trust company problem at enormously larger scale. The lesson had to be relearned.

### 3.4.4 Morgan's Memorial

J.P. Morgan died on March 31, 1913 — eight months before the Federal Reserve Act was signed. He was seventy-five years old. His estate, when the figures became public, proved considerably smaller than the legends of his wealth had suggested: roughly eighty million dollars, a substantial fortune for an individual but trivial compared to the financial system he had temporarily sustained.

The Federal Reserve was, in one sense, Morgan's memorial — an institution created by his indispensability and designed to make that indispensability unnecessary. Central banking's fundamental insight, that the stability of a financial system depends on institutional credibility rather than the personal authority of individuals, was the lesson the 1907 panic had taught in the most dramatic possible way. The institution that followed was designed to embody that insight in durable form.

That the Federal Reserve succeeded only intermittently in embodying it — that the institution's subsequent history included both the catastrophic failure of the 1930s and the heroic interventions of 2008 — reflects the difficulty of the underlying problem rather than the inadequacy of the solution. Systemic financial risk does not disappear when a lender of last resort is created. It takes new forms, grows in new directions, and demands responses that the lender of last resort's founding design did not anticipate.

## 4 The Weimar Hyperinflation (1921–1923)

<https://www.youtube.com/watch?v=Mjnc1c7sTEM>

### 4.1 What Happened

#### 4.1.1 A Loaf of Bread for Two Hundred Billion Marks

In November 1923, a loaf of bread in Berlin cost two hundred billion marks. A month earlier it had cost five billion. A year before that, two hundred marks. A German professor who had saved diligently throughout his career could, by November 1923, afford a single metro ticket with his life's savings. Workers received their wages daily — sometimes twice daily — and their wives met them at the factory gate to run to the market before the money lost further value. Prices were updated not daily but hourly. The exchange rate, which had stood at four marks per US dollar before the First World War, reached four trillion marks per dollar at the hyperinflation's peak in November 1923.

Germany's hyperinflation of 1921–1923 was not the first of its kind, and it would not be the last. But it was the most consequential — the one that entered European political memory as a defining catastrophe, that shaped the institutional design of central banking for the rest of the century, and whose shadow fell over European monetary policy ninety years later during the Eurozone crisis.

#### 4.1.2 The Origins: War Debt and Impossible Reparations

The hyperinflation had specific and traceable origins. Germany had financed the First World War entirely through debt, reasoning that victory would impose the costs on the defeated. The German

government borrowed rather than taxed, issuing war bonds and allowing the money supply to expand in ways that suppressed rather than eliminated the inflationary pressure — held in place by wartime price controls and the general expectation that postwar settlement would restore fiscal balance.

When Germany lost the war, the bill came due in multiple forms. The accumulated war debt remained. The Treaty of Versailles, signed in June 1919, imposed reparations of one hundred and thirty-two billion gold marks — roughly three times Germany's entire national income. The sum was politically derived rather than economically calculated: it reflected what the victorious powers felt Germany owed, not what Germany could actually pay. Germany's gold and foreign currency reserves, already depleted by the war, were nowhere near sufficient to service obligations at this scale.

#### **4.1.3 The French Occupation and Passive Resistance**

Inflation had been running in Germany since 1919, fed by the combination of war debt, reparations obligations, and a government that was financing its deficit by printing money. But the hyperinflation proper — the acceleration from high inflation to complete monetary destruction — was triggered by a specific political event.

In January 1923, France and Belgium occupied the Ruhr, Germany's industrial heartland, in response to Germany's failure to meet its reparations obligations on schedule. The Ruhr contained the coal mines and steel mills that were Germany's primary productive capacity. The occupation was intended to extract reparations in kind — coal and steel — since Germany claimed it could not pay in gold.

The German government responded by declaring "passive resistance" — calling on German workers in the Ruhr to refuse cooperation with the occupying forces, to strike, to obstruct production. The government would pay the striking workers' wages. To pay the wages of hundreds of thousands of striking workers in the Ruhr while also meeting its other obligations, the German government did the only thing available to it: it printed money.

The printing accelerated from a pace that had already produced significant inflation into something qualitatively different. The Reichsbank — Germany's central bank — printed banknotes so rapidly that the ink on one batch had not dried before the next batch was needed. By the peak in October

and November 1923, the monthly inflation rate reached twenty-nine thousand percent — meeting the formal definition of hyperinflation as monthly price increases exceeding fifty percent by an astronomical margin.

#### **4.1.4 Life in the Hyperinflation**

The social consequences were as extreme as the economic ones. The middle class — those who had saved in bank accounts, purchased war bonds, held life insurance policies, accumulated pension entitlements — were effectively wiped out. A war bond purchased in 1916 for one thousand marks, representing a significant sacrifice by a patriotic family, was worth, by late 1923, a fraction of a centime in real terms. The savings of a generation vanished.

Those who had borrowed in marks fared extraordinarily well. Mortgages, commercial loans, and other debts could be repaid in worthless currency. Debtors who had pledged real assets — factories, farms, apartment buildings — as collateral found that they could discharge their debts with handfuls of near-worthless paper and retain full ownership of the underlying assets. The redistribution of wealth was as extreme as any revolution would have produced, but random in its beneficiaries: the accident of whether one had been a borrower or a lender determined ruin or windfall.

By mid-1923, the formal mark economy had largely ceased to function in practical terms. In cities, an exchange economy in foreign currency — primarily US dollars — or in barter had replaced official monetary circulation. Workers were paid in bread, coal, or potatoes. Factories issued their own scrip, redeemable for company products. The currency had failed as a medium of exchange, and the economic arrangements of civilized life were improvised in its absence.

## **4.2 The Failures**

### **4.2.1 The Destruction of Economic Calculation**

The hyperinflation destroyed something more fundamental than wealth: it destroyed the capacity for economic calculation itself. Money's primary function in a complex economy is not to store value —

it is to serve as a unit of account, a common measure that allows producers, consumers, investors, and workers to compare the value of different goods, services, and activities and make rational decisions on that basis. When prices change by the hour, this function disappears.

A factory manager planning to expand production cannot calculate whether the investment will be profitable when the price of inputs tomorrow is unknown, the wages expected by workers next week cannot be predicted, and the prices at which the finished goods will sell in three months are unknowable. A worker negotiating a wage contract cannot determine whether the nominal figure agreed today will maintain purchasing power by next payday. A bank evaluating a loan application cannot assess whether the borrower will be able to repay in real terms. The market economy requires a stable unit of account as surely as a physical economy requires consistent weights and measures. Remove it and the market seizes.

#### **4.2.2 The Self-Reinforcing Dynamic**

Inflation became self-fulfilling in a way that created no natural stopping point. As prices rose faster, people spent money faster — to acquire goods before the money depreciated further. This acceleration of the velocity of money meant that even a constant money supply would have generated inflation; as people tried to move out of money into goods, the supply of goods was unchanged but the demand measured in monetary units kept rising. The central bank, faced with rising prices and an economy that needed ever-larger nominal quantities of money to conduct even its reduced level of transactions, accommodated by expanding the money supply. This accommodation accelerated inflation, which accelerated velocity, which required more accommodation.

There was no natural floor to this dynamic and no natural ceiling. The acceleration was limited only by the physical capacity of the printing presses and the logistics of distributing new notes. At the peak in October 1923, the Reichsbank was printing notes in denominations of one billion marks, one hundred billion marks, and ultimately one hundred trillion marks. The notes were worth, in real terms, approximately what they cost to print. A new word, “hyperinflation” — meaning monthly price increases exceeding fifty percent — had to be invented to describe what was happening, because existing vocabulary was inadequate.

### **4.2.3 Unequal Destruction**

The hyperinflation did not destroy all groups equally. The distribution of its costs was extreme and visible, generating social resentments that would accumulate over the following decade with catastrophic political consequences.

Those who held financial assets — savings accounts, government bonds, insurance policies, pension entitlements — were entirely destroyed. The German middle class, which had invested its savings in these forms and had additionally purchased war bonds as a patriotic duty during 1914–1918, was effectively wiped out. This was not the gradual impoverishment of depression-era unemployment but the instantaneous destruction of decades of accumulated thrift.

Those who held real assets — land, factories, apartment buildings, machinery, foreign currency, physical commodities — were largely protected. Wealthy Germans who held dollar accounts abroad or who had the financial sophistication to convert marks into real assets quickly fared well. Foreign speculators who understood that the mark must eventually be stabilized at some exchange rate bought German industrial assets at prices that, in dollar or sterling terms, were trivial. The Ruhr industrialists who held real capital emerged from the hyperinflation with assets intact, while the schoolteachers and civil servants who had saved in marks were ruined.

This wealth redistribution — from the salaried middle class to asset holders, from German savers to foreign speculators, from creditors to debtors — was so extreme and so visible that it generated deep social resentment against the institutions associated with the perceived beneficiaries. The banks, international finance, and perceived “profiteers” became targets of political anger. The political consequences of this resentment would unfold over the following decade in ways that exceeded anything the resentment itself could justify.

### **4.2.4 The Reparations Trap**

The hyperinflation also exposed the structural impossibility of Germany’s reparations obligations. Reparations were denominated in gold marks — a sum that had to be paid in gold or in foreign currency convertible into gold, not in German paper marks. Printing German marks was irrelevant to

Germany's capacity to pay reparations. All printing marks accomplished was to destroy the domestic currency while the foreign obligation remained unchanged.

Germany's capacity to earn foreign exchange was limited by its export capacity, which was itself damaged by the inflation. A country whose domestic price level is rising faster than its exchange rate deteriorates is becoming less competitive internationally: its exports become more expensive in foreign currency terms. Germany needed export revenues to service reparations; the hyperinflation was making its exports more expensive to foreign buyers even as the domestic economy was being destroyed. The mechanism that was supposed to generate the foreign exchange for reparations payments was being destroyed by the process of printing money to cover the domestic costs of passive resistance.

By mid-1923, the only path to stability required ending both the passive resistance in the Ruhr and the monetary financing of the German government deficit. Both required political acceptance of painful realities: that Germany could not resist the French occupation indefinitely, and that German public finances would have to be genuinely balanced, requiring cuts in spending that would be deeply unpopular. The political capacity to accept these realities had to be assembled under the most extreme conditions imaginable.

## **4.3 The Response**

### **4.3.1 The Rentenmark: Credibility from Fiction**

On November 15, 1923 — the same day, by historical coincidence, that Adolf Hitler was arrested in Munich following the failed Beer Hall Putsch — Germany introduced a new currency. The Rentenmark was backed not by gold, which Germany did not have, nor by foreign exchange reserves, which Germany had exhausted, but by a symbolic lien on German land and industrial assets. The scheme was largely fictitious in its technical backing: a lien on agricultural land and industrial enterprises cannot be meaningfully converted into currency in the way gold can.

It worked anyway.

The Rentenmark worked because it was scarce. The government strictly limited the total amount of Rentenmarks that could be issued — one billion Rentenmarks, a fixed quantity that the Reichsbank was prohibited from expanding at will. For the first time in years, a mark had a value that could not be destroyed by the printing press because the printing press was no longer permitted to run without restraint.

The credibility of the new currency rested not on its formal backing — which, as contemporaries understood, was symbolic — but on the institutional commitment to maintain its scarcity. Prices, which had been changing hourly, stabilized within days of the Rentenmark's introduction. Merchants who had been posting new price lists every hour resumed normal pricing. Workers who had been demanding daily wage adjustments found that yesterday's wage had not been eroded by the time they received next week's pay. The hyperinflation ended not through a gradual unwinding but through a credible break in expectations. Once people believed the currency was stable, it became stable.

#### **4.3.2 Schacht's Credit Crunch**

The Reichsbank's new president, Hjalmar Schacht, applied the monetary brake with extreme firmness. Interest rates were raised to extraordinary levels — creating a severe credit crunch in late 1923 and early 1924. Businesses that had survived through the hyperinflation by borrowing continuously now found credit unavailable at any price. Many failed. Unemployment, which had been masked by the fictitious activity of the inflation economy, spiked sharply.

This was the calculated cost of stabilization. Schacht's analysis was that concentrated, acute pain — a brief severe deflation and credit crunch — was necessary to re-anchor expectations and restore the currency's credibility. Distributed, chronic pain — the continuing destruction of everyone's economic position that the hyperinflation was producing — was the alternative. The stabilization crisis was severe. It was also short.

By the spring of 1924, German industrial production was recovering. The currency was holding its value. The institutional commitment to stability, maintained through the Reichsbank's refusal to accommodate deficits with newly printed money, was establishing the credibility that the Rentenmark's

formal backing could not provide. Credibility is not guaranteed by technical design; it is established through demonstrated willingness to bear the costs of maintaining the commitment.

### **4.3.3 The Dawes Plan**

International legitimacy was provided by the Dawes Plan, negotiated with American involvement in 1924. The plan restructured Germany's reparations payments to a more sustainable schedule and arranged for American loans to flow into the German banking system — loans that would provide the foreign exchange needed to service reparations at the new reduced schedule.

The Dawes Plan's significance went beyond its financial terms. It signaled that Germany's reparations burden, which had seemed entirely beyond any realistic capacity to pay, was being treated as a problem to be managed through negotiation rather than a punishment to be enforced regardless of consequences. American investment in Germany's stabilization provided both financial support and political cover for the necessary domestic adjustments. German acceptance of the plan, in turn, made possible the withdrawal of French troops from the Ruhr — removing the immediate cause of the most recent monetary expansion.

The circular nature of the arrangement was widely noted at the time: American banks lent to Germany, Germany paid reparations to France and Britain, France and Britain paid war debts to the United States. The money flowed around the triangle, providing the liquidity that made each step of the cycle possible. The fragility of this arrangement — entirely dependent on continued American lending — would become apparent when that lending ceased in 1929.

### **4.3.4 The Institutional Lesson**

The Reichsbank, thoroughly discredited by its role in financing the hyperinflation, was restructured as part of the Dawes Plan to be more independent of political pressure. The principle that a central bank should be insulated from political direction — that monetary policy should be governed by institutional rules rather than political expediency — was enacted into German law as a direct consequence of the experience of 1923.

This institutional lesson was ultimately the most durable product of the stabilization. The Bundesbank, Germany's postwar central bank, was designed with statutory independence and a mandate focused on price stability above all other objectives specifically because 1923 had demonstrated what happened when a central bank served political rather than monetary purposes. The law was written to make 1923 constitutionally impossible to repeat. In Germany, at least, it succeeded — though the political cost of that success, reflected in Germany's resistance to monetary accommodation during subsequent European crises, remained visible and contested a century later.

## **4.4 The Legacy**

### **4.4.1 The Hyperinflation Ended; Its Consequences Did Not**

The Rentenmark stabilization of November 1923 ended the hyperinflation with a speed that surprised contemporaries. The process that had taken three years to build destroyed the currency's value; the re-establishment of credibility took three weeks. By January 1924, prices had stabilized. By 1925, German industrial production was recovering. The economy that hyperinflation had reduced to barter was within two years producing again, borrowing again, and growing again.

The monetary catastrophe was over. Its social, political, and psychological consequences were not.

The redistribution of wealth that the hyperinflation had produced was permanent. The middle class that had been wiped out — the *Mittelstand* of civil servants, teachers, lawyers, doctors, and small businesspeople who had saved in marks, held war bonds, and accumulated modest nest eggs — never recovered their economic position. A generation that had done everything that thrift and patriotism required found itself economically destroyed through no fault of its own. The bitterness this generated was not abstract. It was personal, specific, and lasting.

The hyperinflation also permanently restructured the ownership of German productive assets. Businesses and real estate that had been held by middle-class families, financed through savings and inheritance, passed into the hands of those who had held foreign currency, borrowed in marks, or purchased assets at hyperinflation prices. The industrial concentration that resulted — fewer,

larger owners of productive capital — was a structural legacy that persisted through the Weimar period and beyond.

#### **4.4.2 The Political Catastrophe in Preparation**

A direct causal line runs from the 1923 hyperinflation through the unemployment crisis of 1930–1932 to the Nazi seizure of power in January 1933. The line is not simple and not deterministic — many intermediate steps and contingent decisions intervene. But the connection is real and the direction unmistakable.

The hyperinflation created a political class, disproportionately drawn from the ruined middle classes, that had experienced the democratic republic's most dramatic failure: the destruction of their savings in the currency it issued and guaranteed. When the Great Depression arrived in 1930–1932 and unemployment reached thirty percent, this class — already deeply skeptical of the republic and the international financial system it was entangled with — provided the electoral fuel for political movements promising national restoration. The Nazi party received thirty-seven percent of the vote in July 1932, when the Depression was at its worst.

Adolf Hitler's failed Beer Hall Putsch of November 1923 had occurred at the very peak of the hyperinflation. His arrest and trial gave him a national platform. His release after only nine months gave him the time to consolidate the movement. The inflation that had seemed to end in November 1923 with the introduction of the Rentenmark had not ended its political consequences — it had merely delayed them.

#### **4.4.3 The Institutional Legacy: Central Bank Independence**

The hyperinflation produced an institutional lesson that became standard in the design of central banks for the rest of the century. The Bundesbank, Germany's postwar central bank established in 1957, was given statutory independence from political direction and a mandate focused on price stability as its primary objective — with other goals, including supporting economic growth and employment, explicitly secondary. The mandate was designed to make the 1923 experience constitutionally impossible to repeat.

This design influenced the architecture of the European Central Bank when it was established in 1998. The ECB's mandate, reflecting German influence on the Treaty of Maastricht, prioritized price stability above all other objectives. Its independence from political direction was protected by treaty. The institutional memory of 1923, transmitted through German law and German negotiating positions, was embedded in the rules governing the currency used by hundreds of millions of Europeans.

Germany's resistance to ECB bond purchases during the Eurozone crisis of 2010–2012 — its insistence on strict conditionality, its suspicion of debt monetization, its priority of price stability over growth — traced directly to November 1923. Trauma of this severity is transmitted across generations through institutions. The policy positions of German finance ministers in 2012 were shaped by events that had occurred ninety years earlier and that no living person had experienced directly. This is the deepest form of institutional memory: the embedding of a historical catastrophe in the rules and reflexes of the institutions designed to prevent its repetition.

#### **4.4.4 The Lesson About Currency Credibility**

The Rentenmark stabilization taught one of the most counterintuitive lessons in monetary economics: in a hyperinflation, the cure is immediately deflationary. Stopping the printing press removes the monetary fuel that inflation requires. The stabilization requires accepting a credit crunch and a period of elevated unemployment. The concentrated pain of stabilization is the cost of ending the distributed pain of continuing inflation.

Equally counterintuitive was the speed of stabilization once credibility was established. Hyperinflations can end faster than they begin because they are, fundamentally, crises of confidence. When people believe the currency will lose value, they spend it immediately, which causes it to lose value. When people believe the currency will hold its value, they are willing to hold it, which causes it to hold its value. The expectation is self-fulfilling in both directions. A credible institutional commitment — maintained through demonstrated willingness to bear the short-term costs — can shift the expectation and stop the spiral.

The damage the hyperinflation inflicted on its way out — through the stabilization crisis — was smaller than the damage it had inflicted on its way in. But the damage it left behind in the form of destroyed middle-class savings, redistributed wealth, and political grievances was permanent.

Credibility, once lost, can be rebuilt. The damage inflicted in the process of losing and regaining it rarely is.

## 5 The Great Depression (1929–1939)

<https://www.youtube.com/watch?v=4n8vXthEAPw>

### 5.1 The Crash and Collapse

On October 28, 1929, a Monday that newspapers would later call Black Monday, Charles Mitchell — chairman of National City Bank, the largest bank in the United States — arrived at his Manhattan office to find the ticker tape already running an hour behind. By noon it was two hours behind. By the end of the day, \$14 billion in market value had evaporated. The following day, Black Tuesday, another \$11 billion vanished. Mitchell, who had spent the previous months publicly assuring Americans that stocks were sound and prosperity permanent, would be indicted for tax evasion within four years. The bank he had built into a colossus would survive only through government intervention.

The Crash of 1929 did not cause the Great Depression by itself. But it was the signal flare that illuminated how much had already gone wrong — and it triggered a cascade of failures that would consume a decade, reshape democratic governance, and kill people by the hundreds of thousands.

#### 5.1.1 The Architecture of Catastrophe

The Depression was not a single event. It was a system failure, and like all system failures, it required the simultaneous collapse of multiple load-bearing structures.

The first structure was credit. Through the 1920s, American banks had extended credit with minimal oversight. Margin buying — purchasing stocks with borrowed money, sometimes covering only 10% of the purchase price — had inflated equity markets to valuations disconnected from any plausible

earnings. When prices fell, brokers issued margin calls. Investors sold whatever they could. Prices fell further. The feedback loop was self-reinforcing and merciless.

The second structure was the banking system itself. American banking in 1929 was fragmented into more than 25,000 independent institutions, many of them small, undiversified, and operating in single agricultural counties already stressed by falling crop prices through the mid-1920s. When deposits fled, banks called in loans. Farmers who could not repay lost their land. Banks that could not collect closed. Between 1930 and 1933, approximately 9,000 banks failed — roughly one in three of all banks in the country. Deposits worth \$7 billion were destroyed.

The third structure was the Federal Reserve, created in 1913 specifically to prevent such panics. It did the opposite. Under the intellectual influence of what economists later called the “real bills doctrine” — the belief that credit should only finance productive commerce, not speculation — the Fed watched the banking system collapse and, in 1931, raised interest rates. The logic was to defend the gold standard. The consequence was to strangle whatever credit remained.

Benjamin Strong, the governor of the New York Federal Reserve Bank who had managed monetary policy with relative sophistication through the 1920s, had died in 1928. His successors did not share his pragmatism. Monetary policy, at the moment it was needed most, became contractionary.

### **5.1.2 The International Dimension**

The Depression was not American in origin or consequence. It was global, and the mechanism of transmission was the gold standard.

Under the interwar gold standard, currencies were pegged to gold at fixed rates. Countries running trade deficits lost gold, which contracted their money supplies, which forced deflation, which contracted their economies. Countries running surpluses — primarily the United States and France — were accumulating gold but not expanding their money supplies to match. The global monetary system was structurally deflationary.

When the American economy contracted, it imported less, removing demand from Europe. European nations, already fragile from the First World War’s debt burdens, began to crack. Germany — constrained by reparations obligations, dependent on American loans that now ceased — collapsed

fastest. Between 1929 and 1932, German industrial production fell 42%. Unemployment reached 30% by 1932. Six million unemployed German workers provided the electoral fuel for a political movement that promised restoration of national greatness.

World trade fell 66% between 1929 and 1934, accelerated by the Smoot-Hawley Tariff Act of 1930, which raised American import duties to historically high levels and triggered retaliatory tariffs from trading partners. The Smoot-Hawley Act did not cause the Depression, but it helped ensure that international commerce could not serve as a cushion against it.

### **5.1.3 Hoover's Response and Its Limits**

Herbert Hoover has been written into popular history as the man who did nothing while America starved. This is inaccurate but not entirely unfair.

Hoover was not passive. He convened conferences of business leaders and urged them not to cut wages. He created the Reconstruction Finance Corporation to lend to struggling banks and railroads. He approved the Federal Home Loan Bank Act to support mortgage lending. He was, by the standards of his Republican predecessors, an interventionist.

But Hoover was constrained by ideology and by the intellectual consensus of his era. He believed the federal government should not provide direct relief to individuals — that was the province of charity and local government. He believed the federal budget should be balanced even during economic contraction. In 1932, with unemployment above 20% and the economy still falling, he signed the Revenue Act of 1932, raising the top marginal income tax rate from 25% to 63% and increasing excise taxes. It was, by any measure of macroeconomic logic, exactly the wrong policy at the worst moment.

When the Bonus Army — 43,000 veterans and their families, camping in Washington to demand early payment of promised military bonuses — was forcibly dispersed by General Douglas MacArthur's troops in July 1932, the images of soldiers routing impoverished veterans from a shantytown on the banks of the Potomac became a defining symbol of an administration that had lost moral authority.

#### **5.1.4 The Election of 1932**

Franklin Delano Roosevelt won 472 electoral votes to Hoover's 59. He carried 42 of 48 states. It was not simply an election. It was a verdict.

Roosevelt's campaign had been short on specifics but long on tone. He promised a "new deal for the American people." He radiated confidence in an era of despair. He was, by temperament and circumstance, exactly what the moment required: a man who could project optimism without being delusional, who could experiment without being reckless, and who understood that political legitimacy required visible action.

The action that followed — the New Deal — would transform the relationship between the American state and the American economy in ways that persisted for half a century. But before any policy could work, the economic decline had to stop. Between 1929 and 1933, it had not stopped. It had accelerated into something that most living Americans had no framework to understand.

What those four years looked like in numbers is the subject of the next chapter. The numbers are not comfortable.

## **5.2 Four Interlocking Failures**

On October 29, 1929, a stockbroker named Richard Whitney strode onto the floor of the New York Stock Exchange and placed a bid for U.S. Steel at \$205 a share — ten dollars above the market price. He was performing a ritual, repeating the heroic intervention that had briefly halted the panic five days earlier. This time it did not work. The market fell anyway, and kept falling for three years. Whitney would later go to prison for fraud. The gesture said everything about what was to come: the people who were supposed to understand the economy didn't understand it at all.

### **5.2.1 Four Interlocking Crises**

By 1932, the United States had produced something that orthodox economics said was theoretically impossible: a self-reinforcing collapse with no natural floor. Four distinct problems drove each other

deeper.

**Banking collapse.** Between 1930 and 1933, roughly 9,000 American banks failed — a mortality rate of 35% of all commercial banks in the country. This was not a liquidity problem that would resolve on its own. It was a solvency catastrophe that destroyed the economy's transmission mechanism. When banks failed, deposits vanished: an estimated \$7 billion in total deposits — equivalent to roughly \$140 billion in 2023 terms — was simply wiped out. No deposit insurance existed. What was in the bank was gone. Surviving banks, terrified of the next run, stopped lending, and the credit supply contracted by 35% between 1929 and 1933.

**Deflation spiral.** Consumer prices fell 10% in 1932 alone, and 27% cumulatively between 1929 and 1933. Deflation rewarded hoarding cash over investment and, more damagingly, increased the real burden of every debt in the economy. A farmer who had borrowed \$1,000 in 1929 when wheat sold at \$1.00 per bushel owed the equivalent of 1,000 bushels. By 1932, with wheat at \$0.38, that debt represented 2,632 bushels in real terms. The debt-deflation dynamic — identified by economist Irving Fisher in a remarkable paper written as the crisis was unfolding — produced a cascade of forced asset sales that pushed prices lower still.

**Demand collapse.** Unemployment reached 25% by 1933, with another large fraction of the workforce in severely reduced employment. Consumer spending fell 18% between 1929 and 1933. Business investment collapsed 87%. The economy had entered what Keynes would later call a “liquidity trap” — a condition where cheap money could not induce spending because no one trusted the future enough to borrow or hire.

**The gold standard constraint.** Beneath all of this lay a structural cage. The gold standard required countries to defend fixed exchange rates by holding gold reserves. When investors feared for a currency, they demanded gold. To prevent outflows, central banks raised interest rates — the precise opposite of what a collapsing economy needed. The Federal Reserve actually tightened monetary policy during the contraction, accelerating the collapse. The gold standard was not merely unhelpful. It was actively driving the car toward the cliff.

## 5.2.2 The Approaches That Were Tried

What makes the Depression so instructive as a case study is the range of responses attempted across countries — and how precisely the outcomes correlated with those choices.

**Hoover's voluntarism, then austerity.** Herbert Hoover was not the passive president of popular caricature. He convened business leaders, extracted voluntary pledges to maintain wages, and launched public works projects. But he remained committed to balanced budgets and the gold standard. In 1932 he signed the Revenue Act — one of the largest peacetime tax increases in American history — in the middle of a depression. The logic was fiscal orthodoxy: governments must not run deficits. The effect was to drain purchasing power from an economy that had none to spare. Simultaneously, the Smoot-Hawley Tariff Act of 1930 raised duties on over 20,000 imported goods, triggering retaliatory measures from trading partners. US exports fell 61% by 1933. Hoover did not cause the Depression, but his policy toolkit made it substantially worse.

**Britain's early exit from gold.** The United Kingdom, under intense pressure on sterling, abandoned the gold standard in September 1931 — at the time treated as national humiliation. It proved to be a liberation. Freed from the obligation to defend the peg, Britain could lower interest rates and permit currency depreciation. British industrial output recovered to its 1929 level by 1934, three years before the United States managed the same. The correlation was not lost on later economists. Barry Eichengreen's retrospective analysis demonstrated statistically that the timing of recovery across countries mapped almost perfectly onto when they left gold: leave early, recover early.

**Germany's two experiments.** Germany tried both extremes in sequence, and the contrast is harrowing. Chancellor Heinrich Brüning, from 1930 to 1932, pursued savage austerity — cutting wages, slashing welfare spending, raising taxes — to demonstrate fiscal virtue and extract reparations concessions. Unemployment reached 30%. The political consequence was the collapse of the Weimar Republic and Adolf Hitler's electoral rise. After 1933, Finance Minister Hjalmar Schacht ran deficit-financed rearmament and public works. German unemployment fell from 6 million to under 1 million by 1938. The economics worked. The political outcome was a catastrophe of a different and far greater order.

**Sweden's counter-cyclical experiment.** Sweden, under a Social Democratic government elected

in 1932, did something barely theorised at the time: it deliberately ran budget deficits during the downturn to sustain demand. Swedish economists — Gunnar Myrdal and Bertil Ohlin — were developing counter-cyclical fiscal theory simultaneously with Keynes, sometimes ahead of him. Unemployment peaked at 23% but recovered faster than in comparable economies. Sweden avoided the worst of the Depression and would build upon that experience one of the most resilient welfare states in the world. It was a proof of concept at the exact moment when proof of concept was most needed.

**FDR's internal debate.** Franklin Roosevelt came to office in 1933 without a coherent economic theory. His instincts were often orthodox — he had campaigned, improbably, on a balanced budget. The intellectual shift inside the administration was driven most clearly by Marriner Eccles, a Utah banker Roosevelt appointed to chair the Federal Reserve in 1934. Eccles had arrived at something close to Keynesian economics independently, through practical observation: in a depression, he argued, the government was the only actor with both the capacity and the obligation to spend. His memo, “A Suggested Remedy,” laid out deficit spending as the mechanism of recovery. It was heterodox, contested, and — eventually — correct.

### **5.2.3 The Pattern That Emerged**

By the late 1930s, a clear pattern was visible across the data. Countries that left the gold standard earliest recovered earliest. Countries that maintained fiscal austerity longest suffered longest. The gold standard had functioned as an orthodoxy machine — enforcing policies that were individually rational for each government (defending the currency) but collectively catastrophic for the global economy. The Depression was, in a real sense, a crisis manufactured by a set of ideas that most economists of the time believed were unquestionable.

The hard work of the decade was not only economic recovery. It was the replacement of one intellectual framework with another — a replacement that would not be complete until the wreckage was so total that the old framework could no longer be defended.

## **5.3 The New Deal and Monetary Break**

Franklin Roosevelt had been president for exactly one day when he signed Proclamation 2039, invoking the Trading with the Enemy Act of 1917 to declare a national bank holiday. Every bank in the United States would close, effective immediately, until further notice. The action required the legal fiction of treating American depositors as wartime enemies — but it stopped the hemorrhage. In the four months since the previous November's election, roughly \$1.5 billion in gold and cash had fled the banking system. The drain stopped the moment the doors closed.

The holiday lasted four business days. Federal inspectors, working through the weekend, classified each bank as solvent, salvageable, or hopeless. On March 13, the solvent banks — about 1,000 of them — reopened. By March 15, roughly 75 percent of Federal Reserve member banks were operating. Roosevelt addressed the nation by radio the evening before the reopening. He explained, in plain language, exactly what had been done and why. Deposits began to flow back in. The bank run that had been the immediate mechanism of the monetary contraction was over.

What followed, in the next 99 days, was the most concentrated burst of legislation in American peacetime history.

### **5.3.1 The Hundred Days: Banking and Finance**

The Emergency Banking Act passed Congress on March 9, 1933 — the day it was introduced — after the House voted by voice without even having printed copies of the bill. It authorized the Treasury to issue new Federal Reserve notes backed by bank assets rather than gold, providing liquidity to reopened banks. It authorized the Reconstruction Finance Corporation to purchase preferred stock in banks, recapitalizing them with federal funds.

The Glass-Steagall Act of June 1933 did two things that would define American banking for the next six decades. It separated commercial banking from investment banking: institutions that held federally insured deposits could no longer underwrite or deal in securities. And it created the Federal Deposit Insurance Corporation, which insured individual deposits up to \$2,500 — a threshold later raised repeatedly, reaching \$250,000 after 2008.

The FDIC was the single most consequential institutional innovation of the Depression era. By guaranteeing that depositors would be made whole if a bank failed, it eliminated the mechanism of bank runs at their logical root. A depositor who knows their savings are insured by the federal government has no reason to race to the bank at the first rumor of trouble. Self-fulfilling bank panics, which had destroyed thousands of institutions between 1930 and 1933, became structurally impossible.

The Securities Exchange Act of 1934 created the Securities and Exchange Commission, requiring corporate disclosure of financial information to investors and prohibiting specific market manipulation practices that had been common in the 1920s.

### **5.3.2 The Gold Standard's End**

On April 5, 1933, Roosevelt issued Executive Order 6102, requiring Americans to surrender gold coins, gold bullion, and gold certificates to Federal Reserve banks at \$20.67 per troy ounce. Private gold hoarding became a federal offense. The dollar's convertibility into gold for domestic transactions was suspended.

The Thomas Amendment, attached to the Agricultural Adjustment Act in May 1933, authorized the president to devalue the dollar against gold by up to 50 percent. Roosevelt proceeded experimentally through the autumn of 1933, with Treasury purchasing gold on the open market to push the dollar's value down and commodity prices up. The approach — later mocked as “goldbug” economics — was intellectually improvised but directionally correct. A lower dollar meant higher commodity prices, which meant relief for farmers, which meant more purchasing power in rural America.

The Gold Reserve Act of January 1934 codified the new regime. The official gold price was set at \$35 per troy ounce, up from \$20.67 — a 69 percent increase in the gold price, or equivalently a 41 percent devaluation of the dollar. Gold reserves were transferred from the Federal Reserve to the Treasury. The dollar remained pegged to gold for international transactions but was fully inconvertible domestically.

The economic effect was substantial and immediate. Barry Eichengreen's retrospective analysis established that the single strongest predictor of when a country's Depression-era recovery began

was the date it abandoned the gold standard. For the United States, monetary expansion became possible from mid-1933 onward. The money supply, which had contracted by roughly a third between 1929 and 1933, began to expand.

### **5.3.3 Relief: Putting People to Work**

The Federal Emergency Relief Administration, established in May 1933 with Harry Hopkins as administrator, provided \$500 million in direct grants to states for unemployment assistance — replacing the patchwork of state and local charity that had been overwhelmed since 1930. Hopkins famously distributed \$5 million of his initial allocation in his first two hours in office.

The Civilian Conservation Corps, created in March 1933, enrolled unemployed young men aged 17 to 28 in conservation work: planting trees, building fire roads, constructing park facilities, and preventing soil erosion in the Dust Bowl states. By 1935, the CCC had enrolled approximately 500,000 men at any given time; over its nine-year existence it employed roughly 3 million workers. Participants received room, board, and \$30 per month, of which \$25 was sent directly home to their families.

The Civil Works Administration, also under Hopkins, operated through the winter of 1933–1934. It employed 4 million people within 30 days of its creation — the fastest labor mobilization in American peacetime history. CWA workers built 255,000 miles of roads, 30,000 schools, 3,700 playgrounds, and 1,000 airports. It was terminated in March 1934 when its costs alarmed fiscal conservatives in Congress.

The Works Progress Administration, created in April 1935 with an initial appropriation of \$4.9 billion — the largest single appropriation in American history to that point — was Hopkins' most ambitious effort. At its peak in 1938, the WPA employed 3.35 million workers. Over its eight-year lifespan it employed a total of 8.5 million Americans and built 651,000 miles of roads, 124,000 bridges, 125,000 public buildings, and 8,000 parks. It also employed writers, artists, musicians, and actors through subsidiary programs that documented American culture during the Depression decade.

The Public Works Administration, under Interior Secretary Harold Ickes, operated with larger projects and stricter oversight. Its \$3.3 billion initial allocation funded major infrastructure: the Hoover Dam

(begun under Hoover, completed 1936), the Triborough Bridge, the Lincoln Tunnel, and the aircraft carriers USS Yorktown and USS Enterprise. Ickes' methodical approach meant the PWA spent money more slowly than Hopkins but with less waste and greater permanence.

#### **5.3.4 The Social Contract: Social Security Act, 1935**

The Social Security Act of August 1935 created two programs that defined the American welfare state for the rest of the century.

Old-Age Insurance — what most Americans now simply call Social Security — provided federal pensions to workers who had contributed through payroll deductions. The program was deliberately structured as social insurance rather than welfare: participants had “earned” their benefits through contributions, making it politically durable in a way that means-tested assistance was not. Initial monthly benefits averaged \$22.60.

Federal Unemployment Insurance created a joint federal-state system requiring employers to pay a payroll tax — initially 1 percent, rising to 3 percent — into state unemployment funds. Workers who lost their jobs received temporary income replacement. The program's macroeconomic significance was structural: it functioned as an automatic stabilizer, injecting purchasing power into the economy precisely when unemployment rose and demand fell, without requiring new legislative action.

Both programs explicitly excluded agricultural workers and domestic servants — occupations in which African American workers were heavily concentrated — as the price of Southern Democratic votes in Congress.

#### **5.3.5 Marriner Eccles and the Federal Reserve**

Roosevelt appointed Marriner Eccles, a Utah banker who had independently arrived at Keynesian conclusions before Keynes published them, as Chairman of the Federal Reserve Board in 1934. The Banking Act of 1935 restructured the Fed's governance, consolidating power in the Washington-based Board of Governors at the expense of the regional Federal Reserve banks — particularly the New York Fed, which had dominated monetary policy in the 1920s.

Eccles pushed for coordinated monetary and fiscal expansion. He spent the late 1930s arguing, largely unsuccessfully, against the premature deficit reduction that caused the recession of 1937–1938. When Roosevelt cut federal spending and the Social Security payroll tax began withdrawing purchasing power from the economy, unemployment rose from 14.3 percent in 1937 to 19 percent in 1938. The episode proved Eccles correct. It also demonstrated the limits of the New Deal's political coalition when it came to sustained fiscal expansion.

### **5.3.6 The Resolution That Came From War**

The New Deal's programs stabilized the Depression. They did not end it. In 1940, with every program running and the institutional architecture fully constructed, unemployment stood at 14.6 percent.

The resolution came from federal spending of a scale that peacetime political consensus could not authorize. Defense appropriations beginning in 1940 and accelerating through 1941–1945 drove federal spending from roughly 10 percent of GDP to a peak of 43 percent of GDP in 1944. The unemployment rate fell to 1.2 percent by 1944. The economy that had contracted by 30 percent between 1929 and 1933 was, a decade later, producing at nearly double its 1929 level.

The war demonstrated conclusively that the Depression had not been caused by any structural limitation on the economy's capacity to produce. It had been caused, and sustained, by a catastrophic and self-reinforcing collapse in demand. The institutional reforms of the 1930s — deposit insurance, securities regulation, the welfare state's automatic stabilizers — were designed to prevent that collapse from recurring. For roughly 75 years, they worked.

## **5.4 Recovery and the Keynesian Legacy**

In 1963, Milton Friedman and Anna Schwartz published "A Monetary History of the United States" — a book largely about the 1930s written by two economists who had lived through the Depression as children. Their central finding was precise and damning: the Federal Reserve had allowed the money supply to contract by 33% between 1929 and 1933, and this contraction, which was not

inevitable, had turned a severe recession into a catastrophe. The book was reviewed, argued over, and eventually absorbed into the standard economic toolkit. Ben Bernanke cited it explicitly when he authorized the Federal Reserve's extraordinary interventions in 2008.

That is what the Depression produced: data that outlasted the suffering it encoded, and institutions that reshaped the relationship between governments and economies for the rest of the century. Some of those changes were clearly beneficial. Some were clearly catastrophic. Many remain contested.

### **5.4.1 Positive Results**

**The FDIC ended bank runs.** The Federal Deposit Insurance Corporation, created in 1933, is perhaps the single most consequential institutional innovation of the New Deal. By insuring individual deposits — initially up to \$2,500, now up to \$250,000 — it eliminated the mechanism of bank runs at their root. Depositors with no rational reason to panic do not panic. Between 1934 and the savings-and-loan crisis of the 1980s, bank failures became rare, orderly, and non-contagious. The 9,000 bank failures of 1930-1933 were not repeated. A structural vulnerability that had amplified every financial crisis for a century was simply removed.

**Financial regulation provided durable protection.** The Securities Exchange Act of 1934 created the SEC and mandated disclosure of material information to investors — ending the fraudulent securities markets of the 1920s. The Glass-Steagall Act of 1933 separated commercial banking from investment banking for 66 years, preventing institutions holding insured deposits from gambling those deposits in securities markets. Together, these two reforms produced the most stable period in American banking history. No major financial crisis struck the US banking system between 1934 and 1980. The correlation with the presence of Glass-Steagall is not coincidental.

**Social Security created an automatic stabiliser.** The Social Security Act of 1935 established federal old-age pensions and unemployment insurance. The unemployment insurance component was specifically designed to function counter-cyclically: when unemployment rose, benefits automatically flowed to workers, maintaining purchasing power and cushioning demand contraction. This automatic stabiliser mechanism was exactly what had been absent in 1929-1933. In every

subsequent American recession, it prevented the demand collapse from becoming as self-reinforcing as the Depression's.

**The Keynesian framework was adopted globally.** The Depression forced a revolution in macroeconomic theory. Counter-cyclical fiscal policy — government spending more during downturns and less during booms — became the standard toolkit of economic management for the postwar world. The Bretton Woods conference of 1944, convened to design the postwar international economic order, created the IMF and World Bank explicitly to prevent the 1930s from recurring. The architects — including Keynes himself — had spent the decade watching economies destroy themselves with orthodoxy and were determined not to repeat the experience.

**GDP recovered and the gold standard constraint was eliminated.** Real GDP recovered to its 1929 level by 1936 (before the 1937 relapse), and definitively surpassed it by 1940. The devaluation of the dollar against gold in 1934 — setting a new gold price of \$35 per ounce, a 69% increase from \$20.67 — freed monetary policy from the constraint that had amplified the collapse. The eventual Bretton Woods system replaced the rigid gold standard with a more flexible managed system that permitted exchange rate adjustment without deflationary crisis.

#### 5.4.2 Negative Results

**Human cost was catastrophic, and mortality was measurable.** Estimates of excess mortality attributable to the Depression — deaths above what would have occurred under normal economic conditions — range from 500,000 to 1 million Americans between 1929 and 1933. Suicide rates rose 22% between 1928 and 1932. Infant mortality, which had been declining, reversed. Malnutrition became widespread in regions where relief did not reach. These are not abstractions. They are the human denominator of the statistical tables.

**The Dust Bowl compounded displacement.** Poor agricultural practices combined with severe drought to create the Dust Bowl across the Great Plains, displacing an estimated 2.5 million people from their homes during the 1930s. Approximately 200,000 migrated to California alone. The intersection of economic depression and environmental catastrophe produced the largest internal migration in American history to that point — documented by John Steinbeck in “The Grapes of Wrath”

and by Dorothea Lange in photographs that remain among the most powerful social documents of the 20th century.

**The Depression accelerated fascism and caused WWII.** Germany's unemployment at 30% in 1932, produced partly by Brüning's austerity and partly by the broader collapse of world trade, created the political conditions for Hitler's rise. The Nazi party received 37% of the vote in July 1932, when the Depression was at its worst, and 33% in November 1932. The causal chain from global financial crisis to global war, while involving many intervening steps, is not in serious historical dispute. The Second World War, which killed 70-85 million people, was the downstream consequence of the Depression's unresolved political instabilities.

**Black Americans were systematically excluded from relief.** The New Deal's benefits were distributed through a deeply racially stratified system. Agricultural labor and domestic service — occupations in which Black workers were concentrated — were explicitly excluded from Social Security and the minimum wage provisions of the Fair Labor Standards Act. These exclusions reflected the political bargain Roosevelt made with Southern Democratic legislators whose votes he needed. Black unemployment during the Depression reached estimated rates of 50% or higher in some urban areas, nearly twice the white rate, and New Deal programs did not close this gap.

**The 1937 premature tightening triggered a second recession.** In 1937, with the economy appearing to recover, Roosevelt responded to political pressure by cutting federal spending and allowing the new Social Security payroll tax to remove purchasing power from the economy, while the Federal Reserve simultaneously tightened. The result was a recession that sent unemployment from 14.3% back up to 19% in 1938 — proving that the recovery had been fragile and dependent on continued stimulus. The episode was a preview of policy mistakes that would be repeated in subsequent crises.

### 5.4.3 Neutral and Mixed Results

**The New Deal did not end the Depression.** Unemployment in 1940, after seven years of New Deal programs, was still 14.6%. The American economy returned to full employment only when defense mobilisation for the Second World War generated federal spending at a scale that peacetime political constraints had made impossible. This fact is central to the ongoing debate about what actually

worked. The New Deal mitigated and managed the Depression. It did not end it. Whether this reflects insufficient scale, wrong design, or the inherent limits of peacetime political economy is contested.

**What ended the Depression was war spending.** Federal spending rose from approximately 10% of GDP in 1939 to 43% in 1943. Unemployment fell from 14.6% in 1940 to 1.2% in 1944. The arithmetic is unambiguous: the spending that ended the Depression was defence spending, at a scale and with a political legitimacy that ordinary counter-cyclical fiscal policy could not attain. Whether this means Keynesian fiscal policy works but requires more than policymakers were willing to provide, or whether it means something structurally different about war mobilisation, remains debated among economic historians.

**The Glass-Steagall repeal question.** Glass-Steagall was repealed in 1999 by the Gramm-Leach-Bliley Act, in a deregulatory environment that judged its separation of commercial and investment banking as outdated. The 2008 financial crisis — involving many of the same institutional pathologies the 1930s reforms were designed to prevent — reignited the debate. Whether Glass-Steagall's presence would have prevented 2008 is contested. What is not contested is that the institutions designed in the 1930s were gradually dismantled in the decades before the next major crisis.

#### 5.4.4 Sociological Impact

The Depression's sociological effects were as profound as its economic ones, and in many cases more permanent.

**Poverty.** Official poverty rates were not systematically measured in the 1930s, but contemporary surveys estimated that 40-50% of American families had incomes below subsistence levels at the Depression's nadir. The New Deal's relief programs reached perhaps 20 million people directly, but could not close the gap between need and capacity.

**Inequality.** Inequality, as measured by top income shares, actually fell during the Depression years — partly because asset values (which accrue disproportionately to the wealthy) collapsed, and partly because the New Deal's labor protections strengthened workers' bargaining power. Top-1% income

share fell from 23.9% in 1928 to 16.9% in 1938. The Depression paradoxically initiated the most egalitarian period in 20th-century American economic history, which persisted through the 1970s.

**Political consequences.** The Depression permanently shifted the American electorate's expectations of government. The New Deal Democratic coalition — labor, urban immigrants, Southern whites, and eventually Black voters (partially) — dominated American politics for 40 years. The expectation that the federal government bore responsibility for economic welfare, which had been politically contested before 1929, became so thoroughly embedded that Ronald Reagan's 1980 campaign against it was understood as radical. The Depression created the framework within which all subsequent American economic politics took place.

**Health and life expectancy.** Despite the acute mortality spike of 1929-1933, some researchers have found paradoxical long-run health effects: reduced industrial accident rates (because fewer people were working in dangerous conditions), lower alcohol consumption, and reduced vehicle accident deaths. These aggregate effects mask severe distributional suffering. The poor, the unemployed, and minorities experienced sharply worse health outcomes; the aggregate statistics reflect survivorship and changing behavior patterns, not the absence of suffering.

## 6 Stagflation (1973–1982)

<https://www.youtube.com/watch?v=UzD4kmW3eOE>

### 6.1 Oil Shocks and the Phillips Curve Breaks

In the autumn of 1973, Faye Anderson was raising three children in suburban Detroit on her husband's autoworker salary. By 1975, that salary bought 12 percent less than it had two years earlier. By 1979, it bought 20 percent less. Her husband hadn't been demoted. He hadn't lost shifts. The money simply stopped meaning what it used to mean. That slow, grinding erosion — invisible in any single paycheck, devastating across a decade — was the lived texture of the stagflation crisis, the most disorienting economic breakdown the postwar West had yet experienced.

#### 6.1.1 The Word That Described the Impossible

Before the 1970s, the word “stagflation” barely existed in economic vocabulary. It described a contradiction. Standard macroeconomic theory, built on the empirical relationship known as the Phillips Curve, held that inflation and unemployment moved in opposite directions: when unemployment fell, inflation rose, and vice versa. Policymakers believed they could choose a point on this curve — trade a little more inflation for a little less unemployment, or accept higher unemployment to cool prices. The 1970s destroyed that belief.

Between 1973 and 1982, the United States experienced high inflation and high unemployment simultaneously, for sustained periods, repeatedly. The old tools didn't work. The old map was wrong.

### **6.1.2 The Trigger: OPEC and the Oil Shock**

The immediate catalyst arrived on October 17, 1973, when the Organisation of Arab Petroleum Exporting Countries announced an oil embargo against nations that had supported Israel in the Yom Kippur War. The United States was the primary target. Within weeks, the price of a barrel of crude oil had risen from roughly \$3 to nearly \$12 — a fourfold increase. By the end of the decade, a second oil shock following the Iranian Revolution of 1979 would push prices to \$35 per barrel.

Energy was not simply one commodity among many. It was embedded in the cost structure of virtually every sector of the American economy — manufacturing, transportation, agriculture, heating, plastics. When energy prices quadrupled, so did the cost pressures on everything downstream. Firms faced a choice between absorbing losses and raising prices. Most raised prices.

### **6.1.3 The Pre-existing Conditions**

The oil shock was the trigger, but the patient had been weakened before the shot was fired. The Nixon administration had abandoned the Bretton Woods gold standard in August 1971, allowing the dollar to float freely. This removed the external anchor that had constrained monetary expansion since 1944. The Federal Reserve, under political pressure to sustain growth and support the Vietnam War effort, had allowed the money supply to expand rapidly through the late 1960s. Inflation had already been creeping upward before OPEC acted: the Consumer Price Index rose 5.9 percent in 1970 and 4.3 percent in 1971. The oil shock ignited a fire in an already-dry economy.

Nixon compounded the problem. In August 1971 he imposed wage and price controls — a blunt administrative intervention that temporarily suppressed measured inflation while distorting markets and delaying adjustment. When the controls were lifted in 1973, suppressed price pressures erupted. The inflation the controls had hidden came due all at once.

### **6.1.4 Stagflation Takes Hold**

The numbers over the following years were bewildering by postwar standards. Consumer price inflation reached 11 percent in 1974. Unemployment climbed to 9 percent in 1975. By 1980, inflation

had peaked at 14.8 percent. These were not brief spikes. They persisted, year after year, through Ford's administration and Carter's, through two recessions and two oil shocks, through repeated policy responses that either failed to suppress inflation or triggered sharp downturns without curing the underlying disease.

The Federal Reserve, under successive chairmen Arthur Burns and G. William Miller, repeatedly flinched. When tightening credit caused unemployment to rise, political pressure pushed toward loosening again. The result was a series of half-measures that validated inflationary expectations rather than breaking them. Each time inflation seemed to ease and the Fed relaxed, it came back worse. Market participants, businesses, and workers began building future inflation expectations into their current decisions — wage demands, price-setting, contract negotiations. Inflation became self-fulfilling.

### **6.1.5 The Political Atmosphere**

By the late 1970s, the economic dysfunction had corroded public confidence in government itself. President Carter delivered what became known as the “malaise speech” in July 1979, warning of a “crisis of confidence” gripping the nation. He was not wrong about the mood. Gallup polls showed that economic dissatisfaction had reached levels not seen since the Great Depression. The combination of unemployment, inflation, and energy shortages — long lines at gas stations became a defining image of the era — produced a sense that the United States had lost its footing.

That political damage would be as consequential as the economic damage. The stagflation crisis did not end with a policy resolution alone. It ended with a political revolution, a fundamental shift in how Americans thought about government's role in managing the economy — and in what they were willing to tolerate to restore stability.

The decade from 1973 to 1982 was not a single crisis with a clean arc. It was a sustained unravelling of the postwar economic consensus, conducted in real time, in millions of households like Faye Anderson's, where the erosion showed up not in headlines but in grocery receipts.

## 6.2 Four Simultaneous Failures

In October 1973, the gas stations of suburban America began to change. Long lines formed before dawn. “No Gas” signs appeared. Station owners began rationing, limiting customers to ten gallons, then five. A man in New Jersey, interviewed by a local newspaper, said he had been sitting in line for two hours to buy enough fuel to get to work the following week. He did not sound angry. He sounded bewildered. The economy was supposed to work. It had always worked. And now, for reasons that had something to do with a war he barely followed, in a desert he could not precisely locate, it had stopped.

The 1970s stagflation was a crisis that most economists of the era did not, at first, believe was possible. The tools for understanding it were wrong. The tools for fixing it were worse.

### 6.2.1 Four Problems That Should Not Have Co-Existed

**The supply shock.** The OPEC embargo of October 1973, triggered by Arab oil producers’ response to US support for Israel in the Yom Kippur War, cut off approximately 4.4 million barrels of daily oil supply to Western economies. Oil prices rose from \$2.90 per barrel before the embargo to \$11.65 per barrel by January 1974 — a 301% increase in under four months. A second shock followed between 1979 and 1980, when the Iranian Revolution and the Iran-Iraq War disrupted supply again, driving prices from \$14 to over \$37 per barrel. Energy was the circulatory system of modern industrial economies. When it became 400% more expensive, the cost pushed through into every price in the system.

**Pre-existing demand inflation.** The supply shock landed on an economy already running hot. President Johnson’s “Great Society” social programs and the escalating cost of the Vietnam War had injected massive demand into the economy through the late 1960s, and the Federal Reserve, under political pressure not to cool an economy fighting a war, had accommodated the inflation. By the time the oil shock arrived, consumer prices were already rising at 3-6% annually. The supply shock did not create inflation — it violently amplified an inflation that was already underway.

**The Bretton Woods collapse.** President Nixon’s decision in August 1971 to suspend dollar convertibility into gold — effectively ending the Bretton Woods system of managed fixed exchange

rates — removed a structural anchor from the global monetary system. With currencies floating freely, countries lost an external constraint on monetary expansion. Without the discipline of defending a peg, the temptation to print money to smooth over political difficulties intensified. The dollar depreciated sharply against European currencies in the early 1970s, pushing up import prices and adding further inflationary pressure.

**The Phillips Curve breakdown.** The most intellectually disorienting aspect of stagflation was theoretical. The Phillips Curve — the relationship that predicted a stable trade-off between unemployment and inflation — simply stopped working. Standard economic analysis held that high unemployment would suppress wage demands and therefore suppress inflation. In 1975, unemployment was 8.5% and inflation was 9.1%. Both were elevated simultaneously. The model that had guided a generation of policy had failed. Policymakers were flying blind, using instruments calibrated for conditions that no longer existed.

### 6.2.2 The Approaches That Were Tried

What followed was a decade of policy experiments, most of them unsuccessful. The variety of approaches tried across different countries provides a comparative case study in what worked and what did not.

**Nixon's wage and price controls (1971-1974).** Richard Nixon, who had opposed price controls throughout his career as market interference, imposed them anyway in August 1971 — freezing all wages and prices for 90 days, then transitioning through a series of control phases. The political appeal was obvious: controls produced an immediate statistical reduction in reported inflation and allowed Nixon to claim victory heading into the 1972 election. The economic result was the predictable consequence of any price control system: shortages. Farmers killed chickens rather than sell them at controlled prices. Gasoline stations ran dry. When the controls were lifted in 1974, suppressed inflation burst through the system, and prices spiked sharply. Controls had not reduced inflation. They had deferred and concentrated it.

**Arthur Burns and the accommodating Fed.** Federal Reserve Chairman Arthur Burns, appointed by Nixon in 1970, faced the central dilemma of the era: tighten monetary policy to fight inflation and cause a recession that would damage the president who appointed him, or accommodate

inflation and allow it to persist. Burns repeatedly chose accommodation, keeping real interest rates low or negative through most of the decade. The result was that inflationary expectations became entrenched. Businesses, expecting inflation to continue, set prices accordingly. Workers, expecting inflation to continue, demanded wages accordingly. By the mid-1970s, inflation had become a self-fulfilling expectation that conventional monetary policy, tentatively applied, could not break.

**Gerald Ford's "WIN" campaign.** The Ford administration's response to inflation in 1974 — the "Whip Inflation Now" campaign, complete with WIN buttons distributed to the public — became a symbol of policy inadequacy. The campaign asked Americans to voluntarily reduce consumption and plant vegetable gardens. It was mocked from the moment it launched. It achieved nothing measurable. Its significance lies in what it reveals: an administration that understood neither the scale of the problem nor the nature of the tools required to address it.

**Carter's partial measures and the Volcker appointment.** Jimmy Carter appointed G. William Miller as Fed chairman in 1978 — a selection widely regarded as a mistake. Miller was reluctant to raise rates aggressively and lacked the institutional authority within the Fed to drive a coherent policy. Inflation continued rising. Carter eventually appointed Paul Volcker in August 1979, after Miller was moved to Treasury Secretary. Volcker's approach was categorically different and would ultimately succeed — but not before engineering the worst recession since the Depression.

**The UK under Heath and Callaghan: incomes policies and strikes.** Britain tried a variant of the Nixon approach through most of the decade — "incomes policies" that capped wage growth through negotiated agreements with trade unions. Under Edward Heath's Conservative government, the system broke down spectacularly in the 1973-74 miners' strike, which caused a three-day working week and ultimately brought down the government. Labour's Jim Callaghan managed precarious union cooperation until the 1978-79 "Winter of Discontent," in which public sector workers — dustmen, gravediggers, hospital workers — went on strike, leaving rubbish uncollected and, in some places, the dead unburied. The headline images of that winter ended the Labour government and delivered power to Margaret Thatcher. Britain's incomes policies were a comprehensive failure; they temporarily suppressed wage growth without addressing underlying inflationary dynamics.

**West Germany's comparative success.** The most instructive comparison was West Germany, which experienced the same external oil shocks but managed substantially better inflation outcomes.

German CPI peaked at 7.1% in 1974 — severe, but half of American or British levels. The explanation lies primarily in institutional design. The Bundesbank had genuine operational independence from the federal government, a mandate focused explicitly on price stability, and a culture shaped by the hyperinflationary trauma of the 1920s. When oil prices rose, the Bundesbank tightened. Politicians complained. The Bundesbank held. Germany experienced the same supply shock but had an institution capable of responding credibly, and an electorate that understood why it mattered.

**Commodity indexation: attempted and abandoned.** Several countries experimented with indexing wages and prices to inflation — attempting to reduce the uncertainty that inflation created by automatically adjusting contracts. Brazil adopted formal indexation across large parts of the economy. The result was an “inflationary inertia” problem: indexation prevented the relative price adjustments that would allow the economy to absorb shocks, and instead embedded inflation into institutional structures. Once inflation was indexed into contracts, reducing it required a specific set of nominal anchor reforms. Indexation managed inflation’s distributional consequences; it did not reduce inflation itself.

### 6.2.3 What the Decade Established

By 1979, two decades of accumulated evidence had established several propositions that were not yet fully articulated in standard economic frameworks. Inflation, once entrenched in expectations, could not be reduced without genuine and credible monetary tightening — not the stop-start tightening of Burns and Miller, but sustained commitment that convinced businesses and workers that the game had changed. Countries with genuinely independent central banks — West Germany above all — consistently managed inflation better than countries where monetary policy remained subject to political pressure. Price and wage controls, everywhere they were tried, failed: they suppressed the symptom without treating the disease, and created shortages as their immediate side effect.

The decade was, in the end, a global experiment in how not to manage a monetary system. The lessons, extracted from that failure, would reshape central banking for the next generation.

## **6.3 The Saturday Night Special**

Paul Volcker had been chairman of the Federal Reserve for exactly seven weeks when he convened an emergency meeting of the Federal Open Market Committee on a Saturday morning in October 1979. He did not call it for Monday. He called it for Saturday specifically, so that the announcement could be released after American financial markets closed and before Asian markets opened — giving foreign exchange traders a weekend to digest what was coming before they could act on it.

What came was a fundamental change in how the Federal Reserve would conduct monetary policy. The Fed was abandoning its traditional approach of targeting the federal funds rate — the overnight interest rate between banks — and replacing it with targeting the growth of the money supply directly. This was the framework recommended by Milton Friedman’s monetarist school: control the quantity of money, and let interest rates find their own level.

The practical implication was severe. If the Fed targeted money supply growth rather than interest rates, then rates would have to rise as high as necessary to achieve the money supply target. And given the inflationary momentum already embedded in the economy — the Consumer Price Index was running at 11.3 percent annually at the time of the meeting — the necessary rate would be very high indeed.

The announcement was made on October 6, 1979. Financial markets reopened Monday to a new monetary regime. Volcker’s approach was subsequently labeled the “Saturday Night Special.”

### **6.3.1 The Rate Hike Cycle**

The tightening was immediate and extreme. The federal funds rate, which had been approximately 11.2 percent at the time of Volcker’s appointment, rose to 17.6 percent by April 1980, then briefly declined when the Carter administration imposed credit controls in a parallel initiative. The credit controls were removed by summer. The rate resumed its climb.

By June 1981, the federal funds rate had reached 19.1 percent — its peak. For brief periods in 1981, the effective federal funds rate touched 20 percent. The prime rate — the benchmark rate

banks charged their best commercial customers — reached 21.5 percent in June 1981. Thirty-year fixed-rate mortgage rates exceeded 18 percent.

These were not numbers that American businesses or households had any historical framework for absorbing. The effective real interest rate — the nominal rate minus inflation, which was running at roughly 10 percent — was 8 to 10 percentage points, among the highest in American peacetime history. Investment became extraordinarily expensive. Borrowing to finance inventory, expansion, or home purchases became, for many businesses and households, impossible.

The recession that followed — technically two back-to-back recessions, one beginning in January 1980 and another more severe one beginning in July 1981 — was deliberately induced. It was the cost of breaking inflationary expectations. The unemployment rate rose from 5.9 percent in 1979 to a peak of 10.8 percent in December 1982, the highest level since the Great Depression.

### **6.3.2 The Political Architecture: Why Reagan Mattered**

The Volcker shock required political support that Carter could not provide and Reagan could. This is not a secondary observation. It is central to understanding how the solution worked.

Volcker had been appointed by Jimmy Carter in August 1979. Carter's administration was simultaneously attempting to fight inflation and avoid the recession that anti-inflation policy would produce. The political pressures were contradictory, and Carter could not sustain the commitment credibly. When Reagan won the November 1980 election, the political calculus changed.

Reagan's economic framework — supply-side economics, deregulation, tax reduction — was in many ways theoretically disconnected from Volcker's monetarist disinflation. But Reagan's administration provided something more important than theoretical coherence: it provided public political cover for the Fed's tight money policy through the 1981–1982 recession. When unemployment reached 10.8 percent and Congressional pressure to ease monetary policy was intense, Reagan's Treasury Secretary Donald Regan and the administration publicly supported Volcker's approach. This support was credible because Reagan's ideological commitment to fighting inflation was publicly understood.

Volcker himself later stated that without Reagan's political support, the Fed could not have maintained the high-rate policy through the 1982 recession. Market participants believed the commitment was genuine — and that belief itself was a component of the disinflation mechanism. Credibility, in monetary policy, is not a rhetorical feature. It is a functional one.

### **6.3.3 Supply-Side Tax Policy: ERTA 1981**

The Economic Recovery Tax Act of 1981 — the largest peacetime tax cut in American history to that date — was signed by Reagan on August 13, 1981. Its primary provisions reduced the top marginal income tax rate from 70 percent to 50 percent, with a further reduction to 28 percent under the 1986 Tax Reform Act. The lowest marginal rate fell from 14 percent to 11 percent. Individual income tax rates were reduced across all brackets by 25 percent over three years.

The supply-side theory underwriting ERTA held that lower marginal rates would increase the incentive to work, save, and invest, shifting the aggregate supply curve outward and reducing inflation at any given level of demand. The Laffer curve argument — that lower rates would actually increase tax revenue by expanding the tax base — proved not to be correct at the tax rates then prevailing; federal revenues as a share of GDP declined substantially during the early 1980s.

ERTA also accelerated depreciation schedules for business investment — a direct subsidy to capital formation — and indexed personal income tax brackets to inflation beginning in 1985, preventing bracket creep from automatically raising effective tax rates as nominal wages rose.

The fiscal impact of ERTA contributed to federal deficits reaching \$208 billion in 1983, roughly 6 percent of GDP. The relationship between this fiscal expansion and the recovery that followed 1982 complicates the supply-side narrative: the recovery was driven partly by Keynesian demand effects from deficit spending as much as by supply-side incentive effects.

### **6.3.4 Energy Market Deregulation**

The Carter administration had already initiated, and Reagan accelerated, the deregulation of domestic oil and natural gas prices. Carter's phased decontrol of crude oil prices, begun in 1979,

was completed by Reagan's executive order of January 28, 1981 — his ninth day in office — which immediately eliminated all remaining price controls on domestic crude oil and gasoline.

The effect was to allow domestic oil production to respond to market prices rather than regulated ceilings. Domestic crude oil production, which had been declining, stabilized through the early 1980s. More significantly, deregulation removed the distortions that price controls had created in the allocation of energy across uses, eliminating shortages and eliminating the gasoline lines that had been a defining image of the Carter years.

The deregulation of natural gas prices — phased in over several years under the Natural Gas Policy Act amendments — similarly allowed supply responses that had been suppressed under regulated pricing.

### **6.3.5 The Oil Supply Shock in Reverse**

The external supply shock that had initiated stagflation also partially reversed through the early 1980s, and this reversal was significant in bringing inflation down without requiring even deeper recession than occurred.

Non-OPEC oil production — from the North Sea, Alaska, Mexico, and other sources — had been increasing steadily since the mid-1970s and reached substantial scale by the early 1980s. North Sea production reached 3.8 million barrels per day by 1985, up from negligible levels in 1975. Alaskan North Slope production through the Trans-Alaska Pipeline reached 1.6 million barrels per day by 1980. These supply increases reduced OPEC's market share and its pricing power.

Saudi Arabia, which had moderated its production policy through the early 1980s in an attempt to maintain high prices, reversed course in 1985–1986 and significantly increased output — triggering the oil price collapse of 1986, when crude prices fell from around \$30 per barrel to under \$10. This collapse was not part of the Volcker-era disinflation (which had already substantially succeeded by 1983) but reinforced the low-inflation environment of the mid-1980s.

Energy conservation, mandated by the Corporate Average Fuel Economy standards enacted in 1975 and driven by persistently high energy prices through the late 1970s and early 1980s, also reduced the US economy's energy intensity. Between 1973 and 1986, US energy consumption

per dollar of GDP fell by approximately 25 percent. The economy had become structurally less vulnerable to oil supply shocks.

### **6.3.6 What Broke**

Inflation peaked at 13.5 percent in 1981 and then fell with striking speed. By December 1982, it was 3.8 percent. By 1983, it was 3.2 percent. By 1986, it was 1.9 percent. The disinflation was more rapid than most economists had projected and faster than the unemployment cost would have suggested, partly because the Volcker commitment had genuinely shifted inflationary expectations downward before prices themselves fell.

The recession of 1981–1982 was severe — GDP contracted 2.9 percent, unemployment reached 10.8 percent, and industrial production fell 12 percent — but recovery began in late 1982 and was robust through 1983–1984. Reagan’s re-election in 1984 with 49 states was substantially a verdict on the recovery’s pace.

### **6.3.7 Inflation Targeting as Global Legacy**

The Volcker disinflation’s most durable institutional consequence was conceptual rather than structural. Central banks worldwide drew the lesson that credible commitment to a price stability mandate — enforced through independent central bank action regardless of short-term political costs — was both achievable and necessary.

New Zealand adopted explicit inflation targeting in 1990, the first country to do so formally. Canada adopted it in 1991. The United Kingdom in 1992. The European Central Bank’s founding mandate in 1999 incorporated price stability as its primary objective. The Federal Reserve formally adopted a 2 percent inflation target in 2012.

The monetary policy framework of the modern world — independent central banks pursuing explicit inflation targets — is the institutional legacy of October 6, 1979. What Volcker demonstrated was that inflation, once embedded in expectations, could be broken. The cost was a severe recession. The benefit was a generation of price stability that few economists in 1979 had believed was achievable on the timeline it actually occurred.

## 6.4 Inflation Targeting and the Great Moderation

In January 1979, convoys of farm tractors drove into Washington, D.C., and blockaded the Federal Reserve building on Constitution Avenue. The farmers were protesting high interest rates. They hung signs on their equipment: “Volcker, You’re Killing Us.” Paul Volcker, watching from inside the building, did not blink. He understood what the farmers were experiencing. He also understood that what he was doing was the only thing that would work, and that if he stopped before inflation was broken, it would not be broken at all.

The Volcker shock broke inflation. It also broke hundreds of thousands of businesses and sent unemployment to the highest level since the Great Depression. The stagflation crisis produced outcomes that were genuinely positive, genuinely catastrophic, and genuinely contested — sometimes within the same policy decision.

### 6.4.1 Positive Results

**Inflation targeting became the global framework.** The single most consequential institutional legacy of the stagflation era was the adoption of formal inflation targeting by central banks worldwide. New Zealand, in 1989, became the first country to legislate an explicit numerical inflation target — at the time regarded as a curiosity, within a decade recognized as the model. Canada adopted formal inflation targeting in 1991. The United Kingdom’s Bank of England gained operational independence and a formal 2% inflation target in 1997. Sweden adopted inflation targeting in 1993. The European Central Bank was established from the outset in 1999 with price stability as its primary mandate. The United States Federal Reserve did not adopt a formal 2% target until January 2012, but operated with an implicit target from the early 1990s. These were not cosmetic changes. They transformed the institutional relationship between democratic governments and the agencies responsible for managing money — removing monetary policy from short-term electoral politics in ways that produced dramatically more stable inflation outcomes.

**Central bank independence was established and encoded.** The Bundesbank’s superior performance during the 1970s — managing lower inflation than comparable economies despite facing identical external shocks — validated what economists had theorized: that central banks insulated

from political pressure made better long-term monetary policy decisions. The 1990s saw central bank independence enshrined in legislation across Europe, Latin America, and Asia. Comparative studies consistently found that countries with more independent central banks maintained lower inflation without sacrificing long-term growth. This institutional insight, operationalized globally, is a direct product of the 1970s failure.

**Energy efficiency investment surged and transformed economies.** The oil price shocks forced a structural shift in how economies used energy. US automobile fuel efficiency doubled between 1975 and 1985, driven by CAFE standards introduced in 1975. Industrial energy intensity — energy consumed per unit of output — fell substantially across OECD economies through the 1980s. New industries emerged around insulation, alternative energy, and energy management. The energy efficiency gains of the 1980s were not reversed when oil prices fell in 1986. They became permanent features of production and consumption. The crisis created the conditions for a partial de-coupling of economic growth from energy consumption.

**Monetarist credibility theory was absorbed into the mainstream.** The key intellectual contribution of the era was the demonstration, in real time, that monetary credibility — convincing markets and workers that the central bank would hold its course — was itself a policy variable. Milton Friedman had argued theoretically that sustained inflation required sustained monetary accommodation. The 1970s provided the empirical confirmation. By the 1980s, concepts like “inflation expectations,” “policy credibility,” and the “sacrifice ratio” (the output cost of reducing inflation) were integrated into standard central banking practice. The intellectual framework for fighting the next inflation was constructed from the wreckage of the 1970s one.

#### **6.4.2 Negative Results**

**Deindustrialisation locked in 2 million manufacturing jobs lost permanently.** Manufacturing employment peaked at approximately 19.5 million workers in 1979 and fell to 17.3 million by 1982 — a loss of 2.2 million jobs in three years. Most of those jobs did not come back. The plants that closed were not temporarily idled; capital equipment was scrapped or relocated, supplier networks dissolved, and the communities built around those factories entered a decline that in some cases has persisted for 40 years. The Rust Belt — the manufacturing corridor across Pennsylvania, Ohio,

Michigan, Indiana — lost its industrial base during this period in ways that the subsequent recovery did not reverse. By 1990, manufacturing's share of total employment had fallen from 26% in 1970 to 16%, a structural shift with profound distributional consequences.

**The Volcker recession cost was enormous and fell on specific communities.** The deliberate recession engineered to break inflation peaked at 10.8% unemployment in November 1982 — over 12 million Americans out of work, the highest since the Depression. Business bankruptcies ran at approximately 15,000 per year in 1981-1982, more than double the pre-recession rate. Construction of new homes fell 50% between 1979 and 1982 as mortgage rates exceeded 17%. The burden was not distributed evenly. Manufacturing workers in the Midwest, construction workers, and small business owners bore the concentrated costs of a disinflation that benefited the entire economy. The geographic and class asymmetry of the recession's costs was enormous: inflation had been a broad tax, but the cure was a concentrated punishment.

**Real wages of non-college workers never fully recovered.** The median real wage for male workers without college degrees fell during the 1970s and continued falling through the 1980s. Workers who entered the labor market in 1973 at the median wage would see their real purchasing power erode continuously for a decade — without any nominal pay cut appearing in their paycheck. The raise they received each year was simply smaller than the inflation consuming it. By 1982, real median weekly earnings had fallen to 86% of their 1970 level. The subsequent recovery in the 1980s benefited primarily college-educated and professional workers. The real wage compression of non-college workers that began in the 1970s became a permanent feature of the American income distribution that has never fully reversed.

**The Rust Belt community collapse was irreversible.** Beyond the jobs statistics, the collapse of manufacturing communities produced social consequences that outlasted any economic recovery. Cities like Youngstown, Ohio — which lost 50,000 manufacturing jobs between 1977 and 1987 — experienced population decline, property abandonment, rising poverty rates, and institutional decay (school closures, hospital closures, government service reductions) from which they have not recovered. The mortality patterns of these communities — higher rates of “deaths of despair,” lower life expectancy, elevated suicide and overdose rates — are measurably worse than in communities that retained their economic base. The stagflation crisis was the trigger for a long-run social unraveling in specific geographies.

### 6.4.3 Neutral and Mixed Results

**Supply-side economics: growth recovered, but inequality widened.** The Reagan tax cuts of 1981 (reducing the top marginal income tax rate from 70% to 50%, and subsequently to 28%) were implemented simultaneously with the Volcker disinflation. GDP growth recovered strongly from 1983, averaging 4.3% annually between 1983 and 1989. Proponents attributed this to tax cuts stimulating investment and entrepreneurship. Critics noted that the recovery coincided with the natural rebound from a deep recession, falling oil prices (which dropped sharply in 1986), and continued Volcker-era monetary stabilisation. The Gini coefficient — the standard measure of income inequality — rose from 0.39 in 1980 to 0.43 in 1990, continuing a trend that has not reversed. Whether the growth of the 1980s was caused by supply-side policies or by the combination of post-recession recovery and energy price decline remains contested by economists. What is not contested is that the growth's benefits were distributed far more unequally than those of the postwar boom.

**Volcker versus energy: the debate on what ended inflation.** The standard narrative attributes the defeat of 1970s inflation primarily to Volcker's monetary tightening. A revisionist account, developed by economists including Robert Barsky and Lutz Kilian, argues that falling oil prices in the early 1980s played an equally important role — that the supply-side improvement that had caused inflation partly reversed, which reduced inflation independently of monetary policy. Under this interpretation, the sacrifice ratio (output lost per percentage point of inflation reduced) was substantially lower than conventional accounts suggest, because energy price declines did much of the work. The debate matters because it affects how much recession was “necessary” to defeat inflation, and therefore how much human cost was imposed unnecessarily by the Volcker approach.

### 6.4.4 Sociological Impact

**Unemployment.** The Volcker recession unemployment peak of 10.8% in November 1982 meant over 12 million people out of work. Long-term unemployment (27+ weeks) reached 2.6 million by 1983, representing over 20% of all unemployed workers — a rate not exceeded until the 2008-2009 recession. Communities with high manufacturing concentration saw local unemployment rates exceeding 20%.

**Poverty.** The US poverty rate, which had fallen from 22% in 1960 to 11.1% in 1973, rose sharply through the stagflation decade, reaching 15% in 1983 — 35.3 million Americans. Child poverty reached 22.3% in 1983. The poverty increase of the late 1970s and early 1980s reversed decades of social progress and established a floor from which poverty rates have never returned to the 1973 low.

**Inequality.** The share of income going to the top 1% of earners, which had been approximately 8-9% through most of the 1970s, began rising sharply from the early 1980s. By 1990 it was 13%. By 2007 it reached 23.5% — close to the pre-Depression level of the late 1920s. The inflationary 1970s were, paradoxically, more equal than the disinflationary 1980s. The cure for the macroeconomic disorder of stagflation was administered in ways that produced a distributional disorder whose effects persist.

**Political consequences.** The stagflation crisis ended the New Deal political coalition. Jimmy Carter's 1980 defeat was substantially driven by the combination of 13.5% inflation and 7.1% unemployment in election year. The political discrediting of Keynesian demand management — which the public and many politicians associated with the inflation, regardless of precise causal responsibility — opened space for Reagan's anti-government, supply-side political program. The intellectual and political coalition that had governed American economic policy since 1932 fractured under the weight of a crisis it could not explain or resolve. The stagflation era did not merely change economic policy. It changed the terms of economic debate for the next forty years.

# 7 The Latin American Debt Crisis (1982–1989)

<https://www.youtube.com/watch?v=W4wBi1Pw53g>

## 7.1 What Happened

### 7.1.1 Mexico's Phone Call

On August 12, 1982, Mexico's Finance Minister Jesús Silva Herzog telephoned the United States Treasury and the International Monetary Fund with a message that stopped financial markets across two continents: Mexico could no longer service its foreign debt. The announcement was not entirely unexpected among those watching the deteriorating arithmetic of Latin American borrowing, but the suddenness and the scale created immediate shock. If Mexico — Latin America's second-largest economy — was defaulting, so might Brazil, Argentina, Venezuela, Chile, and a dozen other countries that had borrowed heavily throughout the 1970s.

The nine largest American banks held combined loans to Latin America equal to two hundred and eighty percent of their capital. A generalized Latin American default would have rendered every major American bank technically insolvent. The question of whether to call it a sovereign debt crisis or a global banking crisis depended entirely on one's vantage point.

### 7.1.2 The Petrodollar Recycling Machine

The origins of the crisis lay in the petrodollar recycling boom of the 1970s. The OPEC oil price increases of 1973 and 1979 transferred enormous wealth from oil-importing economies to oil-exporting states. Saudi Arabia, Kuwait, the UAE, and other Gulf states suddenly held vast dollar

surpluses that vastly exceeded their domestic investment capacity. These surpluses were deposited in Western commercial banks — primarily American banks operating through their international divisions in New York and London.

The banks, awash in deposits and under pressure to deploy capital, recycled these petrodollars into loans to Latin American sovereign borrowers. The logic seemed sound: sovereign governments do not go bankrupt, or so the banking wisdom of the era held. The loans were made at variable interest rates — tied to LIBOR, the London interbank offered rate — which meant that the borrower's debt service costs would float with market interest rates rather than being fixed at origination.

Latin American governments borrowed for ostensibly productive purposes: industrialization programs, infrastructure development, agricultural modernization. Mexico borrowed to develop its newly discovered oil fields in the Gulf of Mexico. Brazil borrowed to build its steel industry and hydroelectric dams. Argentina borrowed to finance infrastructure. But borrowing also papered over fiscal deficits, subsidized politically connected industries, and financed imports that domestic industry could not match in price or quality. The distinction between productive and wasteful borrowing was easier to make in retrospect than in real time.

### **7.1.3 The Volcker Shock Arrives in Latin America**

As long as interest rates remained low and commodity prices remained high, the arithmetic of Latin American debt was manageable. When both changed simultaneously, the mathematics of solvency reversed overnight.

Paul Volcker's anti-inflation campaign — the Federal Reserve's decision in October 1979 to prioritize the destruction of American inflation over the costs imposed on borrowers — raised US interest rates to levels not seen since the early twentieth century. The federal funds rate reached twenty percent in mid-1981. LIBOR, to which Latin American sovereign loans were pegged, rose correspondingly. A country that had borrowed at six percent found its interest payments tripling.

Simultaneously, the global recession that the Volcker shock contributed to cut commodity prices — the primary source of export earnings for Latin American debtors. Oil prices, which had driven Mexico's borrowing confidence, began falling in 1981. Agricultural commodity prices fell. The terms

of trade — the ratio of export prices to import prices — turned sharply against Latin American exporters. Debt service was consuming export revenues that were simultaneously shrinking. By 1982, forty countries had sought to reschedule their debts.

#### **7.1.4 The Scale of Exposure**

By August 1982, when Mexico made its call to Washington, the exposure of the international banking system to Latin American sovereign debt had reached levels that would have been difficult to justify to regulators or shareholders had they been transparent. The nine largest American banks — Citibank, Bank of America, Chase Manhattan, Manufacturers Hanover, Morgan Guaranty, Chemical Bank, Continental Illinois, Bankers Trust, and First National Bank of Chicago — had collectively lent two hundred and eighty percent of their capital to Latin American sovereigns. Citibank alone had lent sixty-three percent of its capital to Brazil, sixty-one percent to Mexico, and significant sums to Argentina and Venezuela.

These were not the margins of error. These were the central positions of the American banking system, held with full regulatory awareness. The exposure had accumulated gradually, each individual loan decision defensible in isolation, the aggregate becoming dangerous only when the underlying conditions changed. By 1982, the conditions had changed completely.

Brazil followed Mexico in declaring debt service difficulties within weeks. Argentina, already in political turmoil following the Falklands War, followed. By 1983, the entire structure of Latin American sovereign finance had collapsed. The question was how to resolve it — and the first several years of the answer would prove to be wrong.

## **7.2 The Failures**

### **7.2.1 Three Interlocking Failures**

The Latin American debt crisis exposed three interlocking structural failures that would take a decade of experimentation and pain to fully diagnose and address. Understanding all three was necessary

before a genuine solution could be constructed; the crisis's first seven years were spent addressing only the first while the second and third went untreated.

The first failure was in loan origination. Variable-rate dollar loans to sovereign borrowers whose revenues were commodity-dependent was a structural mismatch that no competent risk manager should have approved. A Latin American government's ability to service dollar-denominated debt depended on its capacity to earn dollars — through exports priced in world commodity markets. Those commodity prices were determined by global supply and demand, not by the borrower's policies. The interest rate on the loans was determined by US monetary policy, also outside the borrower's control. The borrower bore the full risk of adverse movements in both variables simultaneously, with no hedge and no adjustment mechanism beyond default.

Regulators had the information to identify this mismatch. They did not do so, partly because the loans were to sovereign governments, which were assumed not to default, and partly because the loans were profitable and growing rapidly, creating institutional incentives to accommodate them rather than restrict them. The assumption that sovereign governments could not go bankrupt — taken as an axiom in international banking practice through the 1970s — was simply wrong. Mexico demonstrated that it was wrong in August 1982.

### **7.2.2 Austerity in a Collapsed Economy**

The second structural failure was in the initial policy response. When Mexico and other debtors approached the IMF for assistance in 1982–1983, the Fund's standard prescription was fiscal austerity: reduce government spending, raise taxes, restrict credit, correct the current account deficit. The logic was conventional: a country that has borrowed too much must tighten its belt to restore solvency.

The economics of this prescription in crisis conditions were perverse. In a severely depressed economy, fiscal austerity does not simply reduce the government deficit — it reduces GDP through the fiscal multiplier, which reduces tax revenues, which reduces the denominator and numerator of the debt-to-GDP ratio in ways that do not improve solvency. The IMF's models assumed that each dollar of spending cuts would reduce GDP by roughly fifty cents — a multiplier of 0.5. The

actual multiplier in these conditions was closer to 1.5, meaning each dollar of cuts reduced GDP by a dollar and fifty cents.

Bolivia's experience illustrated the extremes. By 1985, Bolivian annual inflation had reached fifty thousand percent — hyperinflation triggered partly by the collapse of commodity export revenues and the government's fiscal desperation. Peru imposed price controls and refused IMF conditionality, producing a different set of disasters. Brazil endured multiple unsuccessful stabilization plans through the decade. The 1980s became genuinely lost for economic development across the region.

### **7.2.3 The Debt Overhang Trap**

The third structural failure was the most subtle and the last to be recognized: the debt overhang itself had become an obstacle to recovery. Countries carrying debt burdens that exceeded any plausible capacity to repay had no rational incentive to implement structural reforms that would increase economic output, because all additional output would flow to foreign creditors rather than to domestic investment or consumption.

The economic theory, developed through the 1980s by economists including Jeffrey Sachs, Paul Krugman, and Rudiger Dornbusch, demonstrated that there existed a “debt Laffer curve”: beyond a certain debt burden, reducing the debt actually increased the expected repayment to creditors, because it removed the overhang trap and allowed the debtor to grow. Banks holding Latin American loans at fifty or sixty cents on the dollar in the secondary market — where the bonds traded because institutional investors had largely given up on full repayment — had already implicitly acknowledged this arithmetic. The challenge was to translate the secondary market's price discovery into an official debt reduction that would end the crisis.

### **7.2.4 The Social Catastrophe**

The 1980s were a catastrophe for ordinary Latin Americans in quantifiable terms. Per capita GDP across Latin America fell approximately eight percent between 1980 and 1990. In some countries the decline was far more severe: Peru's per capita income fell thirty percent over the decade. Poverty

rates, which had been falling in the 1970s, reversed sharply: the proportion of Latin Americans living in poverty rose from roughly forty percent at the decade's start to nearly fifty percent by its end.

Child mortality, school enrollment, and nutritional status all deteriorated measurably in the countries subjected to the most severe austerity conditions. The social costs of the debt crisis were borne overwhelmingly by the poorest populations — those who depended on public services, social spending, and formal employment. The wealthy, who held dollar accounts abroad or owned real assets, were more insulated.

Democratic transitions complicated the political economy of adjustment. Argentina had returned to democracy in 1983 after the Falklands War discredited the military junta. Brazil transitioned to civilian government in 1985. New democratic governments that had promised economic restoration found themselves implementing austerity programs designed in Washington and enforced by the IMF as a condition of the loans that prevented immediate collapse. The legitimacy of democratic institutions was tested severely by the requirement to deliver economic pain rather than the promised recovery.

## **7.3 The Response**

### **7.3.1 Extend and Pretend**

The initial response to Mexico's August 1982 announcement was what would later be characterized as "extend and pretend": banks would roll over existing loans, the IMF would provide bridge financing, debtor countries would implement austerity programs, and the crisis — diagnosed as a liquidity problem rather than a solvency crisis — would resolve as growth returned and debt service ratios improved.

This diagnosis was incorrect but politically convenient. Acknowledging that the debt was unsustainable would require banks to write down the value of their loan portfolios — recognizing losses that would have rendered many major American banks technically insolvent. Regulators had a strong incentive to avoid forcing that recognition. The IMF and the US Treasury had a strong incentive to avoid the political and financial implications of declaring the major American banks insolvent. The

debtors had a strong incentive to keep receiving new loans, even at the cost of continued austerity. Everyone had an incentive to pretend that the problem was temporary.

The IMF's initial program for Mexico, negotiated in November 1982, required Mexico to reduce its fiscal deficit from seventeen percent of GDP to five point five percent in a single year — a contractionary adjustment of staggering magnitude in an economy already in deep recession. In exchange, the Fund provided three point nine billion dollars in loans and arranged a debt rescheduling with the commercial banks. Similar programs were negotiated with Brazil, Argentina, and other debtors.

The programs stabilized the immediate crisis. They did not produce recovery. Mexico's GDP contracted in 1982 and 1983. Brazil's manufacturing output fell sharply. Unemployment and poverty rose across the region. The austerity was being delivered; the growth that was supposed to follow was not materializing.

### **7.3.2 The Baker Plan**

By 1985, the failure of extend-and-pretend was sufficiently obvious that a new approach was required. Treasury Secretary James Baker unveiled the Baker Plan at the IMF and World Bank annual meeting in Seoul in October 1985. The plan acknowledged, at least implicitly, that growth rather than just austerity was needed to resolve the crisis.

Baker proposed that the fifteen major debtor countries would receive fifteen billion dollars in new lending from commercial banks over three years, in exchange for implementing structural economic reforms. The reforms — trade liberalization, privatization of state enterprises, deregulation of domestic markets — reflected the emerging “Washington Consensus” on development economics that would define the 1980s and 1990s.

The Baker Plan failed to generate the commercial bank lending it proposed. Banks, which were already recognizing their Latin American loans as non-performing in their internal accounting, had no appetite for additional exposure to countries that had demonstrated inability to service existing debt. The plan's failure demonstrated the fundamental problem that extend-and-pretend had created: by maintaining the fiction that the old loans would be repaid in full, no one was willing to extend new

credit on normal terms. The market had figured out that the loans were impaired even if the official architecture had not.

### **7.3.3 The Brady Plan**

The genuine turning point came in March 1989, when Treasury Secretary Nicholas Brady unveiled the Brady Plan — an approach that acknowledged, for the first time at the official level, that the debt burden was too large to be repaid in full and that some degree of debt reduction was necessary.

The Brady Plan's mechanism was elegant. Existing commercial bank loans to sovereign debtors would be exchanged for new securities — “Brady bonds” — that were partially backed by US Treasury zero-coupon bonds purchased specifically for this purpose. The zero-coupon bonds, which required no interest payments until maturity, guaranteed repayment of principal at the bond's maturity date; the interest payments in the interim were guaranteed by a separate reserve fund. In exchange for these collateral protections, the face value of the debt was reduced — typically by thirty to thirty-five percent — and interest rates were set at levels that reflected the debtor's actual capacity to service.

The Brady bonds achieved what extend-and-pretend could not: they transformed illiquid bank loans — assets that banks were unable to sell or mark to market accurately — into tradeable securities that could be valued, sold, and diversified. Banks could book their losses, remove the assets from their balance sheets, and stop having their capital constrained by the non-performing exposure. Investors who believed Latin American economies would recover could buy the bonds in secondary markets at prices reflecting distressed levels. The mechanism allowed the banking system to end its crisis exposure while creating a market-based mechanism for pricing and holding the residual debt.

Mexico's Brady deal, concluded in July 1990, was the template. Mexico exchanged approximately forty-eight billion dollars in bank debt for new bonds at a face value reduction of approximately thirty-five percent, with the principal guaranteed by US Treasury zero-coupon bonds. Venezuela, Costa Rica, Uruguay, Argentina, and Brazil followed with their own deals through 1990–1994. The crisis formally ended not through repayment of the original debt but through restructuring that acknowledged its partial impairment.

## **7.4 The Legacy**

### **7.4.1 The Human Ledger**

Latin America's "lost decade" is documented in statistics that, while dry in presentation, encode enormous human suffering. Per capita income across the region fell approximately eight percent between 1980 and 1990. In some countries the decline was far more severe: Bolivia's per capita income fell by more than thirty percent. Poverty rates rose from roughly forty percent to nearly fifty percent of the Latin American population over the decade. These aggregate figures mask the variation in experience: Mexico's per capita income declined approximately ten percent in real terms; Argentina's fell even further.

Health indicators deteriorated alongside economic ones. Child mortality rates, which had been falling steadily through the 1970s, stagnated or reversed in the early 1980s across much of the region. School enrollment fell as families pulled children out of education for work or could not afford fees and materials. Nutritional status among children under five deteriorated measurably in the countries most severely affected by austerity. The costs of the adjustment were borne asymmetrically by those least able to bear them.

### **7.4.2 The Brady Plan's Success**

The Brady Plan's implementation through 1990–1994 enabled the recovery that the preceding seven years of extend-and-pretend had failed to produce. Once debt was restructured to sustainable levels — face value reductions of roughly thirty to thirty-five percent, combined with interest rate adjustments — capital flows resumed, domestic investment recovered, and growth returned.

Mexico grew at an average of three percent annually through the early 1990s. Brazil's stabilization, culminating in the Plano Real of 1994, finally defeated the hyperinflation that had plagued it through the crisis decade and launched a period of growth that continued through the commodity boom of the 2000s. Argentina recovered through the late 1980s and early 1990s, though its subsequent dollarization experiment would produce a further crisis in 2001–2002.

The mechanism of recovery — debt relief rather than structural adjustment alone — became central to subsequent IMF doctrine, though the institution was slow and resistant to fully incorporate the lesson. The World Bank's subsequent work on debt relief for heavily indebted poor countries, culminating in the HIPC Initiative of 1996, applied the Brady Plan logic to a broader category of sovereign debtors.

### **7.4.3 The Washington Consensus and Its Aftermath**

The Latin American debt crisis generated a specific policy framework that dominated development economics through the 1990s: the Washington Consensus, a term coined by economist John Williamson in 1989 to describe the package of policies that Washington-based institutions — the IMF, the World Bank, and the US Treasury — recommended for developing economies in crisis.

The Washington Consensus prescribed fiscal discipline, tax reform, trade liberalization, privatization of state enterprises, deregulation, and protection of property rights. These prescriptions reflected the diagnosis that Latin American governments had borrowed excessively, spent inefficiently, and protected industries from competition in ways that reduced productivity. Some elements of the consensus were well-founded: fiscal discipline was genuinely necessary; some privatizations improved efficiency. Others proved more ambiguous: financial liberalization without adequate regulatory frameworks contributed to the Mexican peso crisis of 1994 and the Asian financial crisis of 1997–1998.

The post-Washington Consensus debate of the 1990s and 2000s was, in substantial part, a reckoning with what the consensus had gotten wrong. The Latin American debt crisis was its origin point.

### **7.4.4 The Emerging Market Bond Market**

The Brady Plan's financial innovation had an unintended consequence that proved more durable than the crisis resolution itself: it created the emerging market bond market. By transforming illiquid bank loans into tradeable securities, Brady bonds established the infrastructure — pricing conventions, settlement mechanisms, legal documentation — for sovereign bond markets in developing economies.

By the late 1990s, dozens of developing countries were accessing international capital markets directly through bond issuance rather than through bank lending. This democratization of sovereign finance was, on balance, beneficial: it provided access to capital at competitive rates, created market-based discipline on sovereign borrowers through real-time bond pricing, and gave developing economies a more diversified funding base than exclusive dependence on bank lending.

It also created moral hazard. The Brady Plan's implicit message — that sovereign debts, when they became clearly unsustainable, would eventually be restructured rather than repaid in full — reduced the incentive for prudent borrowing. This tension between the demonstrated willingness to provide debt relief in extremis and the incentive effects of that willingness has never been resolved in international finance. It remains the unresolved core of the IMF's debt crisis mandate.

# 8 Black Monday (1987)

<https://www.youtube.com/watch?v=f2EuKHBETLg>

## 8.1 What Happened

### 8.1.1 Five Hundred and Eight Points

On Monday, October 19, 1987, the Dow Jones Industrial Average opened with a cascade of selling that did not stop. By the closing bell, the index had fallen five hundred and eight points — a decline of twenty-two and a half percent in a single trading session. It remains the largest single-day percentage decline in American stock market history, larger even than the crashes of October 1929. The trading volume was also without precedent: over six hundred million shares changed hands on the New York Stock Exchange, nearly double the previous record.

The crash was not confined to the United States. Markets in Hong Kong had fallen forty-five percent over the preceding week as Asian markets led the global decline. London fell eleven percent on Black Monday, Frankfurt fell ten percent. When Asian markets opened Tuesday morning, the Hong Kong Stock Exchange suspended trading entirely — it remained closed for four days. The crash was the first truly simultaneous global market event, enabled by the international integration of capital markets that had proceeded rapidly through the 1980s.

By the end of Monday's session, approximately one trillion dollars in market value had been erased from American equities alone. The number was difficult to comprehend in absolute terms; it represented roughly a quarter of the US gross domestic product for the entire year 1987.

### **8.1.2 The Proximate Causes**

No single cause has ever been established for the crash's timing or magnitude, and historians and economists continue to debate the relative importance of various contributing factors. Several were clearly relevant.

The macroeconomic backdrop had been deteriorating through the summer and fall of 1987. The United States trade deficit, which had widened substantially through the mid-1980s as the strong dollar made American exports expensive and imports cheap, remained a source of market anxiety. When the Commerce Department released worse-than-expected trade deficit data in mid-October, it reinforced concerns that the dollar was headed for a sharp devaluation. Treasury Secretary James Baker had publicly threatened currency intervention and indicated willingness to allow the dollar to weaken — comments that unnerved markets already sensitive to international financial stability.

Interest rates had been rising. The Federal Reserve, under its new chairman Alan Greenspan who had taken office in August, had raised the discount rate in early September to cool what appeared to be an overheating economy. Ten-year Treasury yields had risen above nine percent. Rising rates implied lower present values for future earnings — mechanically compressing equity valuations.

The market was also expensive by historical standards. The price-to-earnings ratio of the S&P 500 had reached levels that, in prior historical contexts, had been followed by poor subsequent returns. The level of valuation alone was not a trigger, but it made the market vulnerable to negative catalysts.

### **8.1.3 The Portfolio Insurance Mechanism**

The mechanism that transformed a market decline into a crash was portfolio insurance — a hedging strategy developed by academics Hayne Leland and Mark Rubinstein at the University of California Berkeley. Portfolio insurance was designed to protect institutional investors against large losses by systematically selling stock index futures as prices fell, dynamically replicating the payoff of a put option.

The strategy was theoretically elegant and individually rational: an institution that owned a large equity portfolio could limit its downside exposure by programmatically selling futures contracts as the market fell, reducing its effective equity exposure as prices declined. The hedge was “self-financing” in the sense that it required no upfront premium — it simply required the capacity to execute the required trades.

By October 1987, approximately sixty billion dollars in institutional portfolios were protected by portfolio insurance strategies. The strategies had been backtested using historical data and validated through a period in which the market had not experienced a significant decline. The backtests assumed that futures markets would remain sufficiently liquid to execute the required sell orders without materially moving prices.

This assumption was wrong in ways that the backtests could not detect, because the liquidity that the backtests measured was pre-portfolio-insurance liquidity. When markets fell on Monday, October 19, the portfolio insurance programs began selling futures automatically. Their selling moved futures prices down. This triggered further portfolio insurance selling from other programs, which moved prices further. The futures market, which was supposed to provide the liquidity for the hedge, was being consumed by the hedge itself.

#### **8.1.4 Market Structure Failure**

The crash exposed a fundamental failure of market structure. The futures market and the underlying stock market disconnected from each other in ways that normally occur only during brief arbitrage opportunities and then quickly close. By Monday afternoon, futures were trading at discounts of fifteen to twenty points below the corresponding value of the underlying stocks. This gap was impossible under normal conditions: any investor who bought the cheaper futures while shorting the more expensive stocks would make a risk-free profit when the gap closed.

But the arbitrage did not close the gap, because the mechanism of arbitrage had broken down. Arbitrageurs who would normally have stepped in to close the gap found that their computers could not execute trades fast enough, that broker-dealers were unwilling to extend the credit needed to maintain positions, and that the sheer volume of selling overwhelmed the normal market-making capacity of the NYSE specialists who were supposed to provide liquidity in their assigned stocks.

The futures market effectively became disconnected from the stock market. This disconnection prevented the normal stabilizing mechanism — index arbitrage — from functioning. Without arbitrage, the futures decline did not translate into a signal to buy underlying stocks at the depressed futures-implied prices. Instead, the futures decline signaled further stock selling, which signaled more portfolio insurance selling, which moved prices further.

## **8.2 The Failures**

### **8.2.1 The Illusion of Liquidity**

The first structural problem that Black Monday exposed was what might be called the illusion of liquidity: the assumption that financial instruments which are liquid under normal conditions will remain liquid under stress. Portfolio insurance — and many other hedging strategies developed in the 1980s — had been designed and validated using data from normal market conditions. Those conditions included the implicit assumption that a large institution could execute a large trade without materially moving the price of the instrument being traded.

This assumption is reasonable when a single institution is trading. It breaks down catastrophically when every institution with a portfolio insurance strategy is executing the same trade simultaneously. When sixty billion dollars worth of portfolios all require selling futures contracts as the market falls, the supply of buyers for those contracts is overwhelmed. The market's ability to absorb selling without moving prices — its depth, in the terminology of market microstructure — is a function of who is on the other side. If every institution is on the same side of the trade simultaneously, there is no other side, and the assumption of liquidity evaporates.

The academic literature had a name for this problem: endogenous risk. The risk that a strategy was designed to hedge against was partly created by the strategy itself. Portfolio insurance was individually rational and collectively destabilizing. A small number of institutions implementing it would not have created problems. The sixty billion dollars that had accumulated in portfolio insurance strategies by October 1987 was enough to be the market rather than merely a participant in it.

### **8.2.2 The Feedback Loop**

The second structural problem was the feedback loop between program trading and prices. The electronic trading systems that executed portfolio insurance strategies were designed to sell as prices fell, without discretion or limit. They did not ask whether the fall in futures prices reflected genuine information about the future earning power of American corporations — information that might justify selling the underlying stocks. They simply responded mechanically to price signals.

This mechanical response created a feedback loop. Falling prices triggered selling. Selling caused further price falls. Further price falls triggered more selling. The loop had no natural stabilizer built in — no point at which the selling would stop because prices had fallen to a level that attracted buyers in sufficient volume to overwhelm the selling pressure.

The absence of circuit breakers — mechanisms that would have automatically paused trading when prices fell beyond specified thresholds — meant that the feedback loop ran without interruption for the entire trading day. In markets elsewhere in the world, trading pauses, price limits, and other circuit breakers interrupted the cascade. The American equity markets in 1987 had no such mechanisms. The market was permitted, by design, to fall without limit in a single day.

### **8.2.3 The Disconnect Between Markets**

The third structural problem was the disconnect between the futures market and the underlying stock market. Modern finance assumes that related markets — stocks and stock index futures — will remain closely linked by arbitrage. This assumption underlies the pricing of derivatives and the design of hedging strategies. When the linkage breaks, positions hedged with derivatives may not behave as expected.

The breakdown occurred because arbitrage requires not just the willingness to trade but the capacity to do so: credit to finance positions, execution speed to enter and exit trades, and counterparties willing to take the other side. When all of these were simultaneously unavailable — as credit lines were being cut, execution systems were overwhelmed, and market-makers were stepping back — the arbitrage mechanism that normally maintained the link between markets failed.

The practical consequence was that investors who thought they were hedged via futures were not hedged. Their stock portfolios were falling while their futures hedges were trading at prices that did not reflect the underlying market. The hedge had become a source of additional risk rather than a protection against it.

#### **8.2.4 The Fed's Critical Test**

The Federal Reserve, under Alan Greenspan who had been in office for only two months, faced a critical test. If banks withdrew credit from securities dealers and broker-dealers — responding to the uncertainty of Monday's crash by reducing exposure to financial intermediaries that might fail — the market might not open on Tuesday. The clearing and settlement infrastructure of the US financial system depended on dealers maintaining credit lines to finance their inventory and their customers' positions overnight.

The decision Greenspan faced was whether to signal the Fed's support for financial market stability before Tuesday's opening — and whether such a signal would be credible enough to prevent banks from withdrawing credit in the interval between Monday's close and Tuesday's opening. The stakes were genuinely existential for the financial system. If the markets could not open on Tuesday, the implications for confidence in American financial institutions were impossible to predict.

### **8.3 The Response**

#### **8.3.1 Twenty-Seven Words Before the Opening Bell**

Before markets opened on Tuesday, October 20th, the Federal Reserve released a statement that has been cited in every subsequent study of the crash. The statement was twenty-seven words long: "The Federal Reserve, consistent with its responsibilities as the nation's central bank, affirmed today its readiness to serve as a source of liquidity to support the economic and financial system."

The statement was deliberately brief. Its brevity was part of its power: it committed the Fed to action without specifying what actions, leaving the institution maximum flexibility to respond as

circumstances required. It signaled, unambiguously, that the Federal Reserve would not permit a financial crisis to develop from the stock market crash if it had any capacity to prevent one. For banks deciding whether to maintain credit lines to broker-dealers and securities firms through Tuesday's opening, the statement provided the assurance they needed: if the firms survived, the Fed would have supported the system that kept them alive.

The Fed then backed the words with action. It conducted large open market operations, injecting reserves into the banking system and pushing short-term interest rates down. It made clear to the major money center banks that extending credit to broker-dealers and securities firms was expected and appropriate under the circumstances. The intervention was targeted and rapid.

### **8.3.2 Markets Reopened**

Markets opened on Tuesday, October 20th. They were volatile — the Dow fell another one hundred points in the morning before stabilizing — but they did not collapse. The panic did not spread to the banking system. Credit continued to flow. By the end of the week, markets had recovered a substantial portion of Monday's losses. Within two years, the Dow was back above its pre-crash level.

The success of the Fed's intervention was remarkable given the speed with which it was designed and executed. Greenspan had been chairman for only two months and had not yet developed the institutional relationships and market credibility that a longer tenure provides. He made the right call, quickly and under extreme pressure. The intervention demonstrated that a central bank with the will to act and the credibility to be believed could prevent a market crash from becoming a credit crisis — could sever the transmission mechanism between financial markets and the real economy that, in other circumstances, had allowed stock market collapses to produce depressions.

### **8.3.3 The Brady Commission**

The policy response beyond the immediate crisis came from the Brady Commission — the Presidential Task Force on Market Mechanisms chaired by Nicholas Brady, then a New Jersey senator and

later Treasury Secretary. The Commission's report, issued in January 1988, was the most thorough analysis of the crash's causes and mechanisms produced in its immediate aftermath.

The Commission identified portfolio insurance and the disconnect between futures and cash markets as the principal technical causes of the crash's severity. It recommended a series of structural reforms: circuit breakers — automatic trading halts — to pause markets during extreme price moves and allow human judgment to intervene; coordination between the NYSE and the Chicago Mercantile Exchange, which operated the major stock index futures market; unified margin requirements between cash and futures markets; and better information systems to identify concentrations of risk in real time.

The recommendations were implemented, though imperfectly and over several years of negotiation between the exchanges and regulators. The New York Stock Exchange adopted circuit breakers that would halt trading if the Dow fell specified percentages within a trading day. The CME adopted complementary rules. Coordination between the exchanges improved. Margin requirements were adjusted to reduce the leverage available in futures markets.

#### **8.3.4 Structural Reform of Market Infrastructure**

The circuit breakers installed after 1987 were tested repeatedly over the following decades, most dramatically during the financial crisis of 2008–2009 and the COVID pandemic market crash of March 2020. Their effectiveness in limiting the severity of cascade selling has been debated — some analyses suggest circuit breakers simply delay selling pressure rather than eliminating it, while others find they provide meaningful time for markets to stabilize.

What the post-1987 reforms did not address was the underlying dynamic that had enabled the crash: the concentration of hedging strategies on the same side of the same trades. Subsequent generations of financial innovation would reproduce this dynamic in different forms — the convergence trades of LTCM in 1998, the correlation of mortgage-backed security positions in 2007–2008, the concentration of risk in short volatility strategies that produced the “Volmageddon” of February 2018. The specific trigger changes; the structural vulnerability to concentrated positioning in self-reinforcing strategies persists.

## **8.4 The Legacy**

### **8.4.1 The Dog That Did Not Bark**

The most striking result of Black Monday was what did not happen. The feared recession did not materialize. Consumer confidence dipped in October and November 1987 but recovered quickly. Business investment continued growing. Employment held. The American economy grew by three point five percent in 1988. The recession that historical precedent suggested should follow a twenty-two percent single-day market decline — the 1929 crash, after all, had presaged the Great Depression — did not arrive.

The reasons for this non-event illuminate what determines whether a financial market crash becomes a macroeconomic catastrophe. The 1929 crash had spread to the banking system through a sequence of failures: banks had lent against stock collateral, collateral values had fallen, loans had soured, banks had failed, deposits had been destroyed, credit had contracted, and businesses unable to borrow had contracted production and employment. In 1987, the Fed's rapid intervention broke this chain at its second link: by ensuring that the banking system remained liquid and that credit continued to flow to solvent institutions, it prevented the stock market crash from becoming a credit crisis. The stock prices had fallen. The credit system had not.

This outcome was not inevitable. It was the product of a specific decision, made under extreme pressure, by an institution with the capacity and the mandate to act. The performance of the Fed in October 1987 became a benchmark — consciously referenced by subsequent central bankers — for how to manage financial market crises.

### **8.4.2 The Greenspan Put**

Black Monday established what financial markets would come to call the “Greenspan put” — the expectation that the Federal Reserve would intervene to stabilize financial markets when they faced severe stress. The name derived from options terminology: a “put” is a financial instrument that protects the holder against losses below a specified price. The “Greenspan put” was the market's perception that the Fed provided an implicit insurance policy against catastrophic market declines.

This expectation had consequences that were not immediately visible but would compound over the following two decades. If investors believed that the Fed would cushion downturns, the perceived risk of holding equities and other risky assets was reduced. Reduced perceived risk justified higher valuations. Higher valuations increased the economy's sensitivity to asset price movements. And the implicit Fed backstop reduced the cost of risk-taking, encouraging more of it.

The moral hazard created by the Greenspan put was not immediately apparent in 1988. It became visible, incrementally, in each subsequent episode: the LTCM rescue of 1998, the rate cuts after the dot-com crash of 2000–2001, the extended period of low rates through 2004 that inflated the housing bubble. Each intervention solved the immediate problem while creating the conditions — through moral hazard, through the asset price inflation that loose money produced, through the expectations of future intervention that each rescue reinforced — for the next one.

### **8.4.3 Circuit Breakers and Their Limits**

The structural reforms implemented after 1987 addressed the specific failure modes of Black Monday with reasonable effectiveness. Circuit breakers have been triggered on multiple occasions since their implementation — most dramatically during the COVID pandemic crash in March 2020, when circuit breakers halted trading several times over several days — and have generally succeeded in providing brief pauses during which selling pressure could be assessed rather than mechanically amplified.

But circuit breakers are a regulatory patch on a structural vulnerability that continues to evolve. Every generation of financial technology creates new potential feedback loops between markets: high-frequency trading algorithms, volatility-targeting strategies, risk parity funds, and ETF arbitrage mechanisms all create potential for rapid, correlated selling during market stress. The specific mechanism of 1987 — portfolio insurance selling through index futures — was constrained by regulatory reform. The underlying dynamic — strategies that individually appear to manage risk but collectively amplify it — has been reproduced in different forms with each new generation of financial innovation.

#### **8.4.4 The Greenspan Template**

Alan Greenspan's response to Black Monday established a template that he would apply repeatedly over his eighteen-year tenure as Federal Reserve chairman: rapid liquidity provision during financial market stress, followed by sustained accommodative monetary policy to support recovery, followed by gradual normalization as conditions stabilized. The template worked in 1987. It worked after the LTCM crisis in 1998. It worked after the dot-com crash in 2001–2002.

What it created, in each application, was a lower threshold of expected return required by investors — because the risk of catastrophic loss appeared insured by the Fed — and a cycle of monetary accommodation that, over time, inflated successive asset bubbles. The credibility that Volcker had built by demonstrating the Fed's willingness to bear the short-term costs of anti-inflation policy was deployed by Greenspan in a different direction: demonstrating the Fed's willingness to bear the long-term costs of asset price inflation to avoid short-term financial crises. Each success made the next crisis larger.

## 9 The Japanese Lost Decade (1990–2000)

<https://www.youtube.com/watch?v=B6wy0taYqHQ>

### 9.1 What Happened

#### 9.1.1 The Peak of All Peaks

On December 29, 1989, the Nikkei 225 stock index closed at 38,915 — its all-time high and the culmination of one of the most extraordinary asset price expansions in economic history. The Japanese property market had reached valuations so extreme that the grounds of the Imperial Palace in central Tokyo were estimated to be worth more than the entire state of California — approximately half a trillion dollars for a few dozen acres. The land under the Ginza shopping district sold at prices that implied a value greater than the entire landmass of Canada.

Both the Nikkei and the property market would fall, and keep falling, for years.

The bubble's construction had taken a decade. The Plaza Accord of September 1985 — an agreement among the G-5 countries (the US, UK, Japan, West Germany, and France) to coordinate intervention in currency markets to depreciate the US dollar — deliberately engineered an appreciation of the yen. The yen rose from approximately 250 per dollar before the accord to 150 per dollar by 1987. Japanese export competitiveness fell. The Bank of Japan, alarmed by the economic slowdown that yen appreciation was causing, cut interest rates sharply — from five percent in 1985 to two and a half percent by 1987 — one of the lowest rates in the developed world at that time.

### **9.1.2 The Credit Expansion**

Cheap money created an asset boom that overwhelmed the Bank of Japan's intentions. Banks, awash in deposits and facing artificially depressed lending rates, lent aggressively against rising asset collateral. The circularity was self-reinforcing: banks lent against land; land prices rose because banks were lending against them; rising land prices increased the collateral value of existing loans, enabling more lending; more lending drove land prices higher.

Japanese corporations participated eagerly. With collateral rising, companies borrowed against their land holdings to purchase other companies, to acquire financial assets, and to fund expansion. The Nikkei tripled between 1985 and 1989. Land prices in the six largest Japanese cities rose ninety percent in four years. Stock portfolios and real estate holdings appeared to have become one-way wealth creators — and since they were collateralizing bank loans, the banks that financed them appeared to be strengthening.

The international dimension amplified the domestic bubble. Japanese companies and investors, flush with capital and encouraged by the yen's appreciation, went on a buying spree overseas: Rockefeller Center in New York, Columbia Pictures in Hollywood, Pebble Beach golf course in California, trophy assets across Europe and America. The purchases reinforced the perception that Japanese finance had reached a level of strength that made normal valuation metrics irrelevant.

### **9.1.3 The Bank of Japan Tightens**

The Bank of Japan raised interest rates five times between May 1989 and August 1990, taking the official rate from two and a half percent to six percent. The tightening was intended to cool the asset price inflation and address concerns about speculative excess. It worked too effectively. Asset prices that had been elevated solely by cheap money collapsed when money became expensive.

The Nikkei fell forty percent by October 1990 — losing more in ten months than it had gained in the preceding three years. The property market, more illiquid, declined more slowly but more persistently. Residential land prices in Tokyo would fall for fifteen consecutive years. Commercial property values in the major cities fell more than eighty percent from their peaks, a decline without precedent in any advanced economy in the postwar era.

#### **9.1.4 The Emergence of the Zombie Economy**

By 1992, Japan's banking system was technically insolvent. Banks had extended loans against real estate collateral that was now worth a fraction of the outstanding loan balances. A bank that had lent one hundred million yen against commercial property now worth twenty million yen faced an eighty million yen loss on that single transaction — multiplied across tens of thousands of similar loans across the banking system.

The rational response — the response that would have maximized recovery and minimized long-term costs — was to recognize the losses, write down the loan books, recapitalize the banks through equity issuance or government intervention, and allow the banking system to resume its normal function of channeling savings to productive investment. This is what the United States would do, imperfectly but more decisively, when its own banking crisis arrived in 2008–2009.

Japan did not do this. Japanese banking culture, regulatory pressure, and political economy combined to produce a different response: the losses were not recognized. Banks continued to carry the impaired loans at their original values, extending and rolling over the credits rather than writing them off, keeping technically insolvent borrowers technically alive. These became the “zombie loans” that would define Japan's lost decade — and zombie companies, kept alive by zombie banks, continued to occupy market share and labor that productive new entrants needed.

## **9.2 The Failures**

### **9.2.1 The Paradox of Thrift at Institutional Scale**

The core economic problem Japan faced after the bubble burst was what economists call the paradox of thrift — a concept first identified by Keynes but now operating at a scale that exceeded anything Keynes had analyzed. The paradox is simple: what is rational for an individual saver is destructive for the aggregate economy. When every household, every corporation, and every bank simultaneously attempts to reduce debt and increase savings, the collective result is that income falls faster than debt can be repaid.

In Japan after 1990, this dynamic operated with brutal consistency. Households that had borrowed to buy equities or real estate were selling assets to repay loans. Corporations that had pledged their land as collateral for acquisitions were selling assets to reduce leverage. Banks that recognized, even informally, the deteriorating quality of their loan books were pulling back on new lending. Every individual balance sheet decision was rational; the aggregate effect was to drain demand from the economy continuously.

This was not simply a negative wealth effect from falling asset prices — though that effect was real and substantial, reducing household wealth in ways that suppressed consumption for years. It was a structural shift in the behavior of the private sector: from net borrower to net saver, from credit-financed expansion to credit-financed contraction. Richard Koo, an economist at the Nomura Research Institute, would later name this phenomenon the “balance sheet recession” — a recession driven not by inadequate monetary stimulus but by the private sector’s overwhelming desire to reduce debt regardless of the price of borrowing.

### **9.2.2 The Broken Monetary Transmission Mechanism**

The Bank of Japan’s standard response — cutting interest rates to stimulate borrowing and investment — failed to produce recovery because the transmission mechanism through which monetary policy normally works was broken. In a normal economy, lower interest rates reduce the cost of borrowing, incentivizing businesses to invest in new projects and households to purchase homes and durable goods. The credit thus extended flows through the banking system into productive activity.

In Japan, this mechanism failed at multiple points. Businesses did not want to borrow at any interest rate — they were using every available cash flow to reduce existing debt. Banks did not want to lend — they were quietly absorbing losses on existing portfolios and had limited appetite for new exposure. And the balance sheets of both the banking sector and the corporate sector were so impaired that lower interest rates did not change the fundamental calculation: the first priority was not new investment but debt reduction.

By 1995, the Bank of Japan had lowered its policy rate to effectively zero — a condition unprecedented in the postwar era for any major central bank. Japan had reached what economists called the

“zero lower bound” — the point at which nominal interest rates cannot fall further without becoming negative. The liquidity trap that Keynes had theorized in the abstract in the 1930s was operating in concrete form in a major modern economy. Cheap money was available; no one would borrow it.

### **9.2.3 The Political Economy of Denial**

The political economy of banking reform was dysfunctional in ways that extended the crisis by nearly a decade beyond its economically necessary duration. The Ministry of Finance, the ruling Liberal Democratic Party (LDP), and Japan’s major banks were deeply intertwined through a system of relationships — the “iron triangle” — that had governed Japanese economic policy since the postwar reconstruction. The same institutional relationships that had coordinated Japan’s postwar economic miracle now prevented the honest accounting of failure.

Forcing banks to recognize their losses would have required recapitalizing them through government injection of public funds — acknowledging both the scale of the failure and the need for taxpayer support. In Japan’s political culture, this was extraordinarily difficult. Admitting that the banks were insolvent would trigger political crisis for the ministry officials who had supervised them. The LDP governments that relied on banking sector support could not easily legislate against the interests of their principal financiers. And the banks themselves had every incentive to extend and pretend — to continue carrying impaired loans at par, rolling over non-performing credits, and hoping that rising asset prices would eventually restore solvency.

The result was a decade of zombie banking: institutions that appeared to function but had stopped performing their core economic purpose of channeling savings to productive investment. Credit growth remained persistently below the levels needed for economic recovery. New businesses could not get loans; existing zombies absorbed the limited credit available. Japan had an expensive banking system that was providing the services of a free one.

### **9.2.4 The Deflationary Spiral**

Deflation compounded every other problem. Japan’s GDP deflator — the broadest measure of economy-wide prices — began falling in the late 1990s and would continue falling for fifteen years.

Consumer prices fell persistently through the first decade of the twenty-first century.

Deflation is particularly dangerous because it creates a rational incentive to postpone spending. A household contemplating a major purchase — a car, home appliance, electronic equipment — knows that the same purchase will be cheaper next year. A business considering capital investment knows that its costs and revenues will both be lower in the future. This rational postponement reduces current demand, which reduces prices further, which reinforces the incentive to postpone. The dynamic is self-reinforcing and has no natural floor.

Japan's deflation interacted with the debt overhang in the same way that deflation had interacted with debt in the Great Depression: it increased the real burden of existing debt even as nominal interest rates fell. A company carrying nominal debt at two percent interest faced an effective real interest rate of four or five percent when prices were falling at two or three percent annually. The cost of carrying the debt, in real terms, exceeded the returns available on any safe investment. Debt repayment remained the dominant priority regardless of the nominal interest rate.

## **9.3 The Response**

### **9.3.1 Seventeen Stimulus Packages**

The government's response to Japan's stagnation was fiscal — enormous, incremental, and largely ineffective for a decade. Between 1992 and 2001, the Japanese government launched seventeen separate fiscal stimulus packages, spending a cumulative amount estimated at more than one hundred and thirty trillion yen — roughly forty percent of one year's GDP — on public works, infrastructure, and other government spending.

The construction was often surreal in its economic rationale. Highways to regions with minimal traffic. Bridges connecting small islands whose populations could easily use ferries. Sea walls along coastlines with no significant storm risk. Public buildings in villages too small to require them. The construction was driven not by identified economic needs but by the political imperative to spend money and by the construction industry's political leverage within the LDP coalition. Japan became

home to some of the world's most elaborate infrastructure and some of the most economically unjustifiable.

The infrastructure spending kept unemployment from reaching depression-era levels — unemployment peaked at approximately five and a half percent in 2002, elevated for Japan but modest by international standards — and maintained a floor under economic activity. It did not restart private sector growth. Each stimulus package provided a temporary boost followed by renewed stagnation. The underlying problem — an overleveraged private sector unwilling to borrow and an insolvent banking sector unable to lend — was unaffected by roads to nowhere.

### **9.3.2 Zero Rates and Quantitative Easing**

The Bank of Japan lowered its policy rate to zero in 1995 — the first major central bank to do so since the Great Depression. The policy rate remained effectively zero for much of the following decade, periodically raised and then cut back when the economy weakened. Japan demonstrated empirically that near-zero interest rates, maintained for extended periods, could coexist with persistent economic stagnation. The zero lower bound was not a theoretical curiosity but an operational constraint that the world's second-largest economy was experiencing in real time.

When zero rates proved insufficient to stimulate borrowing, the Bank of Japan introduced a more radical innovation: quantitative easing, announced in March 2001. Rather than targeting the policy interest rate, the Bank would target the level of reserves held by commercial banks at the central bank, committing to purchase Japanese government bonds in whatever quantity was needed to reach the target. By expanding the quantity of central bank money in the system, the Bank hoped to stimulate lending and spending through channels that interest rate policy could no longer reach.

Quantitative easing was a new tool with no track record. It was developed, tested, and refined in Japan before being adopted — after 2008 — by the Federal Reserve, the Bank of England, and the European Central Bank. Japan invented the instrument. Its experience also demonstrated the instrument's limits: QE could prevent deflation from worsening and could support asset prices, but it could not by itself restart private sector borrowing in the face of a balance sheet recession.

### **9.3.3 Banking Reform: Finally**

The genuine resolution of the banking crisis required what had been politically unavoidable for eight years: forcing banks to recognize their losses and recapitalizing them with public funds. The Financial Reconstruction Law of 1998 — passed after a wave of major bank failures that finally made the denial politically untenable — authorized the government to inject capital into troubled banks and to nationalize those too damaged to rescue through recapitalization alone.

Long-Term Credit Bank and Nippon Credit Bank, two of Japan's major banks, were nationalized in 1998 — the first nationalizations of major Japanese financial institutions since the postwar period. Other banks accepted government capital injections in exchange for commitments to clean up their loan books. The recognition of losses that had been delayed for eight years was forced, concentrated, and painful: the banks that received capital injections did so at the cost of equity dilution, management replacement, and public acknowledgment of failure.

The lesson about bank resolution was stark and would be applied — with varying degrees of speed and completeness — in subsequent banking crises elsewhere: zombie banks do not recover on their own. The longer losses are hidden, the larger they grow. The pain of honest accounting, concentrated in the short term, is less than the pain of extended pretense, distributed over a decade. Japan's 1998 banking reform came eight years after the bubble burst. The United States, when its own banking crisis arrived in 2008, would compress a similar process into two years — still painful, but dramatically shorter.

## **9.4 The Legacy**

*Full analysis of the long-run consequences of the Japanese Lost Decade will be published as part of the complete series.*

# 10 The Asian Financial Crisis (1997–1998)

<https://www.youtube.com/watch?v=Oj2nrl4srQM>

## 10.1 Currency Pegs and Capital Flight

In late June 1997, Chalee Srisawat ran a small import business in Bangkok. He had borrowed in US dollars — as most Thai businesses did — because dollar interest rates were low and the baht had been pegged to the dollar for over a decade. The peg made dollar borrowing feel safe. Then, on July 2, 1997, the Bank of Thailand abandoned the peg. By afternoon, the baht had fallen 15 percent. Within weeks, it would fall 40 percent. Chalee's dollar debt had not changed in dollar terms. In baht terms, it had grown by 40 percent overnight. He had not made a bad business decision. He had made the same decision as virtually every other business in Thailand. And they were all simultaneously insolvent.

This was the mechanism of the Asian Financial Crisis — a crisis not of individual profligacy, but of systemic vulnerability that accumulated invisibly during years of success and exploded in months of catastrophic feedback.

### 10.1.1 The Preconditions: A Decade of the Asian Miracle

The crisis is incomprehensible without understanding what preceded it. From the mid-1980s to 1997, the economies of East and Southeast Asia — Thailand, Indonesia, South Korea, Malaysia, and the Philippines among them — grew at rates the world had rarely seen. Thailand averaged 9 percent annual GDP growth between 1985 and 1995. South Korea, Indonesia, and Malaysia posted

similar figures. This was not mere statistical noise. It represented the fastest sustained convergence of poor countries toward rich-world income levels in recorded economic history.

The growth attracted foreign capital. International banks and investors, facing low returns in developed markets, channelled enormous sums into Asian economies. Net private capital flows into five major Asian economies — Thailand, Indonesia, South Korea, Malaysia, and the Philippines — totalled \$93 billion in 1996 alone. The IMF and World Bank celebrated these economies as models of development. Harvard economists wrote admiringly about the “Asian miracle.”

### **10.1.2 The Structural Vulnerabilities Accumulating Beneath the Surface**

The capital flowing into Asia was predominantly short-term — money that could exit as quickly as it had entered. It was predominantly denominated in US dollars — creating a currency mismatch when it was invested in local-currency assets. And it was flowing into economies with currency pegs that had been maintained artificially, building up a fundamental misalignment between official exchange rates and what the market would otherwise have determined.

The pegs created a moral hazard. If the exchange rate would not move, there was no cost to borrowing in dollars. Thai banks and corporations borrowed dollars, converted them to baht, and lent or invested locally. As long as the peg held, the strategy worked. If the peg broke, the entire architecture of dollar-denominated liability sat on a foundation that had been removed.

Meanwhile, the capital inflows fuelled asset price inflation — particularly in real estate and equity markets — that had little connection to underlying economic productivity. Thai property prices had roughly tripled between 1988 and 1995. Bangkok had more unoccupied office space under construction in 1996 than the entirety of Australia’s existing office stock. The signs of excess were visible. They were not acted upon.

Thailand’s current account deficit reached 8 percent of GDP by 1996. Currency speculators, led by hedge funds including George Soros’s Quantum Fund, identified the baht as overvalued and began shorting it in early 1997. The Bank of Thailand spent approximately \$33 billion in foreign reserves — the bulk of its holdings — defending the peg through the first half of 1997. By July 2, it had run out of ammunition.

### **10.1.3 The Fall of the Baht and the Cascade of Contagion**

The baht's devaluation of July 2, 1997 was not contained to Thailand. Within weeks, it had triggered a cascade across the region that economists later described as contagion — a process in which rational investor behaviour in each individual case aggregated into a collectively destructive panic.

The mechanism was partly rational updating. If Thailand's peg could fail, perhaps Indonesia's, Malaysia's, and South Korea's were similarly fragile. Investors who had lent to these economies on the assumption of exchange-rate stability revised their assessments simultaneously. The capital that had flowed in now flowed out — and the reversal was of similar magnitude to the original inflow. The \$93 billion net private capital inflow of 1996 became a net outflow by 1998, a swing of approximately \$93 billion — equivalent to 10 percent of the combined GDP of the affected economies.

The Philippine peso fell in July 1997. The Malaysian ringgit, Indonesian rupiah, and South Korean won followed in subsequent months. Each devaluation validated fears about the next. South Korean conglomerates — the chaebols — which had borrowed heavily in dollars, found themselves simultaneously facing devalued won revenues and dollar debts that had grown enormously in domestic currency terms.

### **10.1.4 The Scale of the Collapse**

By late 1997 and into 1998, what had begun as a currency crisis had become a full economic depression in the most affected countries. Indonesia's GDP fell 13.6 percent in 1998 — a contraction comparable in severity to the worst years of the Great Depression. South Korea's GDP fell 5.1 percent, and its unemployment rate tripled. Thailand's economy contracted 10.5 percent. The Asian miracle had, in the space of eighteen months, become the Asian catastrophe.

The crisis revealed that the miracle had been partly real — genuine productivity growth and industrialisation — and partly a leveraged bet on a currency arrangement that could not hold indefinitely. When the bet unwound, it took both the genuine and the illusory elements of the boom down together.

## 10.2 Contagion and Structural Vulnerabilities

On July 2, 1997, the Bank of Thailand announced that it would allow the baht to float freely. The statement was six words in financial terms — “managed float with reference to a currency basket” — and it detonated across the region like a charge whose fuse had been burning for months. Within hours the baht had fallen 15%. Within weeks, the crisis had spread to the Philippines, Malaysia, Indonesia, and South Korea. Within a year, 24 million people in Indonesia alone had been pushed into poverty.

The Thai central bank’s foreign reserves, which had been \$38.7 billion in January 1997, were essentially exhausted by July. The reserves had been spent trying to defend a peg that could not be defended — because the peg itself, and the economic arrangements it enabled, had created the conditions for its own collapse.

### 10.2.1 Five Structural Vulnerabilities

The Asian Financial Crisis was not a single problem. It was five structural vulnerabilities that had accumulated during years of rapid growth and reinforced each other catastrophically when confidence broke.

**Currency peg fragility.** Thailand, Indonesia, the Philippines, and Malaysia all maintained de facto currency pegs to the US dollar, or dollar-dominated baskets, through the 1990s. The pegs provided stability, encouraged foreign investment, and allowed cheap dollar-denominated borrowing. They also created a hidden risk: as the dollar strengthened against major currencies through the mid-1990s, the pegged Asian currencies became increasingly overvalued in real terms, eroding export competitiveness. Current account deficits widened. Foreign investors financing those deficits were making an implicit bet that the pegs would hold — a bet that became more concentrated and more fragile with every passing quarter.

**Short-term dollar debt: \$93 billion capital flow reversal.** Asian corporations and banks had borrowed heavily in US dollars, attracted by lower international interest rates relative to domestic rates. Short-term foreign debt — loans maturing within one year — accumulated rapidly. By 1996, the five most affected economies (Thailand, Indonesia, South Korea, Malaysia, Philippines) had

received a combined net private capital inflow of \$93 billion. Much of this was short-term bank lending, not long-term direct investment. When confidence broke in 1997, those \$93 billion in inflows reversed to a net outflow of \$12.1 billion by 1997 and a further \$29.1 billion outflow in 1998 — a swing of over \$100 billion in a single year. An economy can adjust to gradual capital movements. A \$100 billion sudden reversal across five economies is a cardiac arrest.

**Current account deficits.** Thailand's current account deficit reached 8% of GDP in 1996. Malaysia ran a deficit of 5.2% of GDP. These were not trivial imbalances. They meant the economies were spending substantially more than they produced, financing the difference with foreign capital. As long as foreign capital kept coming — drawn by high growth rates and the safety of currency pegs — the arrangement was sustainable. The moment confidence in the peg weakened, the math became lethal: the capital inflows that were financing the deficits would stop, forcing an immediate and violent current account adjustment.

**Crony capitalism and moral hazard.** Rapid growth had obscured a structural problem in the allocation of capital. In South Korea, the chaebol system — family-controlled conglomerates with close ties to government — had access to subsidised credit and operated with implicit government backing. In Indonesia, companies connected to Suharto's family received preferential treatment in lending and regulation. In Thailand, finance companies connected to political networks had borrowed short-term dollars to fund long-term speculative real estate investments. The moral hazard was systematic: institutions that expected government rescue took risks that were individually rational (if the bet paid off, they kept the gains) and systemically catastrophic (when the bets failed, the losses were distributed across the financial system and, ultimately, to taxpayers and depositors).

**Inadequate financial regulation.** The rapid liberalisation of capital accounts — the removal of restrictions on international capital flows — had outpaced the development of regulatory frameworks capable of managing the risks that liberalisation created. Finance companies in Thailand were technically regulated but effectively unsupervised. South Korean banks had accumulated non-performing loans estimated at 16.9% of total lending by 1998, a figure that had been building for years but was not visible in official statistics because of weak disclosure standards. The architecture of regulation that might have slowed the capital flow accumulation, or identified the balance sheet vulnerabilities building inside financial institutions, simply did not exist.

## 10.2.2 The Approaches That Were Tried

The crisis produced one of the most important natural experiments in the history of economic crisis management — because different countries tried dramatically different approaches, and the comparison proved illuminating and deeply contested.

**Thailand, Indonesia, and South Korea: IMF austerity programs.** All three countries accepted IMF emergency programs in 1997. The IMF's approach followed the template developed during the Latin American debt crises of the 1980s: raise interest rates sharply to defend the currency and signal commitment to creditors; require fiscal surpluses to demonstrate solvency; close insolvent banks immediately; and implement structural reforms — labour market liberalisation, corporate governance improvements, deregulation — as conditions for continued support.

The logic was straightforward for a country with a fiscal crisis: if you have been living beyond your means, you must cut spending and adjust. But the Asian countries did not have fiscal crises. Thailand, South Korea, and Malaysia all ran fiscal surpluses or near-balanced budgets before the crisis. The crisis began in the private sector — with corporate dollar debt and bank balance sheet fragility. Applying fiscal austerity to a balance-sheet crisis tightened credit, suppressed demand, and deepened the recession without addressing the underlying liability mismatch. Indonesia closed 16 banks in November 1997 on IMF instruction; the closures triggered a depositor panic at remaining banks, producing exactly the contagion the closures were supposed to prevent. The IMF's programs, designed for a different type of crisis, deepened the recessions they were intended to stabilise.

**Malaysia: Mahathir's capital controls.** Prime Minister Mahathir Mohamad rejected the IMF framework entirely and in September 1998 imposed comprehensive capital controls: the ringgit was fixed at 3.80 per US dollar, ringgit held offshore were declared non-redeemable for twelve months, and capital account transactions were restricted. The IMF condemned the measures. Standard economic orthodoxy predicted that investors would permanently flee Malaysian assets, raising the long-run cost of capital and damaging growth.

The prediction was not confirmed. Malaysia's GDP, which had contracted 7.4% in 1998, grew 6.1% in 1999 and 8.7% in 2000 — approximately matching South Korea's recovery pace, despite South Korea having received a \$58.4 billion IMF package and implemented its conditions. The

capital controls were gradually phased out between 1999 and 2001 without the predicted permanent damage to investment flows. The Malaysia experiment generated a debate that has not been fully resolved: was the recovery because of the controls, or despite them?

**South Korea: IMF program with rapid chaebol restructuring.** South Korea accepted a \$58.4 billion IMF package in December 1997 — the largest in IMF history to that point — and implemented its conditions more credibly than Thailand or Indonesia. Fourteen merchant banks were suspended in January 1998. Daewoo Corporation, one of the largest chaebols, was allowed to fail — a \$80 billion bankruptcy, then the largest in history. The willingness to permit major corporate failure, resisted furiously by the corporate sector, ultimately accelerated market confidence in the restructuring's seriousness. GDP contracted 5.1% in 1998 but grew 10.7% in 1999. South Korea also benefited from a crucial difference in the IMF program's implementation: the United States and G7 governments coordinated to persuade private creditors to roll over short-term Korean debt rather than demanding simultaneous repayment, providing liquidity relief that Indonesia and Thailand did not receive in comparable measure.

**Hong Kong: massive equity market intervention.** Hong Kong, with a currency board that fixed the Hong Kong dollar to the US dollar at 7.80, faced speculative attack from hedge funds that shorted both Hong Kong equities and the currency, betting that the peg would break. In August 1998, the Hong Kong Monetary Authority responded with direct, massive intervention in equity markets — purchasing \$15 billion in stocks, effectively becoming one of the largest shareholders in Hang Seng companies. The peg was defended successfully. The intervention was controversial — governments buying equity stakes in private companies to defend currency pegs sits uneasily with free-market orthodoxy — but it worked, and the Hong Kong Monetary Authority eventually sold the shares at a profit.

**The Mexico 1994 comparison.** The Tequila Crisis of December 1994 — when Mexico's peso collapsed amid currency mismatch and capital account fragility — provided a direct precedent. The US response was a \$50 billion emergency package assembled within weeks, led by the Clinton administration using Treasury's Exchange Stabilisation Fund. The speed and scale of external support limited contagion and enabled rapid recovery: Mexican GDP, which contracted 6.2% in 1995, grew 5.2% in 1996. The contrast with Asia was noticed: the US had acted fast and bilaterally with Mexico. For Asian economies in 1997, US support was slower, smaller, and routed through an

IMF whose conditions imposed significant costs. The geopolitical economy of crisis management — who gets fast help, from whom, and at what price — was a structural feature of the system, not an accident.

### **10.2.3 What the Variation Revealed**

The comparative record of approaches tried during the Asian crisis produced conclusions that the IMF itself eventually acknowledged, in a 2012 paper formally revising its position on capital account liberalisation. Countries that received IMF programs experienced deep recessions; so did Malaysia, which did not. But the IMF-program countries were required to implement structural reforms under adverse conditions and with public conditionality that created political backlash and institutional instability. Malaysia avoided the conditionality and the instability, at the cost of accepting less external capital for a period. South Korea recovered fastest of the major program countries, partly because it had stronger institutions and partly because creditor coordination on its short-term debt was most effective. The crisis demonstrated that the design of crisis programs — not merely their scale — determined their human cost.

## **10.3 IMF Interventions and Crisis Management**

On December 3, 1997, South Korean Finance Minister Lim Chang-yuel signed the Letter of Intent that formalized South Korea's agreement with the International Monetary Fund. The country had been negotiating intensively since November 21, when the government had first formally approached the Fund. Its foreign currency reserves — the funds needed to meet imminent dollar-denominated debt obligations — had fallen to \$7.3 billion of usable reserves, against short-term external debt of approximately \$60 billion coming due within twelve months.

The South Korean program was the largest IMF rescue to that date: \$57 billion in committed funds from the IMF (\$21 billion), World Bank (\$10 billion), Asian Development Bank (\$4 billion), and bilateral contributions from the United States, Japan, and European nations (\$22 billion). The conditions attached to the funds would restructure the South Korean economy more profoundly than any external intervention since the Korean War.

The crisis had begun five months earlier, in Thailand.

### **10.3.1 The IMF Programs: Architecture and Conditions**

The IMF response to the Asian crisis followed a standard template applied with variations across the three largest program countries — Thailand, Indonesia, and South Korea — plus Malaysia and the Philippines.

Thailand's program, signed August 20, 1997, committed \$17.2 billion (IMF: \$4 billion; bilateral partners: \$13.2 billion). Indonesia's initial program, signed November 5, 1997, committed \$43 billion and was subsequently revised twice as conditions deteriorated. South Korea's \$57 billion commitment made it the Fund's largest program to that date.

The conditions were broadly consistent across programs: fiscal tightening to reduce current account deficits; monetary tightening to defend exchange rates and control inflation; financial sector restructuring including bank closures and recapitalization; corporate governance reforms; and trade and investment liberalization.

The fiscal targets were subsequently loosened as the depth of the demand collapse became apparent — the initial projections had assumed 5 to 7 percent growth would continue, while the actual outcome was GDP contractions of 7 to 13 percent. The IMF's 1999 internal review acknowledged that fiscal adjustment targets had been excessive given the simultaneous collapse of private demand, investment, and trade.

### **10.3.2 South Korea's Chaebol Restructuring**

The South Korean program went significantly beyond financial stabilization. The chaebol — the family-controlled industrial conglomerates that had dominated the Korean economy since the 1960s, including Samsung, Hyundai, LG, Daewoo, and SK — had expanded through debt accumulation far beyond their capacity to service. The average debt-to-equity ratio among the top five chaebol was 518 percent at the crisis onset.

The IMF conditions and the subsequent Korean government program imposed a comprehensive restructuring framework. The “Big Deal” policy, announced in 1998, required the top five chaebol to swap business units to eliminate duplicative capacity — a government-directed rationalization of industrial structure. Hyundai and Samsung Electronics exchanged semiconductor operations. Samsung and Daewoo exchanged cars and construction equipment. The swaps reduced the number of business lines per chaebol and forced focus on core competencies.

Daewoo — the second-largest chaebol, with total debt of approximately 80 trillion won (\$65 billion at the time) — could not be restructured and was liquidated beginning in 1999. Its automobile operations were eventually sold to General Motors in 2002. The Daewoo liquidation was the largest corporate bankruptcy in Korean history.

The Korean government simultaneously recapitalized the banking system through the Korea Asset Management Corporation, which purchased non-performing loans from banks at discounted prices, and through the Korea Deposit Insurance Corporation, which recapitalized insolvent banks with public funds. Total public expenditure on financial sector restructuring reached approximately 157 trillion won — roughly 30 percent of GDP.

Banking sector reform required extensive consolidation. The number of commercial banks fell from 33 to 17 through mergers, closures, and government-directed consolidation. Approximately 30 percent of financial institution workers lost their jobs.

The speed of South Korea’s recovery was exceptional. GDP contracted 5.8 percent in 1998 and then grew 10.7 percent in 1999. By 2001, South Korea had repaid the IMF ahead of schedule. The external adjustment had been achieved through a combination of import compression (as domestic demand collapsed), export expansion (as the won depreciated approximately 50 percent against the dollar at the trough), and the systematic removal of the debt overhangs that had made the corporate sector vulnerable.

### **10.3.3 Malaysia’s Capital Controls: September 1, 1998**

Malaysia’s response diverged sharply from the IMF framework. Prime Minister Mahathir Mohamad, who had spent months publicly blaming currency speculators — particularly George Soros and his

Quantum Fund — for the crisis, rejected an IMF program and instead imposed capital controls on September 1, 1998.

The mechanism was specific and comprehensive. The ringgit was fixed at 3.80 to the US dollar. Ringgit held in external accounts — Nostro accounts held by foreign institutions — were required to be repatriated within one month. Foreign investors who had purchased Malaysian securities were prohibited from repatriating the proceeds for twelve months (subsequently reduced to exit levies that declined over time). The Kuala Lumpur Stock Exchange was delisted from the MSCI Emerging Market Index as a consequence, cutting off index-tracking foreign capital flows.

Simultaneously, Malaysia implemented a fiscal expansion program. Unlike the IMF program countries that were tightening fiscal policy into the recession, Malaysia cut interest rates and increased government spending. The central bank's overnight policy rate fell from 9.5 percent to 6.7 percent.

The stated mechanism of the capital controls was to insulate Malaysian monetary policy from currency speculation: by preventing capital outflows, Malaysia could lower interest rates without triggering further ringgit depreciation. The fixed exchange rate eliminated currency uncertainty for domestic businesses.

The outcome generated significant controversy among economists — the capital controls worked in the specific sense that Malaysia recovered without the severe recession experienced by Thailand, South Korea, and especially Indonesia, but disentangling the effect of capital controls from the simultaneous fiscal expansion and the general regional recovery is methodologically complex. Malaysia's GDP contracted 7.4 percent in 1998 and grew 6.1 percent in 1999 — a recovery trajectory comparable to South Korea's.

The IMF acknowledged in subsequent reviews that the Malaysian approach had not produced the catastrophic consequences it had predicted. The episode significantly influenced the theoretical debate about capital account liberalization and the circumstances under which capital controls might be appropriate crisis tools.

### **10.3.4 Currency Peg Reforms**

The currency crisis exposed the instability of managed exchange rate pegs in the presence of open capital accounts and under-reserved central banks. The regional response, over the following years, moved toward greater exchange rate flexibility.

Thailand, Indonesia, South Korea, and the Philippines all moved to managed floating regimes rather than returning to pegs. The Indonesian rupiah, which had been 2,400 per dollar before the crisis and depreciated to approximately 17,000 at the trough, stabilized through 1999 to 2000 in the 7,000 to 9,000 range — a permanent devaluation that made Indonesian exports significantly more competitive.

Hong Kong, whose dollar peg to the US dollar at 7.80 had been under intense speculative pressure, maintained its peg through a combination of very high short-term interest rates (peaking above 20 percent on overnight rates during the August 1998 attack) and the government's unprecedented direct intervention in the Hong Kong equity market, purchasing approximately HK\$118 billion (USD \$15 billion) of Hang Seng constituent stocks in August 1998 to squeeze short sellers.

China maintained its renminbi peg to the dollar throughout the crisis — a policy that attracted significant international credit for preventing a further round of competitive devaluation that might have deepened regional contagion.

### **10.3.5 The Chiang Mai Initiative: Regional Safety Net**

The crisis demonstrated that the existing international financial architecture — relying on IMF programs that could take months to negotiate and arrived with extensive conditionality — could not respond quickly enough to prevent contagion. Regional leaders drew the lesson that Asia needed its own financial safety net.

The Chiang Mai Initiative, agreed in May 2000 at the annual meeting of the Asian Development Bank in Chiang Mai, Thailand, was the institutional response. Finance ministers of the ASEAN+3 nations (the ten ASEAN members plus China, Japan, and South Korea) agreed to establish a network of

bilateral currency swap arrangements — agreements under which central banks would lend foreign currency to each other in emergencies.

The initial swap network provided modest amounts: the bilateral agreements totaled approximately \$50 billion in aggregate capacity. The framework was subsequently multilateralized and expanded. By 2012, the Chiang Mai Initiative Multilateralization had grown to \$240 billion in committed capacity, with a governing framework and surveillance mechanism modeled partly on the IMF's Article IV process.

The CMI represented Asia's first significant step toward regional monetary cooperation — a recognition that the region's economies were too interdependent to address financial crises in isolation and too large to rely exclusively on IMF programs that came with politically unacceptable conditionality.

### **10.3.6 The Reserve Accumulation Policy Shift**

The most consequential long-term consequence of the 1997–1998 crisis was the shift in Asian reserve management philosophy.

Before the crisis, the conventional wisdom was that developing countries needed to hold foreign exchange reserves equivalent to roughly three months of imports — sufficient to manage ordinary balance of payments fluctuations. The crisis demonstrated that this buffer was catastrophically inadequate when capital account reversals were possible: South Korea had used most of its reserves defending the won in just weeks before approaching the IMF.

The post-crisis response, across all affected Asian economies, was systematic reserve accumulation far beyond any previous benchmark. South Korea's foreign exchange reserves grew from \$8.9 billion at the crisis trough in late 1997 to \$96 billion by 2002 and \$300 billion by 2007. China's reserves grew from \$140 billion in 1997 to \$1 trillion by 2006 and \$4 trillion by 2014. Japan maintained reserves above \$1 trillion. Total Asian central bank foreign exchange holdings exceeded \$5 trillion by the mid-2000s.

This accumulation served as insurance against future crises but had significant macroeconomic side effects. Central banks accumulating reserves were, by definition, purchasing dollar assets — particularly US Treasury securities — on a massive scale. This recycling of Asian trade surpluses

into American debt markets contributed to the low long-term interest rate environment of the early 2000s that, in turn, contributed to the conditions for the 2008 crisis.

The policy that Asia adopted to protect itself from a repeat of 1997 inadvertently became one of the structural inputs to the next global financial catastrophe.

## 10.4 Reserves, Reform, and Unlearned Lessons

In 2010, thirteen years after the Thai baht broke and the region collapsed, Asian central banks held a combined \$7 trillion in foreign exchange reserves. South Korea's reserves, which had fallen to \$20 billion at the nadir of the crisis in December 1997, stood at \$300 billion. China's reserves, which had been \$140 billion in 1997, exceeded \$2.8 trillion. Every one of these reserves was insurance — purchased with the hard memory of 1997, when currencies that were supposed to be stable collapsed within months and the cost of that collapse fell disproportionately on people who had never held a dollar-denominated bond in their lives.

The Asian Financial Crisis produced consequences that were positive, negative, and deeply contested — often within the same country and the same policy intervention. It also produced one of the most important debates in the history of economic policymaking: whether international financial institutions, when they arrive with money in a crisis, make things better or worse.

### 10.4.1 Positive Results

**South Korea reformed its corporate governance.** The chaebol system — family-controlled conglomerates operating with implicit government backing and preferential credit access — had been the central mechanism of South Korean economic success and a primary source of the vulnerability that brought the crisis on. The post-crisis restructuring required by the IMF program, and implemented with more seriousness in South Korea than in most recipient countries, broke up some of the most egregious cross-debt guarantees, forced chaebol transparency, and allowed the largest failures to fail. Daewoo's \$80 billion bankruptcy — permitted where a decade earlier it would have been rescued — signaled a genuine shift in the implicit rules of the system. Corporate

debt-to-equity ratios in South Korea fell from an average of 519% in 1997 to 182% by 2002. The chaebols that survived emerged with stronger balance sheets, clearer governance structures, and a more credible market discipline — changes that contributed to South Korea's competitive position in the following decade.

**Asian economies built massive foreign exchange reserves as self-insurance.** The scale of reserve accumulation following the crisis was extraordinary and deliberate. Asian governments concluded that the cost of IMF dependence — both the financial conditionality and the political humiliation of public structural adjustment programs — was higher than the opportunity cost of holding large idle reserves. South Korea's \$20 billion in reserves in December 1997 was demonstrably insufficient to defend its currency. By 2005, reserves had reached \$200 billion, and by 2012, \$400 billion. The five most affected economies (Thailand, Indonesia, South Korea, Malaysia, Philippines) held combined reserves of approximately \$600 billion by 2005. These reserves provided a genuine buffer against future speculative attacks and reduced dependence on external creditors in subsequent crises — notably during 2008, when Asian economies that held large reserves were substantially more resilient than those that did not.

**The Chiang Mai Initiative created a regional safety net.** In May 2000, ASEAN finance ministers meeting in Chiang Mai, Thailand, agreed to a network of bilateral currency swap arrangements among ASEAN members plus China, Japan, and South Korea. The Chiang Mai Initiative — later multilateralised and expanded to \$240 billion in commitments by 2012 — represented the region's first systematic attempt to create a financial safety net that did not require IMF involvement. It was a direct institutional response to the crisis: the creation of a mechanism through which countries under currency pressure could access emergency liquidity from neighbours, without the public conditionality and political cost of an IMF program. The existence of regional alternatives subtly changed the IMF's bargaining position in subsequent Asian crises.

**The IMF formally revised its position on capital account liberalisation.** In 2012, the IMF's research department published a formal position paper acknowledging that capital account liberalisation could have significant risks, that controls on capital flows might be appropriate in some circumstances, and that the earlier IMF position — that rapid and full capital account opening was generally beneficial — had overstated the case. This was a significant institutional acknowledgement. The Asian crisis had provided the empirical evidence that free capital flows, without adequate

domestic financial regulation, could produce exactly the sudden-stop crisis that had destroyed the region's economies. Malaysia's capital controls, which the IMF had condemned in 1998, were acknowledged as not having produced the predicted long-run damage. The shift in IMF doctrine did not undo the damage of 1997-1998, but it represented a genuine institutional learning that affected how subsequent crises were managed.

#### **10.4.2 Negative Results**

**24 million Indonesians were pushed into poverty.** Indonesia experienced the most severe social rupture of any of the affected economies. GDP contracted 13.6% in 1998 — the largest single-year decline recorded in any major Asian economy in peacetime. The poverty rate, which had fallen below 12% during the high-growth years, surged to an estimated 24-27% in 1998-1999. By most estimates, approximately 24 million Indonesians were pushed below the poverty line in the space of twelve months. Real per capita household consumption fell 16% in a single year. This was not a recession. It was, by the standard definition, a depression — a contraction of sufficient depth and duration to reverse years of poverty reduction in the space of months.

**The Indonesian suicide rate rose 45% and social stability collapsed.** South Korea's suicide rate rose approximately 45% between 1997 and 1998, from 13.1 to 18.4 per 100,000 population — a measurable signal of the psychological and social devastation that accompanied the economic collapse. Indonesia's political stability collapsed simultaneously with its economy: Suharto, who had held power for 32 years, fell from office in May 1998 amid riots that killed more than 1,000 people and caused widespread destruction in Jakarta and other cities. The political transition, from authoritarian stability to uncertain democratic transition in the middle of an acute economic crisis, severely complicated economic recovery by making credible policy commitments impossible. Indonesia did not return to its 1997 GDP level until 2000, and continued to carry the institutional scars of that transition.

**IMF austerity deepened recessions — an assessment now broadly acknowledged.** The IMF programs that were applied to Thailand, Indonesia, and South Korea were designed for a different type of crisis — fiscal profligacy leading to government insolvency — than the balance-sheet crisis that actually occurred. The requirement for fiscal surpluses in economies already contracting

removed additional demand from already-collapsing markets. The requirement for immediate bank closures (16 banks in Indonesia in November 1997) triggered depositor panics that accelerated the banking collapse the closures were intended to address. The IMF itself, in its 1999 internal review of the crisis response (the “Mussa report” and subsequent assessments), acknowledged that the initial conditions had been too tight and that the fiscal requirements had deepened the recessions. This acknowledgement, while delayed, represents a genuine assessment of policy failure at a multilateral level.

**Asian reserve accumulation contributed to 2008 global imbalances.** The very self-insurance strategy that protected Asia in 2008 contributed to the vulnerabilities that produced the 2008 crisis. Asian economies, determined never again to be dependent on foreign capital, ran current account surpluses and accumulated massive reserve holdings, primarily invested in US Treasury bonds. These savings flows held US long-term interest rates artificially low through the mid-2000s, facilitating the excessive credit expansion that produced the US housing bubble. Ben Bernanke, as Federal Reserve governor in 2005, identified the “global savings glut” — Asian and oil-exporter surplus recycling into dollar assets — as a major contributor to the conditions that would eventually produce the 2008 crisis. The 1997 crisis, and the reserve accumulation it motivated, was thus causally linked to the 2008 crisis through a chain of financial logic that took thirteen years to complete.

### 10.4.3 Neutral and Mixed Results

**Malaysia’s capital controls: genuine experiment, contested conclusions.** The Malaysian capital controls imposed in September 1998 remain the most-debated policy intervention of the crisis. The empirical record is relatively clear: Malaysia’s recovery was approximately as fast as South Korea’s (which had no capital controls), and faster than Indonesia’s (which had an IMF program). The capital controls were phased out without the predicted permanent damage to investment flows. But the interpretation is contested. Proponents, including economists Dani Rodrik and Joseph Stiglitz, argued that the controls allowed Malaysia to lower interest rates, stimulate domestic demand, and recover without imposing the full austerity that IMF programs required. Critics argued that Malaysia’s recovery reflected the regional upturn and the stabilisation of oil and commodity prices (Malaysia being a commodity exporter), not the controls themselves; and that the controls reduced pressure

for necessary corporate and financial sector reforms that South Korea undertook and Malaysia did not. Both interpretations contain truth. The controls worked, in the sense that Malaysia recovered. Whether they were the cause of recovery or a concurrent factor remains genuinely unresolved.

#### 10.4.4 Sociological Impact

**Poverty.** The poverty figures for Indonesia are the starkest single number of the crisis: 24 million pushed below the poverty line in 1998, representing roughly 11 percentage points of the population. Thailand's poverty rate rose from 11.4% in 1996 to 15.9% in 1999. South Korea's, starting from a lower base, rose from 3.3% to 6.6%. The crisis erased years of poverty reduction within single fiscal years — demonstrating that economic development gains, built over decades of sustained growth, can be reversed within months when financial systems collapse.

**Unemployment.** South Korean unemployment tripled from 2.0% in 1996 to 6.8% in 1998. Indonesian unemployment reached 22% under some measures when informal sector displacement is included. Thai unemployment rose from 1.1% to 4.4% in formal sector terms, but disguised unemployment in the rural sector was substantially higher as migrant workers returned from cities. The speed of the deterioration was extraordinary — unemployment rates that typically take years to build reached their peaks within twelve months.

**Inequality.** The crisis increased inequality across the region, but unevenly. Urban formal-sector workers were more severely affected than rural agricultural workers (who experienced different relative price effects). Highly leveraged business owners and financial sector workers lost the most absolutely. But poverty rates — the floor of the distribution — were hit hardest as a proportion, meaning the crisis compressed gains at both the middle and the bottom while leaving relatively unscathed those at the top who held internationally diversified assets.

**Political consequences.** The political consequences of the crisis were profound and durable. Suharto's fall in Indonesia opened a period of uncertain democratic transition. South Korea's Kim Dae-jung, elected during the crisis, used the reform program to consolidate democratic institutions and modestly reduce chaebol power. In Thailand, the crisis contributed to a period of political instability that eventually produced Thaksin Shinawatra's populist government in 2001. Most durably, the crisis produced a deep and lasting skepticism across the region toward IMF conditionality and

toward rapid capital account liberalisation — a skepticism that shaped Asian economic policy for the following two decades and that the IMF's own subsequent research has partially validated.

**Health.** The health consequences of the Indonesian crisis were measurable and severe. Child malnutrition rates rose during 1998-1999. Utilisation of public health services declined as government budgets contracted under IMF-imposed fiscal requirements. Life expectancy improvements slowed or stalled. South Korea's dramatic suicide spike — the 45% increase from 1997 to 1998 — was the most precisely quantified health consequence across the region, but it represented a broader pattern of stress-related health deterioration that was less visible in aggregate statistics but documented in clinical and survey data across all affected countries.

# 11 The LTCM Collapse (1998)

<https://www.youtube.com/watch?v=eQ55LN3fqIQ>

## 11.1 What Happened

*Full analysis of the LTCM Collapse (1998) — including the event narrative — will be published as part of the complete series.*

## 11.2 The Failures

*Full analysis of the LTCM Collapse (1998) — including the policy failures — will be published as part of the complete series.*

## 11.3 The Response

*Full analysis of the LTCM Collapse (1998) — including the interventions deployed — will be published as part of the complete series.*

## 11.4 The Legacy

*Full analysis of the LTCM Collapse (1998) — including the long-run consequences — will be published as part of the complete series.*

## 12 The Dot-com Crash (2000–2001)

[https://www.youtube.com/watch?v=oRlWT\\_PDYFc](https://www.youtube.com/watch?v=oRlWT_PDYFc)

### 12.1 What Happened

*Full analysis of the Dot-com Crash (2000–2001) — including the event narrative — will be published as part of the complete series.*

### 12.2 The Failures

*Full analysis of the Dot-com Crash (2000–2001) — including the policy failures — will be published as part of the complete series.*

### 12.3 The Response

*Full analysis of the Dot-com Crash (2000–2001) — including the interventions deployed — will be published as part of the complete series.*

### 12.4 The Legacy

*Full analysis of the Dot-com Crash (2000–2001) — including the long-run consequences — will be published as part of the complete series.*

## 13 The Argentine Crisis (2001–2002)

<https://www.youtube.com/watch?v=3yp3obZRM70>

### 13.1 What Happened

*Full analysis of the Argentine Crisis (2001–2002) — including the event narrative — will be published as part of the complete series.*

### 13.2 The Failures

*Full analysis of the Argentine Crisis (2001–2002) — including the policy failures — will be published as part of the complete series.*

### 13.3 The Response

*Full analysis of the Argentine Crisis (2001–2002) — including the interventions deployed — will be published as part of the complete series.*

### 13.4 The Legacy

*Full analysis of the Argentine Crisis (2001–2002) — including the long-run consequences — will be published as part of the complete series.*

# 14 The Global Financial Crisis (2008–2009)

<https://www.youtube.com/watch?v=8EBJcquPcy4>

## 14.1 Lehman Falls and the Buck Breaks

On the morning of September 15, 2008, Richard Fuld, Chief Executive of Lehman Brothers, learned that no buyer had emerged overnight and that the firm's doors would close. Lehman Brothers — 158 years old, a primary dealer in US Treasury securities, the fourth-largest investment bank in the world — filed for bankruptcy at 1:45 a.m. It was the largest bankruptcy filing in American history: \$639 billion in assets, \$613 billion in liabilities, 25,000 employees. By that afternoon, the commercial paper market — the short-term credit that American corporations relied upon to pay wages and suppliers — had effectively frozen. Reserve Primary Fund, a money market fund that held Lehman paper, “broke the buck,” falling below \$1 per share. Investors who believed money market funds were as safe as bank deposits learned, in a single afternoon, that this belief was incorrect.

The 2008 financial crisis did not begin on September 15. But Lehman's failure was the moment at which a slow-building financial crisis became a global economic catastrophe — the most severe peacetime economic contraction since the 1930s.

### 14.1.1 The Long Buildup: Housing, Credit, and Shadow Banking

The proximate cause of the 2008 crisis was the collapse of the US housing market, which had experienced a genuine bubble between 2000 and 2006. US house prices rose 124 percent in real terms between 1997 and 2006, a pace without precedent in postwar data. This price increase

was partially driven by genuinely low interest rates and genuinely increased housing demand, but substantially by a transformation in how mortgages were originated, packaged, and sold.

The traditional mortgage model — a bank lends money, holds the loan on its balance sheet, and therefore has strong incentives to assess the borrower’s creditworthiness carefully — was replaced by an originate-to-distribute model. Mortgage originators sold their loans to investment banks, which packaged them into mortgage-backed securities (MBS) and collateralised debt obligations (CDOs), which were then sold to investors worldwide. At each step of the chain, the originating party had limited incentive to care whether the underlying mortgage would be repaid; they had already sold the risk. This incentive misalignment was the structural flaw embedded in the architecture of the boom.

The consequence was a systematic lowering of lending standards. “Subprime” mortgages — loans to borrowers with impaired credit histories, typically at adjustable rates that would reset sharply after an initial low-interest period — grew from 8 percent of mortgage originations in 2003 to 20 percent by 2006. “Ninja” loans — no income, no job, no assets — were originated. Stated-income loans, requiring no documentation of the income claimed by the borrower, became common. The credit rating agencies — Moody’s, S&P, Fitch — assigned AAA ratings to CDO tranches backed by pools of subprime mortgages, a determination that proved catastrophically wrong and that reflected the agencies’ own incentive problems as paid advisers to the banks structuring the products they rated.

### **14.1.2 The Shadow Banking System**

The distribution chain for these instruments ran through what economists later called the “shadow banking system” — financial institutions and arrangements that performed bank-like functions of credit creation and maturity transformation without being subject to bank-like regulation. Investment banks, money market funds, repo markets, structured investment vehicles (SIVs), hedge funds, and asset-backed commercial paper conduits collectively intermediated trillions of dollars of credit outside the regulated banking system, without the capital requirements, deposit insurance, or Federal Reserve backstop that applied to commercial banks.

By 2008, the shadow banking system in the United States was larger than the traditional banking system. Repurchase agreements — short-term borrowing collateralised by securities — reached \$12 trillion. Money market funds held \$3.8 trillion. The interconnections between these institutions were complex, opaque, and barely understood by the regulators nominally responsible for financial stability.

### **14.1.3 The Unravelling: 2007 to September 2008**

The US housing market peaked in mid-2006 and began declining. By early 2007, subprime mortgage delinquencies were rising sharply. In June 2007, two Bear Stearns hedge funds heavily invested in CDOs collapsed. In August 2007, BNP Paribas froze redemptions from three funds exposed to US subprime mortgage paper. The interbank lending markets, where banks lend to each other at short notice, began seizing as institutions became uncertain about counterparty exposures.

The Federal Reserve and Treasury initially treated the 2007 turbulence as a liquidity problem — institutions temporarily unable to fund themselves despite underlying solvency — rather than a solvency problem, in which the underlying assets were worth less than reported. This distinction mattered enormously for the appropriate policy response. Liquidity problems can be solved by central bank lending. Solvency problems require either recapitalisation or failure.

Bear Stearns failed in March 2008 and was sold to JPMorgan Chase with Federal Reserve support. IndyMac bank failed in July 2008. Fannie Mae and Freddie Mac — the government-sponsored enterprises that guaranteed the majority of American mortgages — were placed in federal conservatorship in September 2008, a de facto nationalisation involving \$5.4 trillion in mortgage obligations. And then Lehman was allowed to fail — a decision that Treasury Secretary Henry Paulson and Fed Chair Ben Bernanke would later contest over whether they had possessed the legal authority to prevent it, and whose consequences neither fully anticipated.

### **14.1.4 The Global Transmission**

Within days of Lehman's failure, the crisis had gone global. Banks in Europe — heavily exposed to US mortgage securities through their own shadow banking operations — discovered that the

valuations on their balance sheets were fictitious. Credit markets froze. The TED spread, a measure of interbank lending risk, spiked to levels not seen since the 1930s. Global trade, which depends on letters of credit and short-term financing, began to collapse as the trade finance market locked up. Within six months of Lehman, the world was experiencing its first synchronised global recession since the Second World War.

The events of September to December 2008 were not a financial crisis in the sense of a problem contained within the financial system. They were a transmission mechanism through which a failure of financial architecture propagated into the real economy with devastating force — destroying jobs, household wealth, and the economic security of millions of people who had never owned a mortgage-backed security and had never heard of a collateralised debt obligation.

## **14.2 The Shadow Banking System**

The 2008 financial crisis did not begin in the headlines. It began in the plumbing — in the overnight lending markets, the commercial paper programs, and the repo agreements that allowed the \$12 trillion shadow banking system to function. Shadow banking, a term coined by economist Paul McCulley in 2007, described the constellation of money market funds, structured investment vehicles, asset-backed commercial paper conduits, and broker-dealer funding networks that had grown, largely outside regulatory oversight, to roughly equal the size of the traditional insured banking system. Unlike traditional banks, these institutions had no access to Federal Reserve emergency lending, no deposit insurance, and no meaningful capital buffers. They were, in the language of crisis economists, susceptible to runs — not by individual depositors lined up at teller windows, but by institutional investors withdrawing overnight funding.

When housing prices began falling in 2006 and mortgage delinquencies rose, the securities built from those mortgages — collateralised debt obligations, mortgage-backed securities, and the derivatives layered upon them — began losing value in ways that their ratings, overwhelmingly triple-A, had declared impossible. The losses were not, initially, catastrophic in absolute terms. But because these securities were embedded throughout the shadow banking system as collateral for short-term

borrowing, their impairment triggered margin calls, asset liquidations, and funding withdrawals that had the character of a bank run without the visible queue.

The core problems that policymakers faced in 2008 were distinct but mutually reinforcing: a shadow banking system without a lender of last resort; bank capital destroyed by mortgage security losses; interbank lending frozen by mutual uncertainty about which institutions were insolvent; and, from September 15, 2008, a global panic triggered by Lehman Brothers' bankruptcy that threatened to convert a credit crisis into an economic collapse.

### **14.2.1 The US Response: Comprehensive Intervention**

The American approach to the crisis was the most expansive intervention in peacetime financial history, assembled under acute time pressure by institutions that were improvising the tools as they deployed them.

The Federal Reserve's first and most consequential decision was to extend its traditional lender-of-last-resort function — designed for insured commercial banks — to the shadow banking institutions that the crisis was actually destroying. The Primary Dealer Credit Facility, established in March 2008 following the near-collapse of Bear Stearns, allowed investment banks to borrow from the Fed against a wide range of collateral. The Commercial Paper Funding Facility, the Money Market Investor Funding Facility, and the Asset-Backed Commercial Paper Money Market Mutual Fund Liquidity Facility each addressed specific nodes of the freezing system. These were not gradual policy adjustments. They were novel institutions created over weekends.

The Troubled Asset Relief Program, authorised by Congress at \$700 billion in October 2008, became the centrepiece of the fiscal response. Secretary Paulson's original design — purchasing toxic mortgage assets from bank balance sheets — was abandoned within weeks when it proved too slow and complex. Instead, TARP capital was injected directly into banks, effectively recapitalising the system by government fiat.

Three rounds of quantitative easing between 2008 and 2014 expanded the Federal Reserve's balance sheet from approximately \$900 billion to \$4.5 trillion. The American Recovery and Reinvestment Act of February 2009 authorised \$787 billion in fiscal stimulus. At the time, ARRA was the

largest single peacetime fiscal expansion in US history. The controversy surrounding it was also considerable: the Obama administration's internal estimates, later disclosed by Christina Romer and Jared Bernstein, suggested that an effective stimulus would require between \$1.2 and \$1.8 trillion. The final figure was constrained by the arithmetic of Senate moderation. The gap between what economists believed necessary and what politics made possible was estimated at \$500 billion to \$1 trillion — a shortfall that contributed to the slowest post-recession recovery since World War II.

### **14.2.2 The UK Approach: Nationalisation as Triage**

The United Kingdom's experience offered a parallel experiment in intervention logic, with notable distinctions at the margin.

Northern Rock, a British mortgage lender heavily dependent on wholesale funding markets rather than retail deposits, became the first British bank run since 1866 when television images of queuing depositors in September 2007 preceded its nationalisation in February 2008 — the first UK bank nationalisation since 1975. The episode demonstrated that bank runs were not merely a feature of the pre-deposit-insurance era; they could be triggered by publicly visible stress signals even when underlying solvency was uncertain.

The British recapitalisation of Royal Bank of Scotland and Lloyds TSB in October 2008 — executed simultaneously with the US TARP deployments and amounting to approximately £65 billion in combined public equity investment — was in some respects ahead of the American model. The UK government took larger equity stakes, which proved more costly in the short term but gave taxpayers greater upside from eventual recovery. The Bank of England launched its own quantitative easing program, ultimately purchasing £375 billion in gilts, though at a scale proportionally smaller than the Fed's.

### **14.2.3 Iceland: The Contrarian Experiment**

Iceland offers the most radical natural experiment of the crisis — and the most politically inconvenient data for advocates of bailout orthodoxy.

When Iceland's three largest banks — Kaupthing, Landsbanki, and Glitnir — collapsed in October 2008 with combined liabilities approximately ten times Icelandic GDP, the government declined to honour their debts. The banks were placed into receivership. Foreign creditors, including approximately 340,000 British and Dutch retail depositors who had placed savings in Icesave accounts, were ultimately only partially compensated. The Icelandic krona was allowed to depreciate sharply — it fell approximately 50% against the euro — and capital controls were imposed to prevent further outflows.

The immediate consequences were severe: GDP contracted 6.6% in 2009, unemployment rose from 1% to 9%, and the IMF was called in for emergency support. But by 2012, Iceland had achieved one of the fastest recoveries of any crisis country, with unemployment falling below 5% and GDP growth returning to positive territory. The decision to let banks fail meant that the banking system's debts did not become sovereign debts — a distinction with enormous fiscal consequences. Iceland also prosecuted 26 bankers, resulting in prison sentences, including for the former chief executives of Kaupthing and Glitnir.

Whether the Icelandic outcome was replicable is contested. Iceland's small size, its own currency, its existing welfare state, and its specific economic structure — significant fishing industry, natural resources — made its situation distinct from that of major economies whose banking systems were integrated into global payment infrastructure. A Lehman-style failure at JPMorgan would have had consequences of a categorically different order than the Kaupthing collapse.

#### **14.2.4 Ireland: The Cost of Universal Guarantee**

Ireland's policy choice sits at the opposite pole from Iceland's and produced opposite consequences.

On September 30, 2008 — two weeks after Lehman's bankruptcy — the Irish government announced a blanket guarantee covering all deposits, bonds, and other liabilities of the six major Irish financial institutions. The guarantee extended to approximately €400 billion in liabilities, representing twice Irish GDP. It was, as economist Morgan Kelly described it, “the most expensive government decision in history.”

The guarantee transformed a banking crisis into a sovereign crisis. When Irish banks' losses materialised — driven by a domestic property bubble that had been more extreme even than the American one — the state absorbed losses that would otherwise have fallen on bondholders. Irish GDP fell 14% between 2007 and 2010. The subsequent bailout from the EU and IMF in November 2010 came with austerity conditions that compressed public services and wages for the following five years. Irish unemployment reached 15.1% in 2012.

The Irish case became the defining cautionary example of blanket guarantee policy: by socialising all bank losses without condition, the government eliminated the market discipline that might have imposed losses on creditors who had extended credit carelessly, and transferred those losses to citizens who had no role in creating them.

#### **14.2.5 The Eurozone: Institutional Fragility and the Draghi Moment**

The Eurozone crisis was, at its core, a crisis of institutional design — a currency union without fiscal union, attempting to manage divergent economic conditions with a single monetary policy.

The European Central Bank's initial response to the 2008 shock was hampered by a mandate interpreted narrowly as inflation control and by German institutional resistance to policies that resembled fiscal transfers between member states. Where the Fed cut rates aggressively and expanded its balance sheet with new facilities, the ECB moved more cautiously — and famously raised rates twice in 2011, into a sovereign debt crisis, to control inflation. Germany's opposition to any form of Eurobond or fiscal mutualization meant that periphery countries facing banking crises had no access to federal fiscal backstop. They could neither devalue nor borrow at acceptable rates nor rely on transfers. The result was a prolonged secondary crisis that the US, with its unified institutions, largely avoided.

The resolution came from an unexpected quarter. In July 2012, ECB President Mario Draghi told an investment conference in London that the ECB would do "whatever it takes" to preserve the euro — "and believe me, it will be enough." The announcement of Outright Monetary Transactions, which would allow the ECB to purchase sovereign bonds in unlimited quantities from distressed member states subject to conditions, ended the speculative attack on peripheral sovereign debt within weeks. No OMT purchases were ever made. The credible commitment was sufficient.

### 14.2.6 Lehman vs Bear Stearns: The Moral Hazard Calculation

The asymmetry between the March 2008 rescue of Bear Stearns and the September 2008 decision to allow Lehman Brothers to fail remains among the most debated policy choices of the crisis.

Bear Stearns, with \$400 billion in assets and a dense web of counterparty obligations, was absorbed by JPMorgan Chase in a Fed-facilitated transaction in which the Federal Reserve provided a \$29 billion non-recourse loan against Bear's most problematic assets. The intervention was justified on systemic grounds: Bear's failure, regulators argued, would trigger a cascade of counterparty defaults that the system was not prepared to absorb.

When Lehman Brothers faced similar pressure six months later, Treasury Secretary Paulson and Fed Chairman Bernanke declined to provide equivalent support. The moral hazard argument — that rescuing every failing institution would eliminate market discipline — was partly genuine and partly rhetorical cover for a legal judgment that the Fed lacked the statutory authority to lend to an institution it judged insolvent rather than merely illiquid. The consequences were not ambiguous. Lehman's September 15 bankruptcy triggered the Reserve Primary Fund's "breaking the buck," set off a \$300 billion withdrawal from money market funds in 48 hours, caused the commercial paper market to seize, and produced the most acute phase of the global financial panic.

Ben Bernanke later acknowledged, in congressional testimony and in his memoir, that the failure to save Lehman was not a principled decision about moral hazard but a reflection of genuine legal constraints. Whether better legal architecture would have changed the outcome — or whether a Lehman rescue would have simply delayed the panic — remains disputed in the crisis literature.

The approaches tried across these different jurisdictions shared a family resemblance — government intervention, expanded central bank activity, capital injections — but differed substantially in speed, scale, and distribution of losses. Those differences produced strikingly different outcomes for the populations who lived through them.

## **14.3 TARP, QE, and the October Rescue**

At 3:00 PM on Monday, October 13, 2008, nine men who between them ran the largest financial institutions in the United States filed into the Treasury Department's ornate conference room in Washington. They included the CEOs of JPMorgan Chase, Bank of America, Citigroup, Wells Fargo, Goldman Sachs, Morgan Stanley, Merrill Lynch, Bank of New York Mellon, and State Street. Treasury Secretary Henry Paulson stood at the end of the table.

Paulson had prepared a one-page term sheet. He walked the nine men through it. The federal government would purchase preferred equity stakes in their banks — \$25 billion each for the four largest, smaller amounts for the others, \$125 billion in total. The terms were non-negotiable. The capital was coming whether the banks agreed or not. The meeting lasted less than an hour. All nine signed before leaving.

This was the Troubled Asset Relief Program's pivot from its original concept — purchasing toxic mortgage securities from banks to relieve their balance sheets — to direct equity investment. The original TARP structure, authorized by Congress on October 3 at \$700 billion, had proven impractical: valuing and purchasing the mortgage securities was too slow and too complex for a crisis moving in real time. Direct capital injection was faster, simpler, and more powerful.

The October 13 meeting did not end the crisis. The Dow Jones Industrial Average, which had fallen 22 percent in the preceding week, rose 11.1 percent the following day — then continued to fall. The actual bottom would not come until March 2009. But the meeting established that the federal government would not allow the core banking system to collapse.

### **14.3.1 The Fed's Emergency Facilities**

The Federal Reserve's response to the 2008 crisis was the most expansive use of its emergency authority since the Great Depression. The central bank deployed a series of novel lending facilities under Section 13(3) of the Federal Reserve Act, which authorizes emergency lending to non-bank entities in "unusual and exigent circumstances."

The Term Auction Facility (TAF), launched December 12, 2007, auctioned fixed amounts of 28- and 84-day credit to depository institutions against a wide range of collateral. At its peak in March 2009, TAF had \$493 billion outstanding. It was designed to address the stigma attached to borrowing from the Fed's existing discount window: because all eligible banks participated in auctions simultaneously, no individual bank was identified as weak by borrowing.

The Term Securities Lending Facility (TSLF), launched March 11, 2008, allowed primary dealers — the investment banks that participate directly in Treasury auctions — to swap mortgage-backed securities and other collateral for Treasury securities for 28-day periods. Peak outstanding balance: \$236 billion. This directly addressed the liquidity problem at investment banks, which held large portfolios of mortgage securities that had become unmarketable.

The Primary Dealer Credit Facility (PDCF), launched March 17, 2008 — two days after Bear Stearns' collapse forced its emergency sale to JPMorgan — provided overnight lending directly to primary dealers against a broad range of collateral. Peak outstanding: \$156 billion. This was the first time since the Great Depression that the Fed had lent directly to investment banks.

The Commercial Paper Funding Facility (CPFF), launched October 7, 2008, purchased commercial paper directly from issuers — short-term corporate debt that companies use to fund operating expenses. The money market fund sector, which had been the primary purchaser of commercial paper, had frozen after the Reserve Primary Fund “broke the buck” on September 16. At peak, the CPFF held \$351 billion in commercial paper.

Combined across all facilities, the Fed's peak lending outstanding reached approximately \$1.5 trillion in December 2008. The Federal Reserve's balance sheet, which had stood at approximately \$900 billion before the crisis, reached \$2.3 trillion by the end of 2008.

### **14.3.2 Quantitative Easing: Three Rounds**

When conventional monetary policy reached its effective limit — the federal funds rate was cut to a target range of 0 to 0.25 percent in December 2008 — the Fed moved to unconventional asset purchases, expanding the money supply by purchasing long-term securities.

QE1, announced November 25, 2008, committed the Fed to purchasing \$600 billion in agency mortgage-backed securities and agency debt. The program was expanded to \$1.25 trillion in MBS and \$300 billion in Treasury securities in March 2009. The stated mechanism was to reduce long-term interest rates by removing duration risk from private investors' balance sheets and to signal the Fed's commitment to easy monetary conditions. Total QE1 purchases: approximately \$1.75 trillion. The program concluded in June 2010.

QE2, announced November 3, 2010, committed \$600 billion in additional Treasury purchases at a rate of \$75 billion per month through June 2011. The program was announced at a point when economic recovery was proceeding but unemployment remained elevated at 9.7 percent. QE2 was more controversial than QE1: critics argued that further asset purchases risked inflation and distorted financial markets without providing meaningful real economy stimulus.

QE3, announced September 13, 2012, was the first open-ended QE program — \$40 billion per month in MBS purchases, expanded in December 2012 to \$85 billion per month (adding \$45 billion in Treasury purchases). The program explicitly linked asset purchases to unemployment, with purchases continuing until unemployment fell “substantially.” The Fed's unemployment threshold was set at 6.5 percent. QE3 began tapering in December 2013 and concluded in October 2014. Total QE3 purchases: approximately \$1.6 trillion.

Combined across all three rounds, the Fed's balance sheet expanded from \$900 billion to approximately \$4.5 trillion — a five-fold increase that remained in place for years and formed the starting point for the pandemic-era expansion.

### **14.3.3 The Fiscal Response: ARRA**

The American Recovery and Reinvestment Act, signed by President Obama on February 17, 2009, provided \$787 billion in fiscal stimulus — subsequently revised to \$831 billion in the Congressional Budget Office's final accounting. The composition reflected the political compromise required to pass the bill through a Senate that needed three Republican votes.

Tax relief accounted for \$288 billion: primarily the Making Work Pay credit (\$116 billion, providing up to \$400 per individual and \$800 per couple), Alternative Minimum Tax relief, business tax incentives,

and first-time homebuyer credits.

Aid to state and local governments totaled \$144 billion: Medicaid funding (\$87 billion) that prevented state benefit cuts, education stabilization funds (\$54 billion), and other grants. This component was identified by economists including Moody's Analytics chief economist Mark Zandi as among the most stimulative per dollar of any ARRA category, because state and local governments are constitutionally prohibited from deficit spending and were otherwise forced to cut spending in the recession.

Infrastructure spending totaled \$105 billion: transportation (\$48 billion), energy efficiency and renewable energy (\$61 billion, including the smart grid program and weatherization assistance), science research (\$16 billion), and health information technology (\$20 billion).

Social program extensions — extended unemployment benefits, COBRA health insurance subsidies, increased food stamp benefits — totaled approximately \$100 billion.

The Congressional Budget Office estimated ARRA's peak employment effect at 3.3 million jobs saved or created in the third quarter of 2010. The counterfactual — what unemployment would have been without ARRA — was naturally contested, but CBO estimates suggested the unemployment rate would have peaked 1.5 to 2 percentage points higher without the program.

#### **14.3.4 Dodd-Frank: Restructuring the System**

The Dodd-Frank Wall Street Reform and Consumer Protection Act, signed July 21, 2010, was the most comprehensive financial regulatory legislation since the Banking Act of 1933. Its 848 pages, 16 titles, and 398 required regulatory rulemakings addressed virtually every dimension of the crisis.

The Volcker Rule, named after Paul Volcker who had proposed it, prohibited banks from engaging in proprietary trading — using their own capital to speculate in financial markets — and restricted their investments in hedge funds and private equity. The rule's premise was Glass-Steagall's underlying logic: institutions backstopped by federal deposit insurance should not take on speculative risk with insured deposits. Final implementation rules, after years of industry negotiation, took effect July 21, 2015.

The systemic risk framework created new institutional infrastructure. The Financial Stability Oversight Council, chaired by the Treasury Secretary with all major financial regulators as members, was charged with identifying emerging systemic risks. The Office of Financial Research provided the FSOC with data collection and analytical capacity. Specific non-bank financial institutions could be designated as “systemically important” and subjected to enhanced Fed supervision.

Resolution authority — Title II of Dodd-Frank — provided a legal mechanism for the FDIC to wind down systemically important failing financial institutions without the chaos of bankruptcy proceedings or the moral hazard of bailout. The “living will” requirement obligated large institutions to submit annually updated plans for their own orderly resolution.

Annual stress tests, required for all institutions with assets over \$10 billion and conducted by the Federal Reserve, subjected banks to hypothetical severely adverse economic scenarios to assess whether they held adequate capital. Banks that failed stress tests were required to submit capital improvement plans and restricted from returning capital to shareholders.

The Consumer Financial Protection Bureau, created within the Federal Reserve system with independent funding, assumed regulatory authority over mortgage origination, credit cards, student loans, and other consumer financial products.

#### **14.3.5 “Whatever It Takes”: July 26, 2012**

The European sovereign debt crisis — which had threatened to dissolve the Eurozone through 2011 and into 2012, driving Greek, Italian, Spanish, and Portuguese government borrowing costs to unsustainable levels — was addressed by an act of central bank communication that became among the most studied in modern monetary history.

Mario Draghi, president of the European Central Bank, was speaking at a Global Investment Conference in London on July 26, 2012. He was asked about the ECB’s capacity to address the crisis. His prepared remarks included the sentence: “Within our mandate, the ECB is ready to do whatever it takes to preserve the euro.” He then added, departing from prepared text: “And believe me, it will be enough.”

The phrase “whatever it takes” — six words in the English translation — was sufficient. Italian ten-year yields, which had reached 6.6 percent the day before, fell immediately. Spanish yields fell from 7.6 percent toward 5 percent over the following weeks. The crisis that had required serial emergency summits, repeated bailout package expansions for Greece, Portugal, and Ireland, and constant speculation about Eurozone dissolution essentially ended with those three words.

The mechanism was the announcement of Outright Monetary Transactions — a program under which the ECB would purchase potentially unlimited quantities of sovereign bonds in secondary markets for countries that had entered an ESM/EFSF adjustment program. The crucial feature was the removal of any stated limit: unlike previous ECB programs (the Securities Markets Programme had capped purchases at levels markets could test), OMT was theoretically unbounded. Markets chose not to test the ECB’s commitment. OMT was announced in September 2012. It has never been used.

The lesson of Draghi’s July 2012 speech is that credible central bank commitment — when markets believe the central bank has both the intent and the capacity to act — can resolve crises without deploying the committed resources. The communication itself was the instrument.

## **14.4 Recovery, Inequality, and the Political Reckoning**

Evaluating the outcomes of the 2008 crisis response requires holding multiple timescales simultaneously. In the acute phase — September to December 2008 — the interventions worked in the sense that the banking system did not collapse. In the medium term — 2009 to 2012 — the recovery was real but painfully slow, and the distribution of its benefits was extreme. In the long term — 2012 to the present — the regulatory architecture built in the crisis’s wake reshaped global banking while simultaneously being tested, eroded, and complicated by new risks. The record is neither vindication nor condemnation of what was done. It is more complicated than either.

### 14.4.1 Positive Results

The foundational positive outcome is counterfactual: there was no second Great Depression. This is not a trivial claim. Ben Bernanke, whose academic career had been devoted to understanding the Depression, understood that the mechanism of the 1930s collapse had been the failure to prevent bank runs from destroying the money supply. When the Reserve Primary Fund broke the buck on September 16, 2008, and triggered a run on money market funds, the federal government guaranteed all money market fund balances within 24 hours. When interbank lending froze, the Fed became the lender of last resort to the entire financial system. The bank run cascade that destroyed 9,000 institutions between 1930 and 1933 did not occur. FDIC-insured deposits remained safe. The payment system continued to function.

The auto industry rescue, which consumed approximately \$79.7 billion in TARP funds and is often treated as a secondary footnote to the financial crisis, preserved approximately 1.5 million jobs across manufacturers, suppliers, and dealerships in the industrial Midwest. The ultimate taxpayer cost was approximately \$9.3 billion — less than was spent in a single month on the Iraq War — for an industry that returned to profitability and restored the majority of its employment within four years.

Quantitative easing, despite the heated controversy that surrounded it, demonstrably prevented the deflation that had compounded the Depression's severity. The Fed's three rounds of asset purchases maintained positive inflation expectations at a time when the forces of private sector deleveraging were powerfully deflationary. The US did not experience the debt-deflation spiral that Irving Fisher described in 1933 and that Japan had experienced in its own lost decade beginning in 1990.

The Basel III regulatory framework represented a genuine structural improvement in banking safety. Minimum Tier 1 capital requirements were raised from 4% to 10.5%, including a conservation buffer. The new Liquidity Coverage Ratio required banks to hold sufficient liquid assets to survive 30 days of acute stress. The Federal Reserve's Comprehensive Capital Analysis and Review stress tests became an annual ritual of public accountability for the largest banks, revealing in transparent terms how each institution would perform under scenarios of severe economic contraction. These were not cosmetic reforms.

## 14.4.2 Negative Results

The distribution of the recovery's benefits is among the most documented and least disputed findings of the crisis literature. Emmanuel Saez of the University of California, Berkeley, calculating from Internal Revenue Service data, found that the top 1% of US income earners captured 91% of real income gains in the period from 2009 to 2012. The bottom 99% experienced average income growth of 0.4% over three years. The Federal Reserve had succeeded in stabilising asset prices — equity markets recovered sharply from their 2009 lows — but asset ownership was concentrated among those who needed the recovery least.

The foreclosure crisis continued long after the financial system had been stabilised. In 2010 alone, 3.8 million foreclosure filings were recorded across the United States — the highest annual total in history. Approximately 7 million households lost their homes between 2007 and 2012. The housing assistance programs funded through TARP — principally the Home Affordable Modification Program — were widely criticised by the Special Inspector General for TARP, Neil Barofsky, as inadequately designed and dramatically underutilised. The banks, recapitalised with public money, were not required to modify mortgages with equivalent urgency.

The wages of workers who graduated between 2008 and 2012 bear scars that economists have measured with precision. Studies by economists at the Federal Reserve Bank of New York and Yale found that those who entered the labour market during the recession carried a permanent wage penalty of 8 to 12% relative to comparable workers who graduated in better conditions — a penalty that persisted for a decade or more as the wage hierarchy in their profession had been set at depressed levels during their formative career years.

The Eurozone periphery experienced outcomes that the American resolution had not. Greece's GDP fell 26% between 2008 and 2013 — a contraction comparable in magnitude, if not duration, to the American Great Depression. Greek unemployment reached 27.5% in 2013; youth unemployment exceeded 60%. The austerity conditions imposed as the price of EU-IMF support — pension cuts, public sector wage reductions, privatisations — were implemented in a country where nearly a third of the workforce was already unemployed. Ireland, Spain, and Portugal experienced less extreme but still severe contractions that took the better part of a decade to reverse.

The accountability deficit is, by the historical standards of financial crises, exceptional. Not a single senior executive from a major Wall Street firm was prosecuted for conduct related to the mortgage securities that nearly destroyed the global financial system. The Department of Justice pursued civil settlements — Goldman Sachs paid \$5 billion, JPMorgan Chase \$13 billion, Bank of America \$16.65 billion — but these penalties were paid by institutions, not individuals, and were substantially tax-deductible as business expenses. By contrast, following the savings and loan crisis of the 1980s, more than 800 bankers were convicted of felonies. The political consequences of this accountability gap were not confined to op-ed pages.

#### **14.4.3 Neutral and Mixed Results**

Quantitative easing generated a genuine paradox that its architects acknowledged. By purchasing assets and suppressing interest rates, QE was specifically designed to increase asset prices — to create a wealth effect that would stimulate consumption and to force capital out of safe assets into productive investment. It achieved the first goal. The S&P 500 rose from a low of 676 in March 2009 to over 2,700 by 2017. Real estate prices recovered. Pension fund valuations improved. The unintended consequence was the acceleration of wealth inequality that Saez's data documented: the mechanism for economic stimulus was, structurally, a redistribution from future savers to current asset-holders.

The Dodd-Frank Act of 2010, the legislative centrepiece of post-crisis regulatory reform, was partially rolled back by the Economic Growth, Regulatory Relief, and Consumer Protection Act of 2018. The 2018 legislation raised the threshold for enhanced regulatory scrutiny from \$50 billion in assets to \$250 billion — effectively exempting mid-sized regional banks from the stress testing and liquidity requirements that had been designed for any institution of systemic significance. The Silicon Valley Bank failure in March 2023 — a \$209 billion institution that had been deregulated by the 2018 law — demonstrated that the threshold revision had consequences.

The too-big-to-fail problem was partially addressed and partially made worse. The largest US banks emerged from the crisis larger than they had entered it. JPMorgan Chase, which absorbed Bear Stearns and Washington Mutual during the crisis, held approximately \$3.7 trillion in assets by 2023 — more than double its pre-crisis size. The logic of crisis consolidation — allowing healthy institutions

to absorb failing ones — produced a banking sector whose concentration raised the very systemic concerns that the crisis had exposed.

The populist political consequences were neither precisely positive nor precisely negative — they were transformative in ways that are still unfolding. The Occupy Wall Street movement of 2011, which crystallised the grievance that the crisis's costs had been socialised while its benefits had been privatised, did not achieve legislative goals but established the rhetorical grammar of inequality that shaped American politics for the following decade. On both the left and the right, the experience of watching financial institutions receive trillion-dollar rescues while homeowners faced foreclosures without equivalent support created durable political alignments that contributed to the 2016 electoral outcome and subsequent policy shifts that had nothing, directly, to do with banking regulation.

The record of 2008 is therefore this: the intervention prevented a catastrophe of historic proportions. It did so on terms that concentrated the recovery's benefits at the top of the income distribution, failed to hold individuals accountable for the conduct that caused the crisis, and created political conditions whose consequences extended far beyond the economic cycle. Whether a better intervention was politically achievable in the time available is the question that economists and historians continue to debate without resolution.

# 15 The Eurozone Debt Crisis (2010–2012)

<https://www.youtube.com/watch?v=luOSLf5BamM>

## 15.1 What Happened

*Full analysis of the Eurozone Debt Crisis (2010–2012) — including the event narrative — will be published as part of the complete series.*

## 15.2 The Failures

*Full analysis of the Eurozone Debt Crisis (2010–2012) — including the policy failures — will be published as part of the complete series.*

## 15.3 The Response

*Full analysis of the Eurozone Debt Crisis (2010–2012) — including the interventions deployed — will be published as part of the complete series.*

## 15.4 The Legacy

*Full analysis of the Eurozone Debt Crisis (2010–2012) — including the long-run consequences — will be published as part of the complete series.*

# 16 The COVID-19 Economic Shock (2020–2021)

<https://www.youtube.com/watch?v=svPxpV\HXM>

## 16.1 The Deliberate Shutdown

Nick Lore had worked the floor of his Philadelphia restaurant for eleven years. On Thursday, March 12, 2020, his dining room held forty-two covers. By Friday morning, the governor of Pennsylvania had recommended that all restaurants close. By Sunday, the recommendation became an order. Nick had \$18,000 in outstanding invoices to pay, a walk-in refrigerator full of perishable food, and eleven employees whose rent was due on the first of April. He spent that Sunday afternoon filling garbage bags with salmon fillets he could not use and calling his staff one by one to say he did not know when they would come back.

What happened to Nick Lore happened, in some variant, to hundreds of millions of people across every economy on earth within the same fortnight. The COVID-19 economic shock was unlike any preceding crisis in this series because it was not primarily a financial failure, a policy error, or a structural imbalance. It was a deliberate, government-mandated cessation of economic activity imposed in response to a public health emergency — a choice to destroy economic output in order to slow the spread of a novel pathogen that had, by March 2020, killed more than 4,000 people and infected hundreds of thousands more in a hundred countries.

The choice was agonising. It was also, in retrospect, underestimated by nearly everyone in authority.

### **16.1.1 The Anatomy of an Engineered Shutdown**

Pandemics had been modelled. The 2009 H1N1 outbreak, the SARS epidemic of 2003, and the Ebola crisis of 2014 had all generated preparedness plans, scenario documents, and academic literature. The United States had a Global Health Security Index ranking, a National Security Council Directorate for Global Health Security (dissolved in 2018), and a comprehensive 2019 pandemic preparedness exercise called Crimson Contagion that had identified precisely the kind of coordination failures that would emerge one year later.

None of it prevented what followed.

By March 2020, most of the world's major economies had entered or were entering lockdown. The United Kingdom closed pubs, restaurants, gyms, and nonessential retail on March 20. France had entered confinement on March 17. India — with a population of 1.4 billion — issued a nationwide lockdown affecting 90% of the workforce on March 24, giving residents four hours' notice. Italy, by then the most severely affected European nation, had been in national lockdown since March 9.

The economic mechanism was brutally simple. People stopped moving. When people stop moving, they stop spending on transportation, hospitality, leisure, personal services, and retail. Those industries stop generating revenue. Their employees stop receiving wages. Their employees stop spending on other industries. The multiplier runs in reverse.

In the United States, 22 million jobs disappeared in March and April 2020 — an eight-week period. This is a figure that requires a moment of stillness to absorb. The financial crisis of 2008 had destroyed 8.7 million jobs over 25 months. The COVID shock destroyed 2.5 times as many in one-eighth of the time.

### **16.1.2 The Policy Response: Unprecedented Speed**

The fiscal response was also unlike anything previously attempted. The CARES Act — the Coronavirus Aid, Relief, and Economic Security Act — was signed into law on March 27, 2020, exactly seventeen days after the World Health Organisation declared a pandemic. At \$2.2 trillion, it was the largest emergency spending bill in American history, larger than the entire GDP of Italy.

The law's provisions were deliberately blunt and fast. Checks of \$1,200 were sent directly to most American adults, with \$500 per child. The Federal Pandemic Unemployment Assistance programme extended benefits to gig workers and the self-employed — categories previously excluded from unemployment insurance — and added a \$600 weekly supplement on top of existing state benefits. The Paycheck Protection Programme allocated \$800 billion in forgivable loans to small businesses, eventually reaching approximately five million firms.

The Federal Reserve moved simultaneously and at a scale that redefined what central bank intervention meant. Between March and June 2020, the Fed's balance sheet expanded from roughly \$4 trillion to \$7 trillion. By mid-2022, it would reach \$9 trillion. The Fed purchased Treasuries, mortgage-backed securities, and, for the first time in its history, corporate bonds and exchange-traded funds.

Jerome Powell, the Fed chair, would later describe the weeks of March 2020 as the moment the central bank discovered it needed to move faster than it had ever moved before. “We crossed a lot of red lines that had not been crossed before,” he told a journalist in 2021. The red lines were crossed because the alternative — a financial system seizing up while millions lost their incomes simultaneously — was too catastrophic to permit.

### **16.1.3 Velocity and Its Limits**

The speed of the response was genuine and consequential. The child poverty rate in the United States, which had stood at 18% in 2019, fell to 12% in 2020 — a remarkable outcome in the midst of the worst economic contraction since the Great Depression. The income floor provided by stimulus payments and enhanced unemployment benefits meant that aggregate personal income in the United States actually rose in April 2020 even as GDP collapsed.

But velocity and scale could not substitute for structure. The PPP programme, designed to be deployed quickly through existing banking relationships, disproportionately reached businesses that already had established credit lines. The \$600 unemployment supplement expired in July 2020, replaced by a \$300 supplement, then ended altogether in September 2021 when Republican-governed states opted out of the federal programme. The child poverty rate, which had fallen so

dramatically, rose again to 17% in 2022 when the expanded Child Tax Credit provisions were not renewed.

The pattern was familiar from prior episodes in this series: emergency generosity, followed by premature fiscal withdrawal, followed by a disproportionate cost borne by those who had been most vulnerable to begin with.

Nick Lore's restaurant reopened for outdoor dining in June 2020. He received a PPP loan that covered two months of payroll. Four of his eleven staff did not return. The restaurant survived. Many did not. What the numbers say about the scale of what happened next is the subject of the following chapter.

## **16.2 Supply, Demand, and the Policy Dilemma**

Every major economic crisis before 2020 had, in retrospect, a recognisable predecessor from which to extrapolate a response. The Great Depression informed 2008. The oil shocks informed the stagflation debates of the 1970s. Policymakers facing the COVID-19 economic shock in March 2020 had no such template. A pandemic-induced simultaneous collapse of supply and demand — not caused by financial excess, not triggered by a policy error, not the product of any imbalance that could have been corrected in advance — had not occurred in the era of modern economic management.

The problems were therefore novel in their combination even if their individual components were familiar. A supply shock closed factories, disrupted shipping, and removed workers from production. A demand shock simultaneously eliminated consumer spending across entire sectors — hospitality, travel, entertainment, retail — not because consumers lacked money but because governments had closed the venues or individuals feared infection. The standard macroeconomic toolkit was not designed for a shock where higher demand could not be met because the mechanisms of supply were deliberately suspended.

In eight weeks between late February and late April 2020, the United States lost 22.4 million jobs — a destruction of employment larger than the entire job losses of the 2008 financial crisis, accomplished in a fraction of the time. Unemployment reached 14.7% in April 2020, the highest rate since monthly

tracking began in 1948. Global trade contracted 12% in the second quarter of 2020. The International Monetary Fund, which does not routinely reach for superlatives, described the shock as the worst economic disruption since the Great Depression.

### **16.2.1 The American Approach: Helicopter Money at Scale**

The United States chose the path of maximum fiscal intervention, deploying stimulus at a speed and scale that had no peacetime precedent.

The Coronavirus Aid, Relief, and Economic Security Act, signed on March 27, 2020, authorised \$2.2 trillion — at the time, the largest emergency economic relief bill in American history. Within this package, the most distinctive element was the direct payment mechanism: \$1,200 checks to most American adults, delivered without application or means-testing at a speed the transfer system had never previously achieved. The Paycheck Protection Program offered forgivable loans to small businesses that maintained their payroll — an attempt to preserve the employer-employee relationships that unemployment insurance alone could not protect.

The \$600 weekly supplement to standard unemployment benefits — which, combined with state benefits, produced replacement rates exceeding 100% of pre-pandemic wages for a significant portion of workers — was unlike anything in the US welfare state's history. It was also deeply controversial: economists debated whether generous unemployment supplements discouraged rehiring, while advocates for low-wage workers argued that any incentive effects were dwarfed by the consumption maintenance they provided.

The American Rescue Plan of March 2021, at \$1.9 trillion, extended the intervention into the recovery phase and included the expanded Child Tax Credit that temporarily transformed the American anti-poverty landscape. Combined, US fiscal spending on COVID relief reached approximately \$5.8 trillion — roughly 27% of pre-pandemic GDP. The Federal Reserve cut rates to zero within days, launched unlimited quantitative easing, and expanded its balance sheet from \$4.2 trillion to \$9.0 trillion within two years.

The result was the fastest labour market recovery in recorded US history. The 22.4 million jobs lost were recovered in 28 months. After the 2008 crisis, recovering 8.8 million lost jobs took 78

months.

### **16.2.2 Europe: The Short-Time Work Alternative**

Continental Europe's dominant policy instrument was the short-time work scheme — a mechanism with deeper roots in European labour market tradition than in the American model.

Germany's Kurzarbeit program, the archetypal version, allowed firms facing temporary demand reduction to reduce employee hours rather than lay workers off, with the state compensating employees for the lost hours at 60–67% of net wages. At its April 2020 peak, Kurzarbeit covered approximately 6 million German workers — roughly 14% of the employed workforce. The Netherlands, France, Austria, and most other continental European economies deployed analogous schemes.

The economic logic was distinct from the US approach in an important respect: rather than allowing mass unemployment and then subsidising the unemployed, European short-time work preserved the employment relationship itself. Workers retained their contacts with employers, their benefits, their institutional knowledge, and their workplace social structures. Firms retained their trained workforce. When demand returned, rehiring was instantaneous because no one had been separated.

German unemployment peaked at 6.3% in September 2020 — substantially below the US peak of 14.7%. The divergence was not explained by different infection rates or lockdown severity; Germany's economic contraction in 2020 was comparable to the US contraction. The difference was entirely the policy architecture governing the labour market adjustment.

### **16.2.3 The UK Furlough Scheme: A Hybrid Model**

The United Kingdom's Coronavirus Job Retention Scheme occupied a conceptual position between the European short-time work model and the American layoff-and-supplement approach. Under the furlough scheme, the government paid 80% of wages — up to £2,500 per month — for employees who were formally retained but not working. Unlike Kurzarbeit, furloughed workers could not work at all for their employer while receiving support; unlike US unemployed workers, they retained their employment relationship and expected to return.

At its June 2020 peak, 9.6 million workers — nearly a third of the UK private sector workforce — were on furlough. The scheme cost approximately £70 billion. UK unemployment peaked at 5.2% in late 2020, far below the US peak despite the UK experiencing a more severe GDP contraction (−9.9% in 2020 versus −3.4% for the US).

The furlough and the US approach arrived at similar employment outcomes by different mechanisms. The furlough preserved relationships; the US system severed them and then reattached them. The UK path proved more efficient where businesses and workers were stable; the US path allowed more labour market reallocation toward sectors that were growing.

#### **16.2.4 Sweden and New Zealand: The Extremes of Non-Pharmaceutical Policy**

Sweden's decision to forgo a mandatory lockdown — schools remained open, restaurants stayed open, mask mandates were not issued — produced a natural experiment in the economic effects of pandemic strategy. The hypothesis was that a less restricted economy would contract less severely than locked-down neighbours. The outcome was more complicated: Sweden's GDP contracted 2.8% in 2020, compared to Denmark's 2.1% and Norway's 0.8%, despite Sweden's minimal restrictions. Swedish excess deaths in 2020 were 7.7 per 1,000 population — significantly higher than Denmark's 1.7 — while the economic advantage was modest or absent. The Swedish Public Health Agency later acknowledged that Sweden's approach had not protected the elderly in care homes as intended.

New Zealand chose the opposite strategy: complete border closure, aggressive contact tracing, and an elimination objective that proved achievable for the original virus strains. The economic logic was that a country which eliminated community transmission could resume nearly normal economic activity while others remained restricted. New Zealand's GDP contracted only 2.1% in 2020 and recovered quickly. The strategy worked until the Delta variant arrived in mid-2021 with transmission characteristics that made elimination unsustainable, forcing a policy reversal within months.

### **16.2.5 Fiscal Capacity as Destiny**

Japan's response combined very targeted direct payments — a single ¥100,000 payment per resident in 2020 — with traditional automatic stabilisers and business support loans, without the equivalent of American-scale direct transfers. Japan's economy contracted 4.1% in 2020, broadly in line with peers, and recovered more slowly through 2021.

Brazil and India illustrate the hardest constraint: when fiscal capacity is limited, the range of feasible responses narrows dramatically. Brazil's government transferred approximately \$50 per month to informal workers — meaningful support in domestic purchasing power terms but a fraction of what Americans, Germans, or British workers received. India's fiscal response was similarly constrained. Both countries experienced larger and more persistent economic scarring in lower-income populations, with poverty headcounts that took far longer to recover than in high-income economies.

The comparative evidence from 2020 points in a consistent direction: countries with greater fiscal space, more extensive pre-existing social safety nets, and labour market institutions designed to maintain employment relationships during temporary shocks recovered their employment and output levels faster and with less permanent damage to the most vulnerable workers. This was not inevitable. It was the result of structural decisions made over decades — or, in the case of the American emergency supplements, invented under pressure in a matter of weeks.

## **16.3 CARES, Furlough, and the Fed's Expansion**

On the evening of March 25, 2020, Senate Majority Leader Mitch McConnell emerged from the Capitol and announced that the Senate had reached agreement on a relief package he described as “a wartime level of investment into our nation.” The process had taken six days of nearly continuous negotiation. Treasury Secretary Steven Mnuchin, who represented the administration across the table from Senate Democrats, had slept intermittently in his office. Senators in their 70s and 80s sat masked in a chamber where they were constitutionally required to be present.

The Coronavirus Aid, Relief, and Economic Security Act — CARES — passed the Senate 96 to 0. The House passed it by voice vote the following day, most members not traveling to Washington at all. President Trump signed it on March 27, 2020. The total cost was \$2.2 trillion, making it by a wide margin the largest economic relief legislation in American history: larger than the 2009 stimulus, larger than the New Deal in inflation-adjusted terms, larger than the entire Marshall Plan.

The speed was without precedent. Six weeks earlier, there had been no pandemic in the United States in any meaningful policy sense. The economy had been at full employment. The federal government was now committing more than 10 percent of annual GDP in a single bill negotiated in under a week.

### **16.3.1 CARES Act: The Architecture of \$2.2 Trillion**

The CARES Act's \$2.2 trillion committed funds across five broad categories with very different economic functions.

Direct payments to individuals totaled \$292 billion. The mechanism was a one-time rebate payment of \$1,200 per adult (\$2,400 for joint filers) and \$500 per child, phased out at incomes above \$75,000 for individuals and \$150,000 for joint filers. The Internal Revenue Service disbursed payments using tax return direct deposit information; approximately 80 million payments were made electronically within weeks, the remainder by paper check or debit card. The speed of distribution reflected lessons drawn from the 2001 and 2008 stimulus payment programs.

Enhanced unemployment insurance committed \$268 billion. The Federal Pandemic Unemployment Compensation (FPUC) added \$600 per week to all regular unemployment benefits through July 31, 2020 — a flat supplement that, for workers earning below the median wage, replaced more than 100 percent of prior earnings. The Pandemic Unemployment Assistance program extended eligibility to gig workers, independent contractors, and self-employed individuals who were categorically excluded from the regular unemployment system. At the peak in April and May 2020, approximately 26 million Americans were receiving some form of unemployment insurance — roughly 16 percent of the labor force.

The Paycheck Protection Program committed \$349 billion initially, expanded by subsequent legislation to \$813 billion total. The PPP provided forgivable loans to small businesses — those with fewer than 500 employees — at 1 percent interest through Small Business Administration-approved lenders. Loans were forgiven if the borrower maintained payroll at pre-crisis levels for eight weeks (later extended to twenty-four weeks) and spent at least 60 percent of funds on payroll costs. The mechanism was designed to keep employees on payrolls rather than sending them to unemployment offices: by subsidizing payroll directly through employers, the government attempted to preserve employment relationships that would otherwise dissolve.

The PPP's implementation was chaotic. Banks — facing thousands of applications simultaneously — prioritized existing business customers with established relationships. Large businesses obtained funds intended for small ones. The SBA's electronic systems failed repeatedly under load. A second round of PPP funding was required before the program stabilized.

Hospital and public health funding totaled \$153 billion, directed to provider relief funds, strategic national stockpile replenishment, testing expansion, and the Public Health and Social Services Emergency Fund.

Business lending facilities — including the Exchange Stabilization Fund contribution that authorized Federal Reserve emergency programs — totaled \$500 billion, primarily as backstops for Fed lending rather than direct expenditure.

### **16.3.2 The Federal Reserve's 13(3) Arsenal**

The Federal Reserve moved faster and further than in any previous crisis. Between March 15 and April 9, 2020 — twenty-five days — the Fed cut rates to zero, announced unlimited quantitative easing, and established nine separate emergency lending facilities under Section 13(3) of the Federal Reserve Act.

The Primary Market Corporate Credit Facility and Secondary Market Corporate Credit Facility together committed up to \$750 billion to purchase corporate bonds and ETFs — the first time in the Fed's history it had directly purchased corporate debt. The Municipal Liquidity Facility committed

\$500 billion to purchase short-term notes from states, counties, and cities. The Main Street Lending Program committed \$600 billion in loans to medium-sized businesses.

The total committed capacity across all 13(3) facilities reached approximately \$4 trillion. Actual deployment was substantially lower — many facilities were undersubscribed, partly because the speed of the fiscal response reduced the demand for emergency lending — but the announcement of capacity was itself economically significant. Markets that knew the Federal Reserve stood ready to purchase virtually any asset class had no incentive to execute the fire-sale dynamics that had destroyed value in 2008.

The Fed's balance sheet, which had entered 2020 at \$4.2 trillion, reached \$7.2 trillion by June 2020 and \$8.9 trillion by early 2022. The expansion of \$4.7 trillion in two years exceeded the entire QE1 through QE3 expansion over the 2008–2014 period.

### **16.3.3 American Rescue Plan: The Second Wave**

The American Rescue Plan Act, signed by President Biden on March 11, 2021, committed \$1.9 trillion in additional relief — the largest economic legislation since CARES.

Direct payments — \$1,400 per adult and dependent, with the same income phase-out structure as the CARES payments — totaled \$411 billion. Combined with the \$600 FPUC supplement that had been extended through December 2020 in the December 2020 Consolidated Appropriations Act, most American adults received a total of \$3,200 in direct federal payments across the three pandemic relief bills.

The expanded Child Tax Credit, the ARP's most structurally novel provision, converted the existing \$2,000-per-child tax credit into a fully refundable \$3,000 benefit per child (ages 6–17) and \$3,600 for children under 6, paid monthly rather than annually. Crucially, the credit was made fully refundable — households with no tax liability received the full benefit — which for the first time directed the credit to the poorest families who had previously been excluded. The provision, covering July through December 2021, reduced child poverty from 15 percent to approximately 12 percent. It was allowed to expire at year-end 2021.

State and local government aid totaled \$350 billion — substantially larger than the CARES business lending facilities had been for this purpose and larger than the ARRA's state aid in 2009. The funds were intended to prevent the state-level fiscal austerity that had prolonged the post-2008 recovery as states cut teachers, police, and social services to balance legally required budgets.

Vaccine distribution and testing received \$49 billion. Additional unemployment extensions, housing assistance, education funding, and nutrition program expansions accounted for most of the remaining balance.

#### **16.3.4 Operation Warp Speed**

Operation Warp Speed, announced May 15, 2020, was a public-private partnership between the Department of Health and Human Services and the Department of Defense, structured to compress the typical vaccine development timeline from ten to fifteen years to under twelve months. The total federal investment reached approximately \$12 billion.

The strategy was to fund multiple vaccine candidates simultaneously — placing bets on six different approaches rather than the conventional sequential process of advancing one candidate at a time through phases. The portfolio included traditional approaches (protein subunit vaccines: Sanofi/GSK, Novavax), viral vector approaches (AstraZeneca/Oxford, Johnson & Johnson), and the novel mRNA approach (Pfizer/BioNTech, Moderna). The federal government funded all six in parallel, accepting the financial risk that most would fail in exchange for the time savings of parallel development.

The at-risk manufacturing commitment was the critical innovation. Operation Warp Speed pre-purchased vaccines before any candidate had received Emergency Use Authorization — effectively guaranteeing manufacturers that they would be compensated even if their vaccine failed. This allowed manufacturing scale-up to begin while clinical trials were still ongoing. When Pfizer received EUA on December 11, 2020 and Moderna on December 18, manufacturing had already been underway for months.

Pfizer's EUA was granted 334 days after the virus's genome was published. The prior record for vaccine development had been four years, for mumps. The mRNA platform's speed advantage

— the vaccine sequence could be finalized within days of the published genome, with manufacturing following the same process regardless of the specific sequence — was fundamental to this compression.

### **16.3.5 Vaccine Rollout**

The first vaccination in the United States was administered on December 14, 2020, to a nurse in New York City. Initial distribution was allocated by the Advisory Committee on Immunization Practices according to priority: healthcare workers and long-term care facility residents (Phase 1a), essential workers and adults over 75 (Phase 1b), other essential workers and adults 65-74 (Phase 1c), and then the general adult population.

Daily vaccination rates accelerated rapidly through early 2021 as supply constraints eased. The administration reached 1 million doses per day in late February, 2 million per day in mid-March, and peaked at approximately 4 million doses per day in mid-April 2021. By the time the April peak was reached, approximately 130 million Americans — 40 percent of the adult population — had received at least one dose.

The subsequent slowdown — daily vaccinations fell below 500,000 by July 2021 — reflected demand saturation among willing recipients rather than supply constraints, and preceded the Delta wave of summer and fall 2021.

### **16.3.6 The Reopening Sequence and Labor Market Recovery**

The economic reopening followed the vaccination trajectory with a three-to-six-month lag, mediated by state-level policy decisions that varied widely. Texas and Mississippi ended mask mandates in March 2021. California maintained indoor dining restrictions until June 2021. The aggregate outcome was a labor market recovery whose speed was without historical precedent.

Total nonfarm payroll employment, which had fallen by 22 million jobs in March and April 2020, recovered 21.3 million jobs by the end of 2021. The unemployment rate, which had peaked at 14.7 percent in April 2020, fell to 3.9 percent by December 2021 — a recovery of 10.8 percentage points in twenty months. The comparable recovery from the 2008 crisis had taken seven years.

The speed was a consequence of the crisis's distinctive character. Unlike the 2008 crisis, in which firms had laid off workers whose skills, customer relationships, and institutional knowledge were genuinely lost, the pandemic layoffs had preserved the underlying employer-employee matches in many cases: workers knew their employers, employers wanted their workers back, and the PPP and enhanced unemployment programs had maintained income continuity that prevented the household financial stress that had prolonged the 2008 recovery.

The labor market that emerged from the recovery was not identical to the one that had entered the pandemic. Participation rates among prime-age workers recovered, but overall labor force participation remained below its February 2020 level, partly reflecting early retirements by older workers who had left the labor force and declined to return. The composition of employment shifted: remote-compatible professional services expanded; hospitality, retail, and certain personal services contracted permanently. And wages, particularly at the low end, rose substantially — the labor market tightness of 2021–2022 delivered wage gains for hourly workers that had been elusive for the preceding decade.

## **16.4 Recovery, Inflation Seeds, and Scarring**

The COVID-19 economic shock produced outcomes so contradictory that they resist integration into a single narrative. A crisis that killed more than one million Americans and displaced 22 million from employment simultaneously reduced child poverty to a generational low. A pandemic that devastated low-wage service workers also generated the fastest top-line labour market recovery in postwar American history. A shock that proved the extraordinary capacity of government to mobilise resources also demonstrated, with equal clarity, the limits of what mobilised resources can accomplish when the structural conditions of inequality are already entrenched.

Reading the ledger honestly requires resisting the temptation to select the number that confirms the conclusion one preferred in advance.

### 16.4.1 Positive Results

The most significant positive outcome of the COVID-19 response was the labour market recovery. The 22.4 million jobs lost between February and April 2020 were fully recovered by May 2022 — 28 months, a pace with no parallel in the postwar record. After the 2008 crisis, recovering the 8.8 million jobs lost took 78 months. After the early 1980s recession, full employment recovery took over four years. The combination of unprecedented fiscal support — the \$600 weekly supplement, direct payments, and PPP loans — maintained household incomes through the trough and funded the consumption that pulled employment back as restrictions eased.

The immediate effect on child poverty was among the most dramatic single-year changes in any welfare indicator in American history. The US child poverty rate, measured by the Supplemental Poverty Measure, fell from 18% in 2019 to 12% in 2020 — a 33% reduction in a single year, achieved because transfer payments to low-income households more than compensated for wage losses. When the American Rescue Plan's expanded Child Tax Credit — \$300 per month per child under six, \$250 for older children — took effect in 2021, the child poverty rate fell further. The Columbia University Center on Poverty and Social Policy estimated a monthly low of 11.9% in mid-2021. The mechanism was straightforward: direct cash transfers work. The policy achieved more reduction in child poverty in twelve months than the prior decade of incremental program adjustment.

Operation Warp Speed demonstrated that the conventional timelines of pharmaceutical development — typically a decade or more from discovery to authorisation — were not laws of nature but consequences of resource constraints and sequential process design. The mRNA vaccine platform, under development for decades with insufficient commercial incentive to reach clinical application, was funded, trialled, and deployed in under twelve months. Moderna and Pfizer-BioNTech vaccines received emergency authorisation in December 2020. The platform has since accelerated development timelines for oncology and other infectious disease applications whose commercial potential was amplified by the COVID investment.

Remote work, while a mixed phenomenon, generated demonstrable productivity gains for workers whose jobs were compatible with it. Stanford economist Nicholas Bloom's research found that fully remote work maintained roughly 87% of in-office productivity, while hybrid arrangements achieved approximate equivalence. For the roughly 40% of American workers whose jobs permitted remote

work — disproportionately college-educated, higher-wage knowledge workers — the elimination of commuting time represented a genuine increase in effective compensation, with commute savings averaging 55 minutes per day.

#### **16.4.2 Negative Results**

The COVID pandemic's human cost was catastrophic in ways that aggregate economic statistics cannot adequately represent. Excess deaths in the United States between 2020 and 2022 exceeded 1.2 million — a toll concentrated disproportionately among the elderly, racial minorities, workers in occupations that could not be performed remotely, and communities with limited healthcare access. The demographic distribution of mortality mapped, with uncomfortable precision, onto the existing topography of inequality.

The educational damage to children who spent formative academic years in partial or full remote learning is documented but still accumulating. Third-grade reading proficiency fell to its lowest level in thirty years, with the declines concentrated among students from low-income households who lacked stable internet access, quiet study space, and adult supervision during school hours. The National Assessment of Educational Progress data from 2022 showed the largest average score declines in reading and mathematics in the assessment's fifty-year history. A generation entered adolescence with measurably weaker foundational skills than any cohort in the prior three decades.

The mental health consequences were acute across age groups but particularly severe among adolescents. Rates of anxiety and depression approximately doubled among adults in the United States during 2020, according to the CDC. Emergency department visits for suspected suicide attempts among adolescent girls rose 51% in early 2021 compared to the same period in 2019. The disruption of developmental experiences that adolescence is designed to provide — peer relationships, managed risk-taking, the social scaffolding of growing up — may produce psychological effects that compound over decades.

The K-shaped recovery is among the crisis's most documented structural consequences. Workers in the bottom income quintile, concentrated in hospitality, food service, and retail, took 18 months longer to recover their employment levels than workers in the top quintile, who could work remotely

throughout. The recovery looked complete in aggregate statistics long before it felt complete for the workers at the bottom of the distribution. By December 2021, leisure and hospitality employment remained 8% below its pre-pandemic level, even as professional and business services had fully recovered.

The fiscal consequences extended into the subsequent economic episode. The \$5.8 trillion in US COVID relief spending — combined with supply chain disruptions that constrained the goods-producing capacity of the global economy — contributed to the inflationary surge of 2021-2023. Whether the stimulus was calibrated correctly is genuinely contested among economists. The 2021 portion of spending, entering an economy whose supply constraints were becoming visible, appears in retrospect to have been larger than the demand gap it was intended to fill. The consequences are the subject of Episode 6.

### **16.4.3 Neutral and Mixed Results**

The Paycheck Protection Program distributed approximately \$800 billion in forgivable loans to roughly 5 million small businesses between April 2020 and May 2021. An analysis by economists at the Federal Reserve and MIT estimated that approximately 80% of PPP loans went to businesses and shareholders who would have survived without them — the money preserved profits more than jobs. A separate analysis found that each job “saved” by PPP cost approximately \$377,000 — a ratio that reflected the program’s design flaw of providing loans based on payroll regardless of demonstrated need.

This is not to say PPP produced no effect. In the acute phase of the crisis, when it was impossible to know which businesses would fail and which would survive, the blanket approach had administrative virtues: it was fast, simple, and reached businesses that a more targeted program might have excluded while arguing over eligibility. The cost of mistargeting was real. The cost of delay would also have been real. The counterfactual — a more precisely targeted but slower program — is not obviously better.

Remote work represents the period’s most ambiguous lasting change. For workers in professional occupations, remote and hybrid arrangements proved compatible with career advancement and offered genuine quality-of-life improvements. For younger workers entering their professions during

the pandemic, the picture is more complicated. Research from Microsoft's WorkLab and independent economists found that fully remote junior employees formed fewer informal mentoring relationships, accessed fewer networking opportunities, and received slower informal skill transfer than comparable cohorts who had worked in offices. The long-term career effects of having started professional life in enforced isolation from colleagues are not yet fully measurable.

The child poverty collapse and recovery illustrated, more vividly than any academic study could, the degree to which American child poverty is a policy choice rather than an economic inevitability. When transfers sufficient to eliminate it were provided, it was eliminated. When those transfers expired — the expanded Child Tax Credit was not renewed in the Build Back Better negotiations — child poverty rose to 17% in 2022, nearly reversing the entire gain. The policy worked. The political will to sustain it did not.

# 17 The Great Inflation (2021–2023)

<https://www.youtube.com/watch?v=JBCMd2Attq4>

## 17.1 Supply Shocks and the Return of Inflation

Sharon Kowalski had been keeping her grocery receipts for thirty years. It was a habit inherited from her mother, who had lived through the 1970s and never fully trusted that prices would stay reasonable. In January 2022, Sharon — a retired school administrator in Pittsburgh, living on a fixed pension of \$2,800 per month — noticed that the total on her weekly Kroger receipt had risen from its pre-pandemic average of \$87 to \$124. Eggs were \$3.89 per dozen, up from \$1.39. Ground beef was \$6.49 per pound. Butter was \$4.29. The heating bill for her three-bedroom house had risen from \$95 to \$162 per month.

Sharon had not received a pay rise, because she had not been employed for six years. Her pension did not adjust automatically for inflation. She began doing what millions of retired and low-income Americans did in 2022: working backwards through her monthly expenditures to find what could be cut.

The Great Inflation of 2021–2023 was not the largest peacetime inflation in American history. The 1970s holds that distinction. It was, however, the fastest unanticipated inflation surge in forty years — one that arrived when central banks had explicitly told markets and governments it would not, and one that fell with particular harshness on fixed-income households, renters, and anyone whose wages did not keep pace with rising prices. For those people, the economic disruption was not theoretical. It was a restructuring of daily life, conducted without their consent.

### 17.1.1 How Inflation Returned

In retrospect — which is where economic causation always looks clearest — the post-pandemic inflation had identifiable inputs that interacted in a combustible sequence.

The first input was demand. American households had accumulated approximately \$2.5 trillion in excess savings by mid-2021, the product of stimulus payments received while spending opportunities were curtailed. This money did not sit idle. As reopening accelerated through spring and summer 2021, consumer spending surged in categories that had been suppressed — travel, dining, entertainment, and physical goods — simultaneously and at a pace that supply chains could not accommodate.

The second input was supply. Two years of pandemic-era disruption had stretched global supply chains beyond their design tolerances. Container shipping costs rose 900% between early 2020 and September 2021. Semiconductor shortages cascaded through electronics, automotive, and appliance manufacturing. Port congestion at Los Angeles and Long Beach — the entry point for approximately 40% of US container imports — created backlogs measured in weeks. The labour shortages that emerged when workers delayed their return to employment compounded every node of the supply chain simultaneously.

The third input was energy. Russia's invasion of Ukraine on February 24, 2022, triggered the largest disruption to European energy markets since the 1973 oil embargo. Russia had supplied approximately 40% of the European Union's natural gas and 27% of its crude oil imports. As Europe scrambled to replace Russian energy through liquefied natural gas imports and accelerated renewable deployment, global energy prices spiked. Brent crude oil rose from \$78 per barrel in December 2021 to \$128 in March 2022. European natural gas prices rose to levels equivalent to \$500 per barrel of oil in equivalent energy terms.

Energy costs flow through every sector of a modern economy. They are embedded in food production through fertiliser (largely natural gas-derived), in transport through fuel costs, in manufacturing through process heat, and in households through heating and electricity. When energy prices spike, general price levels follow.

The fourth input, which the Federal Reserve would later acknowledge with considerable discomfort, was monetary policy. Interest rates of 0–0.25% and \$120 billion per month in asset purchases had been calibrated for an economy in demand collapse. They remained in place through the end of 2021, adding monetary stimulus to an economy that was already running hot.

### **17.1.2 The “Transitory” Miscalculation**

In May 2021, with US CPI running at 4.2% — already double the Fed’s 2% target — Jerome Powell used the word “transitory” to describe what the Federal Reserve expected inflation to do. The Fed’s June 2021 Summary of Economic Projections forecast PCE inflation of 3.4% for 2021 and 2.2% for 2022. The Fed’s December 2021 forecast projected 2022 inflation at 2.6%.

The actual 2022 US CPI was 8%.

This was not a rounding error or a matter of nuance. It was a forecasting failure of the first order, comparable in its consequences to the Federal Reserve’s policy failures of 1929–1933, though in the opposite direction. The Fed had been burned by forty years of chronically below-target inflation and was, in the assessment of several former Fed officials speaking after the fact, psychologically anchored to the expectation that inflation would not return with force.

The “transitory” designation proved self-undermining in a specific way. Because the Fed anticipated that inflation would resolve itself, it delayed tightening monetary policy until March 2022. By then, US CPI had been running above 5% for nine consecutive months and above 7% for three months. The delay compressed the subsequent tightening into a more rapid, more disruptive trajectory than would have been required had tightening begun in mid-2021.

### **17.1.3 The Rate Rise Begins**

On March 16, 2022, the Federal Open Market Committee raised the federal funds rate by 25 basis points — the first increase since December 2018. CPI was 7.9% on the day of the decision. The committee projected the funds rate would reach 1.9% by year end. It would in fact reach 4.25–4.5% by December 2022 and 5.25–5.5% by July 2023.

For the millions of households — and the central banks, finance ministries, and mortgage lenders across the developed world — who had structured their financial decisions around the assumption that near-zero interest rates were a permanent feature of the economic landscape, the reckoning that followed was seismic. The numbers say how large. The next chapter shows what they mean.

## **17.2 Transitory or Structural? The Forecasting Failure**

The inflation that emerged in 2021 and peaked across most major economies in 2022 was unusual in the history of postwar price crises because it was caused by the simultaneous activation of multiple independent inflation mechanisms, each of which would have been manageable alone. The supply chain disruptions from the pandemic constrained the production of goods. The fiscal stimulus — \$5.8 trillion in the United States alone — had maintained and expanded household purchasing power through the pandemic and generated \$2.5 trillion in accumulated consumer savings. The invasion of Ukraine by Russia in February 2022 produced a commodity shock that pushed energy prices to levels not seen in a generation and sent global food prices to forty-year highs. Corporate profit margins expanded as firms, finding they could raise prices without losing customers, took advantage of reduced competitive pressure in concentrated industries.

US inflation reached 9.1% in June 2022 — the highest reading since November 1981. UK inflation reached 11.1% in October 2022, the highest since 1981. Eurozone inflation peaked at 10.6% in the same month, a figure without precedent since the euro's creation. Real wages in the United States fell for 24 consecutive months between April 2021 and March 2023 — the longest sustained decline since the stagflation era — despite nominal wage growth running at historically elevated 5-7% per year. Workers were receiving the largest pay increases of their working lives and still falling behind. The political salience of this gap was immediate and global: cost-of-living concerns became the first or second ranked political issue in every major democracy by late 2022.

Central bank credibility was additionally at stake in a way that compounded the economic problem. Every major forecasting institution — the Federal Reserve, the IMF, the ECB, the Bank of England — had predicted 2022 inflation at 2.6-3.5%. The actual outcomes were 8-9%. The systematic underestimation, based on models built for the low-inflation world of 1995-2020, meant that central

banks had been too slow to tighten, and that when they did tighten, they had to move fast enough to visibly re-establish credibility as inflation fighters.

### **17.2.1 The US Federal Reserve: Delayed Then Aggressive**

The Federal Reserve's response to the Great Inflation followed a distinctive two-phase trajectory that became both its most criticized feature and, arguably, its ultimate vindication.

In 2021, as inflation rose from 2.6% in January to 7.0% in December, the Fed maintained its assessment that the inflation was “transitory” — a temporary consequence of supply chain disruptions and pandemic reopening dynamics that would resolve without requiring monetary tightening. Jerome Powell later acknowledged publicly that the “transitory” characterisation was a mistake. The December 2021 pivot — dropping the transitory language and signalling imminent tightening — came later than many economists believed appropriate.

When tightening began in March 2022, it was aggressive by any modern standard. The Fed raised its benchmark rate eleven times between March 2022 and July 2023, moving from 0.25% to 5.5% — a cumulative 525 basis points in seventeen months. Four consecutive 75-basis-point increases from June through November 2022 were unprecedented in the modern Federal Reserve's history; no previous FOMC had moved by 75 basis points at a single meeting since 1994. The speed reflected both the urgency of the inflation and Powell's awareness that visible action was necessary to anchor inflation expectations before they became self-fulfilling.

The US ultimately achieved what economists call a “soft landing” — inflation falling from 9.1% to 2.4% without the unemployment rate exceeding 4%. Historically, this combination is extremely rare. Of fourteen Fed tightening cycles since 1965, eleven were followed by recession. That the US avoided recession in this cycle remains one of the more debated outcomes in recent macroeconomic history.

### **17.2.2 The European Central Bank: Tightening Into Fragility**

The ECB faced the same inflation problem as the Fed but with a structural constraint that the Fed did not share: the Transmission Protection Instrument.

The Eurozone is a currency union without fiscal union, meaning that a single monetary policy must serve economies at very different stages of their business cycles and with very different debt loads. When the ECB raises rates, it raises them for Germany and for Italy simultaneously, despite the fact that Italy's debt-to-GDP ratio of 144% makes it far more sensitive to interest rate increases than Germany's 66%. Aggressive rate increases that are appropriate for the most resilient Eurozone economies can trigger sovereign debt stress in the most fragile ones — a dynamic that had nearly destroyed the euro in 2011-2012.

The Transmission Protection Instrument, announced in July 2022, was the ECB's mechanism for addressing this constraint: a commitment to purchase sovereign bonds of member states facing "unwarranted" increases in borrowing costs, provided those countries were complying with EU fiscal rules. It was, in structural terms, a version of the Draghi "whatever it takes" commitment of 2012, operationalised as a formal instrument rather than a president's promise.

The ECB tightened rates from -0.5% in July 2022 to 4.0% by September 2023 — substantial tightening, though starting from a more negative baseline than the Fed. The outcome was a Eurozone that brought inflation down to target but at the cost of a recession in Germany — the EU's largest economy — which contracted 0.3% in 2023. European industrial production, particularly in energy-intensive manufacturing and chemicals, faced a structural challenge that rate policy could not address.

### **17.2.3 The Bank of England: Tightening With Inherited Weakness**

The United Kingdom combined the standard inflation problem with three complicating factors that made its situation distinctive among major economies.

First, the post-Brexit trade frictions had raised effective import prices and reduced labour supply in sectors that had relied on EU workers, creating a supply-side weakness that pre-dated the inflation and made it harder to contain. Second, the UK mortgage market is structured around 2- and 5-year fixed terms rather than the 30-year fixed mortgages standard in the US, meaning that rate increases transmitted directly and rapidly to household budgets as mortgages came up for renewal. An estimated 1.5 million UK households faced remortgaging in 2023 at rates 4-5 percentage points above their expiring fixed terms.

Third, and most dramatically, the September 2022 “mini-budget” designed by Chancellor Kwasi Kwarteng and Prime Minister Liz Truss — £45 billion in unfunded tax cuts announced alongside projected energy support spending — triggered a gilt market crisis that sent UK government borrowing costs sharply higher and pushed mortgage rates above 6% within days. The Bank of England was forced to intervene in the gilt market to prevent pension fund insolvencies. Kwarteng was dismissed after 38 days. Truss resigned after 45 days — the shortest Prime Ministerial tenure in modern British history. The episode demonstrated, more vividly than academic literature could, what happens when fiscal policy moves in the opposite direction from monetary policy during an inflation.

#### **17.2.4 Hungary, Turkey, and the Heterodox Alternative**

Against the orthodoxy of rate increases, two countries offered deliberate experiments in the opposite direction.

Hungarian Prime Minister Viktor Orbán’s government maintained artificially capped interest rates for longer than neighbouring central banks and combined this with price controls on fuel and basic food items. The approach delayed the domestic transmission of inflation in the short term but did not prevent it: Hungarian inflation reached 25.7% in January 2023, among the highest in the EU, before rate normalization was undertaken.

Turkey’s approach, under the intellectual direction of President Recep Tayyip Erdogan, was more radical and more consequential. Erdogan had publicly argued that high interest rates cause inflation rather than reduce it — an inversion of conventional monetary theory with little empirical support. Through 2021 and into 2022, the Central Bank of the Republic of Turkey cut rates despite rising inflation, repeatedly dismissing central bank governors who disagreed. The lira collapsed 44% against the dollar in 2021 alone. Turkish inflation reached 85.5% in October 2022. The experiment in heterodox monetary policy produced the most severe inflation in modern Turkish history and a currency crisis that destroyed household purchasing power for millions of ordinary Turks who had no ability to hold foreign assets.

### **17.2.5 Argentina's Chronic Crisis and Milei's Shock Therapy**

Argentina's inflation problem predated the global episode and reflected chronic fiscal imbalances and institutional dysfunction that had resisted reform for decades. By December 2023, Argentine inflation had reached 211% annually.

The response came in the form of Javier Milei's election in November 2023 on a radical libertarian platform that included the proposed elimination of the central bank and dollarisation of the Argentine economy. The immediate post-election package included a 50% devaluation of the peso and drastic cuts to public spending. The shock therapy approach — deliberately painful in the short term in order to break inflationary expectations — represented an extreme version of the orthodox tightening strategy deployed by the Fed and ECB, executed under conditions of far greater existing distress.

### **17.2.6 Energy Subsidies Versus Rate Hikes**

Germany and France both deployed large-scale energy price caps in 2022 — Germany committing approximately €200 billion in energy support, France maintaining regulated electricity tariffs that substantially dampened headline inflation relative to market prices. The UK's Energy Price Guarantee provided equivalent protection.

These supply-side interventions accomplished their immediate objective of reducing reported headline inflation and preventing the worst household hardship. They also added substantially to sovereign debt at a time when rising interest rates were already increasing debt service costs. Whether they represented a more efficient approach to reducing economic pain than the same fiscal resources deployed as direct transfers — allowing households to choose how to absorb higher energy costs — remains debated. What is not debated is that they kept measured inflation lower than the underlying market price dynamics would have produced, and that this made the task of central banks, which target measured inflation, somewhat easier.

The Great Inflation confronted every major economy with a core dilemma: how much economic pain was appropriate to purchase price stability, and who should bear it? The answers differed by country, by political system, and by institutional capacity. The divergence in outcomes that followed reflected those differences with unusual clarity.

## 17.3 The Rate-Tightening Cycle

Jerome Powell's prepared remarks for the Jackson Hole Economic Symposium ran to 1,300 words. He could have said them in five minutes. He took eight. When he finished, the S&P 500 had lost \$1.3 trillion in market value in a single afternoon, and Federal Reserve officials who had worried about communicating a policy shift clearly felt they had achieved their objective.

The speech's core was a single sentence: "While higher interest rates, slower growth, and softer labor market conditions will bring down inflation, they will also bring some pain to households and businesses." Powell had spent six months being asked whether the Fed could achieve a soft landing — reduce inflation without causing a recession. At Jackson Hole, he stopped answering that question and replaced it with a different one: price stability would be restored, and the restoration would have costs. He then quoted Paul Volcker at length.

The "pivot" that financial markets had been expecting — a signal that rate hikes were slowing or ending — did not come. What came instead was explicit warning that the Fed was prepared to accept the economic damage that a sustained fight against inflation would require. "Restoring price stability will likely require maintaining a restrictive policy stance for some time," Powell said. "The historical record cautions strongly against prematurely loosening policy."

The speech was a commitment device. Its function was to make reversal politically costly. And it worked.

### 17.3.1 The Fed Tightening Cycle: Eleven Hikes

The Federal Reserve's tightening cycle began on March 16, 2022, with a 25 basis point rate increase — the first rate hike since December 2018. The target range moved from 0 to 0.25 percent to 0.25 to 0.5 percent. It was a modest start to what would become the most aggressive tightening cycle since Volcker.

The pace accelerated rapidly. The May 2022 meeting delivered 50 basis points — the largest single increase in twenty-two years. June 2022 delivered 75 basis points — the largest since 1994. Four consecutive 75 basis point increases followed, in June, July, September, and November 2022. By

December 2022, the target range stood at 4.25 to 4.5 percent — a cumulative increase of more than 4 percentage points in nine months.

The pace then slowed. A 50 basis point increase in December 2022, a 25 basis point increase in February 2023, another in March, another in May, another in July 2023. The final hike, on July 26, 2023, brought the target range to 5.25 to 5.5 percent — the highest level since January 2001.

In total: eleven rate increases between March 2022 and July 2023, moving the federal funds rate from near zero to 5.25 to 5.5 percent — a cumulative increase of 525 basis points in sixteen months. This was the fastest sustained tightening cycle since the Volcker era.

The Fed then held rates at 5.25 to 5.5 percent through the remainder of 2023 and into 2024, maintaining a restrictive policy stance even as inflation declined — accepting the risk of over-tightening rather than under-tightening, as Powell had signaled at Jackson Hole.

### **17.3.2 Balance Sheet Reduction**

The Fed's balance sheet, which had expanded to approximately \$9 trillion during the pandemic — more than double its pre-pandemic level — began shrinking in June 2022 through a process the Fed called Quantitative Tightening.

The mechanism was passive: the Fed stopped reinvesting the proceeds of maturing securities rather than actively selling assets into the market. The initial caps were \$47.5 billion per month (\$30 billion in Treasuries, \$17.5 billion in MBS), doubling to \$95 billion per month (\$60 billion and \$35 billion) from September 2022.

Progress was gradual. By the end of 2023, the balance sheet had declined from \$9 trillion to approximately \$7.7 trillion — a reduction of \$1.3 trillion in eighteen months. The \$1.5 trillion reduction target implied several additional years of runoff at the prevailing pace before the balance sheet returned to anything close to pre-pandemic norms, and the practical lower bound — the level of reserves needed to maintain smooth money market functioning — remained uncertain.

Quantitative Tightening had less certain effects on financial conditions than rate increases. Academic research on QT's transmission mechanism was less developed than for rate policy, and the experience of 2019 — when a previous QT episode had produced money market disruptions that

forced the Fed to abruptly halt balance sheet reduction — had made Fed officials cautious about the pace.

### **17.3.3 Fiscal Consolidation: The Pay-Fors**

The fiscal policy response to the inflation episode was constrained by the political composition of Congress and by the economic theory that fiscal expansion had contributed to the inflation. The two major pieces of legislation passed in 2022 incorporated fiscal offsets — “pay-fors” — that were designed to be deficit-neutral or deficit-reducing over ten years, limiting their inflationary impact.

The CHIPS and Science Act, signed August 9, 2022, provided \$52.7 billion in direct subsidies for domestic semiconductor manufacturing and \$200 billion in authorized science research spending. The semiconductor subsidies were direct grants to manufacturers — Intel, TSMC, Samsung, and Micron among the recipients — contingent on domestic production commitments. The act's purpose was partly strategic (reducing dependence on Taiwan Semiconductor Manufacturing Company for advanced chips) and partly supply-side (increasing domestic productive capacity to reduce inflationary bottlenecks). The manufacturing subsidies were funded through discretionary appropriations rather than tax revenues.

The Inflation Reduction Act, signed August 16, 2022, was the largest climate investment in American history — \$369 billion in clean energy and climate provisions over ten years — combined with health care provisions that capped Medicare prescription drug costs and allowed the government to negotiate drug prices. The IRA was funded through a 15 percent corporate minimum tax on book income (estimated to raise \$222 billion over a decade), a 1 percent excise tax on stock buybacks (\$74 billion), and enhanced IRS enforcement (\$124 billion). The Congressional Budget Office scored the IRA as deficit-reducing by approximately \$305 billion over ten years. Whether the IRA reduced inflation in the near term was disputed — the climate investments deployed demand while the tax provisions removed it — but its fiscal impact was contractionary compared to deficit-financed alternatives.

#### **17.3.4 Energy Policy: Strategic Petroleum Reserve and LNG**

The most immediate policy response to the energy price surge — driven by Russia's February 24, 2022 invasion of Ukraine and the subsequent embargo of Russian energy exports by Western nations — was the largest release from the Strategic Petroleum Reserve in its fifty-year history.

Beginning March 31, 2022, the Biden administration authorized the release of 180 million barrels from the SPR over six months — roughly one million barrels per day, equivalent to about 1 percent of global daily consumption. Other International Energy Agency members coordinated additional releases of approximately 60 million barrels. The combined release partially offset the loss of Russian exports (approximately 3 million barrels per day had been redirected from European markets).

The SPR release contributed to Brent crude oil prices falling from a peak of \$128 per barrel in March 2022 to \$83 per barrel by November 2022. The causal attribution is contested — global demand reduction as China maintained COVID restrictions and fears of recession mounted also contributed — but the timing correlated with the release. By late 2023, the SPR stock stood at approximately 350 million barrels, down from 592 million at the start of 2021, and refilling at below-market contracted prices was underway.

Liquefied natural gas exports to Europe became a strategic priority as European nations sought to replace Russian pipeline gas. US LNG export capacity, which had been approximately 10 billion cubic feet per day before the Ukraine invasion, was running at near-maximum utilization through 2022 and 2023. New LNG export terminal approvals and construction accelerated. The resulting increase in US gas exports contributed to higher domestic natural gas prices but provided European buyers with an alternative to Russian supply that had geopolitical significance beyond its economic cost.

#### **17.3.5 European Energy Price Interventions**

European governments faced a more acute energy price crisis than the United States because of their higher dependence on Russian gas and because European wholesale electricity markets are structured so that the marginal price of electricity across the system is set by the most expensive

generator — which in a crisis is almost always gas. Wholesale electricity prices in some European markets reached ten times their pre-crisis levels in late 2022.

Germany committed €200 billion in its “defensive shield” — the largest single national energy support program in European history. The funds were used to cap wholesale gas prices for industrial users, subsidize household energy costs, and backstop gas importers and utilities that faced margin calls on energy hedges as prices moved against them. The German government nationalized Uniper, the country’s largest gas importer, in December 2022 after it became insolvent.

The UK’s Energy Price Guarantee, announced September 8, 2022 — the last act of Liz Truss’s government before she resigned — capped household energy bills at £2,500 per year for the average household. The guarantee was subsequently modified by the Sunak government to allow bills to rise toward market levels as wholesale prices fell, but the support program remained in place through 2023 at reduced levels. Total UK energy support spending through 2023 was estimated at approximately £70 billion.

### **17.3.6 Supply Chain Normalisation**

The inflationary pressures from goods markets — which had been more intense and more novel than the energy and housing components — unwound through 2022 and 2023 as supply chains normalised and goods demand rotated back toward services.

Container shipping costs, which had peaked at approximately \$11,000 per forty-foot equivalent unit on the major trans-Pacific routes in September 2021, fell to approximately \$1,000 by the end of 2023 — a decline of roughly 90 percent from peak. The driver was a combination of new vessel capacity coming online (ordered during the high-price period), demand normalisation as consumer spending shifted from goods back to services, and the resolution of the specific port congestion that had been amplifying spot rates.

Semiconductor lead times, which had extended to 52 weeks or more at the 2021 peak, normalised to historical averages of 12 to 16 weeks by late 2023 as production expanded and the auto industry’s inventory rebuild slowed. Used car prices, which had risen 45 percent from pre-pandemic levels

at their peak, fell approximately 20 percent from that peak by late 2023 as new car inventories rebuilt.

The Federal Reserve Bank of New York's Global Supply Chain Pressure Index, which measures supply chain stress across multiple dimensions, fell from a peak of 4.3 standard deviations above its historical mean in December 2021 to below zero — below-average stress — by June 2023. The supply-side inflationary pressures that had been most distinctive about the post-pandemic inflation episode had substantially resolved within roughly two years of the supply chain's peak dysfunction.

The disinflation that resulted from this combination — restrictive monetary policy, modest fiscal consolidation, energy price stabilisation, and supply chain normalisation — moved headline CPI from its 9.1 percent peak in June 2022 to 3.4 percent by December 2023. Whether that represented a complete return to the 2 percent target — and at what cost in lost output and employment — was the subject of the next chapter's accounting.

## **17.4 Soft Landing or Unfinished Business?**

Economic history offers a discouraging prior for central banks attempting to reduce high inflation without causing a recession. Of the fourteen Federal Reserve tightening cycles since 1965, eleven produced recession within two years. The standard mechanism is straightforward: higher borrowing costs reduce business investment, cool consumer spending, raise unemployment, and thereby reduce the wage and price pressures sustaining inflation. But the transmission from rate increases to recession is rarely so precise that the central bank can stop exactly at the threshold of price stability without crossing into contraction.

By the end of 2023, the United States had crossed that threshold without falling into recession — a rarity significant enough that economists debated whether to classify it as a genuine soft landing or a “not yet” landing whose consequences were still arriving through monetary policy's long and variable lags. US inflation fell from 9.1% in June 2022 to 2.4% by September 2024. Unemployment rose from 3.5% to a peak of 4.3% before declining again. GDP growth remained positive throughout. Whether the Fed deserved credit for this outcome, or whether supply chain normalisation and energy price

declines did most of the work while monetary policy took the credit, became the central interpretive debate of the episode.

### **17.4.1 Positive Results**

The US soft landing is the clearest positive result, and its rarity warrants emphasis. The combination of 9.1%-to-2.4% disinflation with unemployment remaining below 4% throughout the tightening cycle has no direct parallel in the postwar Federal Reserve record. The closest analogues — the 1994-1995 tightening cycle under Alan Greenspan, which avoided recession, and the 1984 disinflation — operated from lower inflation starting points and involved less aggressive rate movements. That Powell's Fed achieved what Volcker's did not — inflation reduction without a deep recession — is, at minimum, a significant institutional accomplishment.

The Great Inflation accelerated the transition to energy security investments that had been advocated for years but lacked political urgency. The Inflation Reduction Act of August 2022, while named for inflation, was primarily a \$369 billion clean energy and climate investment package designed to reduce US dependence on imported fossil fuels and accelerate the green energy transition. The energy price shock of 2021-2022 provided the political conditions for its passage. IRA investments in solar, wind, battery storage, and electric vehicles committed to a structural reduction in US exposure to global fossil fuel price shocks — a supply-side response to an energy inflation that rate increases could not address. By 2023, US clean energy investment had reached \$303 billion annually, nearly double the 2020 figure.

Central bank independence was reinforced, paradoxically, by the willingness of central banks to impose pain. By maintaining rate increases through 2022 and into 2023 despite political pressure to ease — congressional criticism of the Fed was intense in mid-2022 — the Fed and its counterparts demonstrated that their commitment to the inflation mandate was not conditional on political comfort. Inflation expectations, as measured by survey data and market-based indicators, remained anchored near 2% throughout the episode. That anchoring — the belief by workers and firms that central banks would ultimately succeed — was itself disinflationary, reducing the wage-price spiral dynamics that had made the 1970s inflation so persistent.

## 17.4.2 Negative Results

The cumulative real wage loss in the United Kingdom between 2021 and 2023 reached approximately 3.5% — the largest sustained fall in British living standards since the 1970s. UK household real disposable income fell for seven consecutive quarters. Food bank usage reached record levels: the Trussell Trust, which operates the UK's largest food bank network, reported a 37% increase in food parcels distributed in 2022-2023 relative to 2019-2020. The severity of the UK experience reflected the compounding of common inflationary pressures with the specific UK vulnerabilities of mortgage market structure, post-Brexit supply constraints, and the Truss budget crisis.

Germany's 2023 recession — GDP contracted 0.3% for the year, following stagnation in 2022 — was the most visible symbol of the inflation's structural damage to European industrial competitiveness. German industrial output, which had sustained the Eurozone's export performance through multiple prior crises, faced a fundamental challenge: the cheap Russian natural gas on which energy-intensive German manufacturing had depended was gone, and no alternative source restored its price or reliability. Chemical producers, glass manufacturers, and aluminium smelters faced input cost structures that made European production uncompetitive against Asian and North American alternatives. The German model's vulnerability to an energy price discontinuity had been identified by economists for years; the Great Inflation made it quantitatively urgent.

Globally, the food and energy price shocks fell hardest on populations with the least capacity to absorb them. The World Food Programme estimated that 70 million additional people were pushed toward acute food insecurity in 2022 relative to 2019 baselines — not because the world lacked food, but because global commodity price increases denominated in dollars translated into unaffordable staples for populations in sub-Saharan Africa, South Asia, and Latin America whose incomes were not rising in dollar terms. Approximately 50 million Europeans entered fuel poverty — spending more than 10% of household income on energy — in 2022, despite the approximately €800 billion in European energy support schemes that cushioned the shock for many more.

Silicon Valley Bank's collapse in March 2023 illustrated the fragility that rapid rate increases created in institutions that had managed their balance sheets for a near-zero rate environment. SVB had purchased long-duration government bonds when rates were near zero and held them to maturity on the assumption that rates would not rise sharply. When rates rose 525 basis points in seventeen

months, the market value of those bonds fell far below book value. When SVB's depositors — concentrated in the venture capital community, connected by the same communication networks and subject to coordinated panic — began withdrawing funds simultaneously, the bank collapsed in 48 hours. The Federal Deposit Insurance Corporation guaranteed all deposits, preventing contagion. But the episode demonstrated that the very rate increases designed to fight inflation had created a category of balance sheet risk that regulators had not specifically examined.

### **17.4.3 Neutral and Mixed Results**

The central interpretive ambiguity of the Great Inflation's resolution is the attribution problem: how much of the disinflation did monetary policy cause, and how much would have happened regardless as supply chains normalised and energy prices fell?

Research published through 2023 by Olivier Blanchard, Ben Bernanke, and economists at the Federal Reserve itself suggested that supply-side factors — supply chain normalisation, declining shipping costs, energy price retreat — accounted for a substantial portion of the disinflation. Container shipping rates, which peaked at over \$11,000 per forty-foot equivalent unit in September 2021, had fallen below \$2,000 by late 2022 — before most of the rate increases had time to take effect through the economy. Global food prices peaked in March 2022, shortly after the Ukraine invasion, and declined steadily thereafter as alternative supply routes were established. If the analysis is correct that supply chains did most of the work, then the Fed's 525 basis points of rate increases may have been more than necessary for the achieved outcome — and the households and businesses that paid higher borrowing costs paid, in part, for a disinflation that was occurring independently.

The monetary policy frameworks of major central banks were reviewed and clarified in the aftermath of the episode, but without definitive institutional reform. The Fed's "flexible average inflation targeting" framework — adopted in August 2020 and intended to allow inflation to run modestly above 2% after periods of below-target inflation — was widely credited with having contributed to the "transitory" assessment that delayed tightening. Whether to modify the framework, tighten the operational definition of the average, or shorten the permitted tolerance period became an active debate in central banking circles.

The political consequences of the inflation were sweeping and still unfolding. The cost-of-living crisis became the dominant political issue across most major democracies by 2023. Incumbent governments in the United Kingdom, France, Germany, Poland, and the United States faced voter anger whose intensity reflected both the objective economic pain and the subjective sense that the inflation was unfair — that prices had been raised by firms that were not themselves suffering, while wages lagged, savings eroded, and mortgages increased. In many countries, the political beneficiaries were parties that offered simple explanations for complex multi-causal phenomena. Whether the economic resolution was sufficient to contain those political dynamics, or whether the inflation of 2021-2023 will be remembered primarily as an economic event or as the economic catalyst for a political realignment, is a judgment that belongs to the historians who will write about the 2020s from the outside.

The Great Inflation was, in its resolution, a demonstration of what modern macroeconomic policy can do: it can bring inflation down without catastrophe. What it cannot do — what no combination of interest rates and fiscal transfers has yet shown the capacity to do — is distribute the costs of that resolution equitably across the population that endures it.

# 18 Epilogue: The Pattern and the Promise

## 18.1 What Recurs

Seventeen crises across three centuries. Different causes, different geographies, different political contexts, different technical remedies. The Great Depression's banking collapse and the COVID shutdown share almost no mechanical similarities. The stagflation of the 1970s and the Asian currency crisis of 1997 operated through entirely different transmission channels. And yet, running through each episode like a thread through a tapestry, the same human patterns reappear with unsettling fidelity.

The first is overconfidence before the fall. In 1929, Charles Mitchell of National City Bank was assuring the public that stocks were sound and prosperity permanent, two months before the crash that would lead to his indictment. In 2006, Ben Bernanke told Congress that he expected "a moderate softening" in housing — four months before the subprime market's collapse accelerated into the worst financial crisis since the Depression. In 2021, every major central bank was projecting inflation below 3% for 2022. The actual figure, across the developed world, was 8–11%. The machinery of professional confidence — the models, the committees, the reassuring press conferences — consistently fails to see the thing that will happen next, because it is trained on what has happened before. And crises, by definition, are discontinuities.

The second pattern is the underestimated human cost. In every episode, the official accounting of damage — GDP decline, unemployment rate, budget deficit — captures what is measurable and misses much of what matters. The Great Depression's 9,000 bank failures appear in every textbook. The 500,000 excess deaths attributable to the associated public health collapse appear in almost none. The 2008 financial crisis consumed 8.7 million jobs, as every summary notes. It

also produced a generation of young workers who entered the labour market in the wreckage and permanently earned less than equivalent cohorts who graduated before or after. The Asian crisis is recalled through currency charts and IMF programmes; the social trauma of mass suicide in South Korea and family dissolution across Thailand rarely makes the economic post-mortem. Numbers capture what economists think to count. They leave out what they do not know to measure.

The third pattern is what has come to be called the K-shaped outcome — though the phenomenon predates the term. In every crisis examined in this series, the cost falls disproportionately on those with the least capacity to absorb it, and the recovery disproportionately benefits those with assets, skills, and institutional protection. The Depression's bread lines drew from the ranks of unskilled workers and small farmers; bond holders survived intact. The 1970s stagflation hurt wage earners; those with mortgages on appreciating real estate found their debts inflated away. The 2008 crisis wiped out the home equity of middle-class families while the Federal Reserve's asset purchases reflat the portfolios of the wealthy. COVID's K-shape was documented in real time, with a rigour of measurement that made it impossible to deny, and it changed the distribution of the recovery only marginally. The pattern is not incidental to crises. It is structural: crises reveal and intensify the distribution of economic power that exists in the calm before them.

The fourth recurring element is political radicalisation in the aftermath. The Depression produced Roosevelt's New Deal and, in Europe, the conditions for fascism. The stagflation of the 1970s produced Reagan and Thatcher. The 2008 crisis incubated the Tea Party, Occupy Wall Street, Brexit, and the European populist wave. The COVID shock and Great Inflation together accelerated political polarisation across the democratic world, elevating cost-of-living grievance and economic anxiety as electoral forces. The sequence is consistent: crisis produces suffering, suffering produces anger, anger seeks a target. Sometimes the target is the financial elite. Sometimes it is immigrants. Sometimes it is government itself. Rarely is it the systemic complexity that actually produced the crisis.

## 18.2 What Genuinely Improved

Acknowledging the patterns does not require dismissing the progress. Over ninety years, the world demonstrably learned some things, embedded them in institutions, and applied them imperfectly but meaningfully.

Deposit insurance — born from the 9,000 bank failures of 1930–1933, codified in the Glass-Steagall Act of 1933 and its international equivalents — has not been repealed. No major economy has experienced the kind of mass bank run that destroyed savings and credit in the Depression, because depositors know their money is guaranteed. This is genuine institutional progress, preserved across ideological changes of government and periodic attacks on “government interference.”

International economic coordination — nonexistent in 1930, when beggar-thy-neighbour tariffs accelerated the Depression’s global spread — was imperfect but real in 2008 and 2020. The G20’s 2009 coordinated fiscal expansion, the currency swap lines extended by the Federal Reserve to fourteen central banks in March 2020, the IMF’s rapid deployment of Special Drawing Rights — these represented coordination that would not have occurred a century earlier. The coordination is incomplete, contentious, and threatened by geopolitical rivalry. It is also enormously better than the competitive devaluations and retaliatory tariffs of 1930–1934.

The welfare state itself, constructed in the decades after the Depression and expanded through subsequent crises, functions as an automatic stabiliser of a scale and sophistication unimaginable to Herbert Hoover. Unemployment insurance, food stamps, social security, and healthcare programmes collectively prevented the 2020 COVID shock from producing the kind of mass destitution that accompanied the 1930s contraction of equivalent magnitude. The US child poverty data — falling to 12% in 2020 despite the worst GDP contraction since the Depression — is evidence that the safety net, imperfect and contested as it is, works when deployed. This too is progress.

## 18.3 What Keeps Recurring

But progress in some areas has not touched the deepest sources of recurring failure. Complexity blindness — the tendency of economic systems to accumulate fragility in their most connected

and opaque corners, invisible until a shock reveals it — appears in every crisis and resolves in none. In 1929, the opacity was in bank balance sheets. In 1997, it was in short-term foreign currency borrowing. In 2008, it was in the synthetic CDO market. In 2020, it was in supply chains and pandemic preparedness inventories. In each case, the complexity was knowable before the crisis — researchers had documented the fragility, warning signals had appeared, reports had been written. The complexity was not measured in ways that registered as urgent within the institutions responsible for managing it.

Measurement distortion is the companion problem. GDP does not measure wellbeing, distribution, or environmental sustainability. Unemployment rates do not capture underemployment or labour force withdrawal. CPI lags actual market rents by a year. Excess mortality statistics take years to compile. Financial stability assessments consistently rate the pre-crisis period as low-risk. The tools with which we measure economic health are calibrated for what they have previously measured, not for what is about to change. Every post-crisis reform produces better measurement of the last crisis's specific failure. It does not produce measurement of the next crisis's specific failure, because the next crisis has not happened yet.

And the political economy of adjustment — the question of who bears the cost of resolution — has never been adequately resolved in any of the seventeen episodes examined here. The IMF's structural adjustment programmes in Asia imposed austerity on populations that had not created the crisis. The Fed's 2008–2009 response saved the financial system and enriched asset holders. The COVID response's rapid fiscal withdrawal in 2021–2022 eliminated the child poverty reduction achieved in 2020. The inflation tightening of 2022–2023 reduced inflation through a mechanism — raising borrowing costs — that fell most heavily on recent homebuyers, small businesses, and developing countries with dollar-denominated debt. In each case, there were alternative distributions of the adjustment cost that would have been more equitable. In each case, the actual distribution reflected the existing distribution of political power.

## 18.4 The Last Crisis and the Next

There is an observation that historians of economic crises return to repeatedly, in different formulations, because it captures something true about the relationship between institutional learning and institutional failure: every crisis leaves the financial system better prepared for the last crisis.

After the bank failures of the Depression, deposit insurance. After the competitive devaluations of the 1930s, the Bretton Woods system. After the stagflation of the 1970s, independent central banks and inflation targeting. After the Asian crisis, larger foreign exchange reserves and more flexible exchange rates. After 2008, higher bank capital requirements and stress testing. After COVID, enhanced vaccine platform technology and some supply chain diversification.

Each of these responses is real, important, and genuinely protective against a recurrence of the specific failure that produced it. None of them protects against the next failure, because the next failure will emerge from the parts of the system that have not been reformed, in the ways that have not been anticipated, in a context that the models have not been trained to recognise.

This is not a counsel of despair. It is a description of the terms on which human institutions exist. We do not get to know what will break next. We get to know what broke last time, and we get to fix that. We get to build systems that are somewhat more robust than what preceded them, that spread their costs somewhat more equitably, and that respond to failure somewhat faster. Over three centuries, across the seventeen crises in this series, there is evidence that all of these things have happened, incrementally and imperfectly.

The promise of economic history is not that the next crisis will not come. It will come. The promise is that the institutions that face it will be slightly — and sometimes significantly — better than the ones that faced the last. That is less than we would like. It is more than nothing. And it is, provisionally, enough to keep building.

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